

03/25/2019

Form PTO-1594 (Rev. 6-12)
OMB Collection 0651-0027 (exp. 04/30/2018)

U.S. DEPARTMENT OF COMMERCE
States Patent and Trademark Office



103680326

MAR 25 2019

RECO
TRADEMARKS ONE

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):
U.S. BANK NATIONAL ASSOCIATION

- Individual(s)
- Partnership
- Corporation- State: _____
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) Minnesota National Association

Additional names of conveying parties attached? Yes No

3. Nature of conveyance/Execution Date(s) :

Execution Date(s) 3/20/2019

- Assignment
- Security Agreement
- Other Release of Security Agreement
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: U.S. BANK NATIONAL ASSOCIATION

Street Address: 555 SW OAK STREET

City: PORTLAND

State: OREGON

Country: USA Zip: 97204

- Individual(s) Citizenship _____
- Association Citizenship: Minnesota National Association
- Partnership Citizenship _____
- Limited Partnership Citizenship _____
- Corporation Citizenship _____
- Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No. (s) _____ Text

B. Trademark Registration No. (s)

4452650 and 4348174

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

Perfectly Posh - Standard Character Mark and

Perfectly Posh - an illustration drawing which includes word(s)/Letter(s)/Number(s)

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: PERFECTLY POSH

Internal Address: _____

Street Address: 222 MAIN ST STE 1600

City: SALT LAKE CITY

State: UTAH Zip: 84101

Phone Number: _____

Docket Number: _____

Email Address: _____

6. Total number of applications and registrations involved: 2

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$65.00

- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

Deposit Account Number _____

Authorized User Name _____

9. Signature: _____

Peggy E. Klink
Signature

3/20/2019

Date

Peggy E. Klink

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 5

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Branch, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

TRADEMARK
REEL: 006609 FRAME: 0895

DO NOT RECORD

 Insufficient funds in deposit account.

 Name list below is not an Authorized User
on the deposit account.

 Credit Card invalid.

 No Credit Card enclosed.

 No payment enclosed

Date: 3-25-19

Finance Employee: KM

* If the assignment has been amended by one or more recorded amendments, delete the parenthetical (the "Assignment") and add the following language in its place:

as amended by the certain _____ [title of document] dated _____ and recorded _____ at Reel/Frame _____ (as amended, the "Assignment").

**TERMINATION OF
COLLATERAL ASSIGNMENT OF TRADEMARKS**

Reference is made to that certain TRADEMARK SECURITY AGREEMENT dated as of 06/24/16 given by PERFECTLY POSH, LLC ("Assignor") to U.S. Bank National Association ("Assignee") recorded on June 27, 2016 at Reel/Frame 005822 / 0833-0840 in the U.S. Patent and Trademark Office (the "Assignment")*.

Assignee hereby terminates the Assignment and assigns and quit claims to Assignor, without recourse and without representations or warranties of any kind, any and all interest Assignee may have in and to the trademarks, trademark applications and/or trademark registrations identified on attached Exhibit A.

IN WITNESS WHEREOF, the Assignee has executed this instrument.

U.S. BANK NATIONAL ASSOCIATION,
a national banking association

By: Peggy E Klink
Its: Peggy E. Klink, Assistant Commercial Officer

STATE OF OREGON)
)ss
COUNTY OF MULTNOMAH)

The foregoing instrument was acknowledged before me this 20th day of March 2019, by Peggy E. Klink an Assistant Commercial Officer of U.S. Bank National Association, a national banking association, on behalf of the association.

Robin Kolodziejczak
Robin Kolodziejczak, Notary Public

9 / 14 / 2019
My Commission Expires

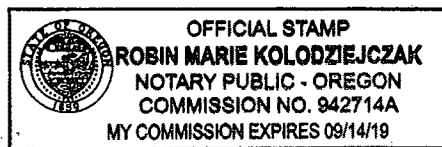


EXHIBIT A

<i>Mark</i>	<i>U.S. Serial No. Filing Date</i>	<i>U.S. Reg. No. Registration Date</i>	<i>Goods / Services (International Class No.)</i>
PERFECTLY POSH	Serial No. 85/980,499 September. 15, 2011	Registration No. 4,452,650 December 17, 2013	<p>Personal care products, namely, hand lotion, hand balm, hand soap, body lotion, body butter, body balm, body soap, body mist spray, face lotion, face oils, face creams, exfoliating masks, shampoos, hair conditioners, massage cream, massage balm, massage oil, bath fizzies, bath beads, bath salts, non-medicated foot cream, non-medicated foot balm, non-medicated foot lotion, non-medicated lip balm, lip tint, perfume, perfume oils, nutritional oils for cosmetic purposes, essential oils for personal use, essential oils for aromatherapy use, lip exfoliators, mineral powders for use as cosmetic makeup, mineral makeup, aromatic oils, non-medicated aromatic body mists, aromatic lotions, aromatic bath salts, non-medicated aromatic bombs for the skin and body for adding color and scent to bath water, bath milks, beauty milks, cosmetic milks for the skin and body (Int'l Class No. 3)</p> <p>Scented and perfumed air and room freshener sprays and fresheners (Int'l Class No. 5)</p> <p>Rendering technical assistance in the nature of advertising, marketing, and promotional services by developing advertising campaigns for web pages and print media, for the purpose of assisting in the establishment and operation of distributorships, person to person, wholesale and retail</p>

<i>Mark</i>	<i>U.S. Serial No. Filing Date</i>	<i>U.S. Reg. No. Registration Date</i>	<i>Goods / Services (International Class No.)</i>
			selling services in the field of personal care products (Int'l Class No. 35)
PERFECTLY POSH	Serial No. 85/978,911 September 15, 2011	Registration No. 4,348,174 June 04, 2013	Personal care products, namely, hand lotion, hand balm, hand soap, body lotion, body butter, body balm, body soap, body mist spray, face lotion, face oils, face creams, exfoliating masks, shampoos, hair conditioners, massage cream, massage balm, massage oil, bath fizzies, bath beads, bath salts, non-medicated foot cream, non-medicated foot balm, non-medicated foot lotion, non-medicated lip balm, lip tint, perfume, perfume oils, nutritional oils for cosmetic purposes, essential oils for personal use, essential oils for aromatherapy use, lip exfoliators, mineral powders for use as cosmetic makeup, mineral makeup, aromatic oils, non-medicated aromatic body mists, aromatic lotions, aromatic bath salts, non-medicated aromatic bombs for the skin and body for adding color and scent to bath water, bath milks, beauty milks, cosmetic milks for the skin and body (Int'l Class No. 3) Scented and perfumed air and room freshener sprays and fresheners (Int'l Class No. 5) Massaging apparatus for personal use (Int'l Class No. 10) Rendering technical assistance in the nature of advertising, marketing, and promotional services by developing advertising campaigns for web pages and print media, for the purpose of assisting in the

<i>Mark</i>	<i>U.S. Serial No. Filing Date</i>	<i>U.S. Reg. No. Registration Date</i>	<i>Goods / Services (International Class No.)</i>
			establishment and operation of distributorships, person to person, wholesale and retail selling services in the field of personal care products (Int'l Class No. 35)