

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM517373

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IFBB Professional League		02/07/2019	Non-Profit Corporation: CANADA
RECEIVING PARTY DATA			
Name:	IFBB Pro Membership, Inc.		
Street Address:	140 East Main Street, 3rd Floor		
City:	Carnegie		
State/Country:	PENNSYLVANIA		
Postal Code:	15106		
Entity Type:	Corporation: PENNSYLVANIA		
PROPERTY NUMBERS Total: 12			
Property Type	Number	Word Mark	
Serial Number:	77555428	IFBB PROFESSIONAL LEAGUE	
Serial Number:	77555429	IFBB PROFESSIONAL LEAGUE	
Serial Number:	77750359	IFBB PRO	
Serial Number:	77750382	IFBB PRO	
Serial Number:	77747640	IFBB PRO	
Serial Number:	77762536	IFBB PRO	
Serial Number:	87549971	IFBB	
Serial Number:	87616522	IFBB AMERICA	
Serial Number:	87616519	IFBB USA	
Serial Number:	87607381	IFBB	
Serial Number:	87607378	IFBB PRO	
Serial Number:	87607372	IFBB PRO LEAGUE	
CORRESPONDENCE DATA			
Fax Number:	4125621041		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	412-562-1893		
Email:	susan.hilburg@bipc.com		
Correspondent Name:	BRYAN H. OPALKO		

OP \$315.00 77555428

Address Line 1: 301 GRANT STREET, 20TH FLOOR
Address Line 4: PITTSBURGH, PENNSYLVANIA 15219

ATTORNEY DOCKET NUMBER: 0097129-000001

NAME OF SUBMITTER: BRYAN H. OPALKO

SIGNATURE: /BRYAN H. OPALKO/

DATE SIGNED: 04/04/2019

Total Attachments: 5

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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is entered into between IFBB Professional League, a Canadian non-profit corporation, having a place of business at 5415 Rue Pare, Suite 100, Mont-Royal, Quebec, Canada H4P 1P7 ("Assignor"), and IFBB Pro Membership, Inc., a corporation formed under the laws of the Commonwealth of Pennsylvania, having a place of business at 140 East Main Street, 3rd Floor, Carnegie, Pennsylvania 15106 ("Assignee").

WHEREAS, Assignor is the owner of the entire right, title and interest in and to the trademarks, registrations and applications identified and shown in Exhibit A attached hereto (the "Marks").

NOW THEREFORE, be it known that, for good and valuable consideration, the receipt and sufficiency of which Assignor hereby acknowledges, the parties hereto agree as follows:

1. This Assignment covers: (a) the Marks, including, without limitation, trademarks, and/or service marks, together with the goodwill associated with the foregoing and the ongoing and existing business to which the trademarks/service marks pertain; (b) any extension or renewal of any such registration or application set forth in subsection (a) hereof; (c) any unregistered rights in any of the foregoing; (d) all rights therein provided by international treaties and conventions, and all rights to obtain trademarks and registrations thereto, in each case in all countries throughout the world; (e) all trademarks, service marks, trade names used in connection with the Assignor's business; and (f) all rights to sue and recover damages or obtain injunctive relief for past and future infringement, misappropriation, violation or breach of any of the foregoing subsections (a) through (e) hereof (collectively, the "Assigned Intellectual Property").

2. Assignor, as owner, does hereby sell, assign, transfer, and set over unto the Assignee, its lawful successors and assigns, Assignor's entire right, title, and interest in and to the Assigned Intellectual Property worldwide, together with the goodwill of the business associated therewith and symbolized by the Assigned Intellectual Property, in its entirety, and the assets of the business associated with the Assigned Intellectual Property, in their entirety. With respect to applications filed in the United States Patent and Trademark Office ("USPTO") on the basis of the Assignor's intent to use such marks in commerce, as to which evidence of such use has not yet been filed in the USPTO, such marks are being assigned to the successor to the business of the Assignor or portion thereof to which such mark pertain, which business is ongoing and existing. Assignor hereby authorizes and requests any official of the United States of America whose duty it is to issue registrations thereon to issue same to Assignee, its successors and assigns, in accordance with the terms of this Assignment.

3. Assignor hereby covenants that it has the full right to convey the interest assigned by this Assignment, and it has not executed and will not execute any agreement in conflict with this Assignment.

4. Assignor further covenants and agrees to cooperate with and reasonably assist Assignee in obtaining, enforcing and defending Assignee's rights in the Assigned Intellectual Property, including without limitation, in proceedings before any court or tribunal, the United States Patent and Trademark Office, or another agency or authority, it being understood that any expense incident to such assistance shall be borne by the Assignee, its successors and assigns.

IN WITNESS WHEREOF, the said Assignor and Assignee have executed this Assignment on the dates indicated below.

IFBB Professional League (Assignor)

IFBB Pro Membership, Inc. (Assignee)

By: [Signature]
Name: James B. Manion
Title: President

By: [Signature]
Name: Harry M. Wulff
Title: Vice President

Date: 2/7/19

Date: 2/7/19

State of Pennsylvania }
County of Allegheny } ss:

Before me, a Notary Public in and for the said County and State, personally appeared James B. Manion who acknowledged that he is the President of IFBB Professional League and executed the foregoing Assignment with full authority to do so.

Witness my hand and notarial seal this 7 day of February, 2019.

(Notarial Seal)

[Signature]
Notary Public

State of Pennsylvania }
County of Allegheny } ss:

Commonwealth of Pennsylvania - Notary Seal
Susan M. Muehlbauer, Notary Public
Allegheny County
My commission expires May 5, 2019
Commission number 1199097
Member, Pennsylvania Association of Notaries

Before me, a Notary Public in and for the said County and State, personally appeared Harry M. Wulff who acknowledged that he is the Vice President of IFBB Pro Membership, Inc. and executed the foregoing Assignment with full authority to do so.

Witness my hand and notarial seal this 7 day of February, 2019.

(Notarial Seal)

[Signature]
Notary Public

Commonwealth of Pennsylvania - Notary Seal
Susan M. Muehlbauer, Notary Public
Allegheny County
My commission expires May 5, 2019
Commission number 1199097
Member, Pennsylvania Association of Notaries

Exhibit A

MARK	COUNTRY	APPLICATION #	DATE FILED	REGISTRATION NUMBER	REGISTRATION DATE
IFBB PROFESSIONAL LEAGUE	Algeria	181212	Mar 1, 2018		
IFBB PRO LEAGUE	Algeria	181213	Mar 1, 2018		
IFBB PRO LEAGUE	Australia	1883986	Nov 1, 2017		
IFBB PROFESSIONAL LEAGUE	Australia	1883985	Nov 1, 2017		
IFBB PROFESSIONAL LEAGUE	Brazil	913995193	Jan 9, 2018		
IFBB PRO LEAGUE	Brazil	913995150	Jan 9, 2018		
IFBB PRO LEAGUE	Canada	1,865,328	Oct 30, 2017		
IFBB PROFESSIONAL LEAGUE	Canada	1,865,327	Oct 30, 2017		
IFBB PRO LEAGUE	Canada	1,786,819	Jun 14, 2016	TMA998838	Jun 12, 2018
IFBB PRO LEAGUE	Canada	1,786,822	Jun 14, 2016	TMA999369	Jun 19, 2018
IFBB PRO	Canada	1,326,179	Nov 29, 2006	TMA709576	Mar 14, 2008
IFBB PROFESSIONAL LEAGUE and Design	Canada	1,786,825	Jun 14, 2016		
IFBB	Canada	1,856,659	Sep 8, 2017		
IFBB and Design	Canada	1,314,650	Aug 29, 2006	TMA706724	Feb 6, 2008
IFBB PROFESSIONAL LEAGUE	Canada	1,314,646	Aug 29, 2006	TMA706725	Feb 5, 2008
IFBB LIGUE PROFESSIONNELLE	Canada	1,314,646	Aug 29, 2006		
IFBB PROFESSIONAL LEAGUE	China	28479359	Jan 3, 2018		
IFBB PRO LEAGUE	China	28553173	Jan 8, 2018		
IFBB PRO LEAGUE	Colombia	SD2017/0085028	Oct 31, 2017		
IFBB PROFESSIONAL LEAGUE	Colombia	SD2017/0085022	Oct 31, 2017		
IFBB PRO LEAGUE	Costa Rica	2017-10852	Nov 6, 2017	271316	May 17, 2018
IFBB PROFESSIONAL LEAGUE	Costa Rica	2017-10853	Nov 6, 2017	271611	May 25, 2018
IFBB PROFESSIONAL LEAGUE	Egypt	360864	Nov 26, 2017		
IFBB PRO LEAGUE	Egypt	360865	Nov 26, 2017		
IFBB PRO LEAGUE	Egypt	370019	Apr 26, 2018		
IFBB PROFESSIONAL LEAGUE	Egypt	370018	Apr 26, 2018		
IFBB PROFESSIONAL LEAGUE	European Union	017424607	Nov 2, 2017		
IFBB PRO LEAGUE	European Union	017424557	Nov 2, 2017		
IFBB PROFESSIONAL LEAGUE and Design	European Union	007237753	Sep 17, 2008	007237753	Aug 4, 2009
IFBB PRO	European Union	007237514	Sep 17, 2008	007237514	Mar 18, 2011
IFBB PROFESSIONAL LEAGUE	European Union	007237688	Sep 17, 2008	007237688	Jan 15, 2010
IFBB PROFESSIONAL LEAGUE	European Union	007237688	Sep 17, 2008	007237688	Jan 15, 2010
IFBB PRO LEAGUE	India	3724773	Jan 11, 2018	3724773	Jul 9, 2018
IFBB PRO LEAGUE	India	3724774	Jan 11, 2018	3724774	Jul 9, 2018
IFBB PROFESSIONAL LEAGUE	Iran	139650140001095181	Feb 12, 2018		
IFBB PRO LEAGUE	Iran	139650140001095167	Feb 12, 2018		

Exhibit A

MARK	COUNTRY	APPLICATION #	DATE FILED	REGISTRATION NUMBER	REGISTRATION DATE
IFBB PRO LEAGUE	Japan	2017-143913	Oct 31, 2017	6078157	Sep 7, 2018
IFBB PROFESSIONAL LEAGUE	Japan	2017-143912	Oct 31, 2017	6078156	Sep 7, 2018
IFBB PROFESSIONAL LEAGUE	Kuwait	195050	Nov 1, 2017		
IFBB PRO LEAGUE	Kuwait	195051	Nov 1, 2017		
IFBB PROFESSIONAL LEAGUE	Mexico	1985958	Dec 14, 2017		
IFBB PRO LEAGUE	Mexico	1985961	Dec 14, 2017		
IFBB PRO LEAGUE	New Zealand	1079681	Nov 1, 2017		
IFBB PROFESSIONAL LEAGUE	New Zealand	1079682	Nov 1, 2017		
IFBB PROFESSIONAL LEAGUE	Philippines	4-2017-017910	Nov 6, 2017	42017017910	May 31, 2018
IFBB PRO LEAGUE	Philippines	4-2017-017911	Nov 6, 2017		
IFBB PRO LEAGUE	Puerto Rico	723365-41-0	Nov 2, 2017		
IFBB PROFESSIONAL LEAGUE	Puerto Rico	223363-41-1	Nov 2, 2017		
IFBB PROFESSIONAL LEAGUE	Republic of Korea	40-2017-0139239	Nov 3, 2017		
IFBB PRO LEAGUE	Republic of Korea	40-2017-0139240	Nov 3, 2017		
IFBB PROFESSIONAL LEAGUE	Russian Federation	2017747376	Nov 10, 2017	677504	Oct 24, 2018
IFBB PRO LEAGUE	Russian Federation	2017747379	Nov 10, 2017	677505	Oct 24, 2018
IFBB PROFESSIONAL LEAGUE	San Marino	SM-M-201700131	Nov 2, 2017	SMM201700131	Jan 16, 2019
IFBB PRO LEAGUE	San Marino	SM-M-201700132	Nov 2, 2017	SMM201700132	Jan 16, 2019
IFBB PROFESSIONAL LEAGUE	Saudi Arabia	129040	Jan 9, 2018	1439009464	Mar 19, 2018
IFBB PRO LEAGUE	Saudi Arabia	129041	Jan 9, 2018	1439009465	Apr 2, 2018
IFBB PROFESSIONAL LEAGUE	Singapore	40201721405X	Oct 31, 2017	40201721405X	Dec 13, 2018
IFBB PRO LEAGUE	Singapore	402017214065	Oct 31, 2017		
IFBB PROFESSIONAL LEAGUE	South Africa	2017/33008	Nov 13, 2017		
IFBB PRO LEAGUE	South Africa	2017/33009	Nov 13, 2017		
IFBB PROFESSIONAL LEAGUE	Thailand	180100411	Jan 8, 2018		
IFBB PRO LEAGUE	Thailand	180100412	Jan 8, 2018		
IFBB PROFESSIONAL LEAGUE	Turkey	2017/99026	Nov 3, 2017	201799026	Mar 8, 2018
IFBB PRO LEAGUE	Turkey	2017/99037	Nov 3, 2017	201799037	Mar 13, 2018
IFBB PROFESSIONAL LEAGUE	United Arab Emirates	285650	Jan 9, 2018	285650	Aug 5, 2018
IFBB PRO LEAGUE	United Arab Emirates	285651	Jan 9, 2018	285651	Aug 5, 2018
IFBB PROFESSIONAL LEAGUE and Design	United States of America	77/55,428	Aug 25, 2008	4951485	May 3, 2016
IFBB PROFESSIONAL LEAGUE	United States of America	77/55,429	Aug 25, 2008	4951486	May 3, 2016
IFBB PRO	United States of America	77/750,359	Jun 2, 2009	5066300	Oct 25, 2016
IFBB PRO and Design	United States of America	77/750,382	Jun 2, 2009	5066301	Oct 25, 2016

Exhibit A

MARK	COUNTRY	APPLICATION #	DATE FILED	REGISTRATION NUMBER	REGISTRATION DATE
IFBB PRO	United States of America	77/747,640	May 29, 2009	5343108	Nov 28, 2017
IFBB PRO	United States of America	77/762,536	Jun 17, 2009	5337402	Nov 21, 2017
IFBB and Design	United States of America	87/549,971	Jul 31, 2017		
IFBB AMERICA	United States of America	87/616,522	Sep 20, 2017		
IFBB USA	United States of America	87/616,519	Sep 20, 2017		
IFBB	United States of America	87/607,381	Sep 13, 2017		
IFBB PRO	United States of America	87/607,378	Sep 13, 2017		
IFBB PRO LEAGUE	United States of America	87/607,372	Sep 13, 2017		
IFBB PROFESSIONAL LEAGUE	Vietnam	4-2017-41982	Dec 15, 2017		
IFBB PRO LEAGUE	Vietnam	4-2017-42026	Dec 15, 2017		