

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM517429

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hasbro, Inc.		03/22/2019	Corporation: RHODE ISLAND
RECEIVING PARTY DATA			
Name:	Raensburger AG		
Street Address:	Robert-Bosch-Strasse 1		
City:	88214 Ravensburg		
State/Country:	GERMANY		
Entity Type:	Company: GERMANY		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2894970	MEMORY	
Registration Number:	0834282	MEMORY	
CORRESPONDENCE DATA			
Fax Number:	2024084400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2024084000		
Email:	docketing@finnegan.com		
Correspondent Name:	Mark Sommers		
Address Line 1:	901 New York Avenue, NW		
Address Line 4:	Washington, D.C. 20001		
NAME OF SUBMITTER:	Mark Sommers		
SIGNATURE:	/Mark Sommers/		
DATE SIGNED:	04/04/2019		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

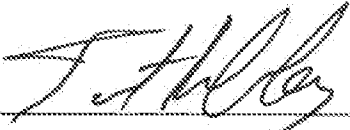
THIS ASSIGNMENT, effective as of December 31, 2018, is by and between HASBRO, INC., a corporation incorporated under the Laws of the State of Rhode Island (hereinafter referred to as ASSIGNOR) and RAVENSBURGER AG, a company organized and existing under the laws of Germany, with an address of Robert-Bosch-Strasse 1, 88214 Ravensburg, Germany (hereinafter referred to as ASSIGNEE).

WHEREAS, ASSIGNOR is the record owner of all right, title and interest in and to the trademarks identified on Schedule A, including any common law rights and all trademark registrations relating to such trademarks, together with the goodwill related thereto (the "TRADEMARKS"); and

WHEREAS, ASSIGNEE desires to acquire, and ASSIGNOR desires to transfer, the entire right, title and interest in and to the TRADEMARKS, together with all of the goodwill of the business associated with said TRADEMARKS.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby assign, transfer and convey ASSIGNEE all right, title and interest in and to the TRADEMARKS, the trademark registrations therefor, the right to sue and recover for past infringement of said TRADEMARKS and all of the goodwill associated with said TRADEMARKS, free and clear of any liens or encumbrances of whatever nature. ASSIGNOR hereby agrees that it shall cooperate with ASSIGNEE and execute such further documents and do such further acts as ASSIGNEE may reasonably request from time to time, in order to perfect this Assignment and cause ASSIGNEE'S ownership of the said TRADEMARKS to be duly recorded against all of the TRADEMARKS worldwide.

HASBRO, INC.

A handwritten signature in black ink, appearing to read "T. Sibley", written over a horizontal dotted line.


Name: Tarrant Sibley

Title: SVP and Chief Legal Officer

Date: March 22, 2019

Schedule A

Trademark Registrations

Country	Mark	Status	App. No.	Filing Date	Reg. No.	Reg. Date
Canada	MEMORY	Registered	431841	10/30/1978	250820	9/26/1980
United States	MEMORY	Registered	76556433	11/4/2003	2894970	10/19/2004
United States	MEMORY & DESIGN 	Registered	72244660	5/2/1966	834282	8/29/1967