

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM517470

|                                   |                                                    |                                          |                       |
|-----------------------------------|----------------------------------------------------|------------------------------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                                     |                                          |                       |
| <b>NATURE OF CONVEYANCE:</b>      | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                                          |                       |
| <b>CONVEYING PARTY DATA</b>       |                                                    |                                          |                       |
| <b>Name</b>                       | <b>Formerly</b>                                    | <b>Execution Date</b>                    | <b>Entity Type</b>    |
| Lootok, Ltd.                      |                                                    | 01/01/2019                               | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>       |                                                    |                                          |                       |
| <b>Name:</b>                      | BDO USA, LLP                                       |                                          |                       |
| <b>Street Address:</b>            | 330 N. Wabash, Suite 3200                          |                                          |                       |
| <b>City:</b>                      | Chicago                                            |                                          |                       |
| <b>State/Country:</b>             | ILLINOIS                                           |                                          |                       |
| <b>Postal Code:</b>               | 60611                                              |                                          |                       |
| <b>Entity Type:</b>               | Limited Liability Partnership: DELAWARE            |                                          |                       |
| <b>PROPERTY NUMBERS Total: 19</b> |                                                    |                                          |                       |
| <b>Property Type</b>              | <b>Number</b>                                      | <b>Word Mark</b>                         |                       |
| <b>Registration Number:</b>       | 4174936                                            | LOOTOK                                   |                       |
| <b>Registration Number:</b>       | 3816797                                            | MOD MASTERS OF DISASTER                  |                       |
| <b>Registration Number:</b>       | 4696898                                            | BCM PORTAL                               |                       |
| <b>Registration Number:</b>       | 4666695                                            | MASTERS OF DISASTER                      |                       |
| <b>Registration Number:</b>       | 4661224                                            | CRISIS TIMELINE                          |                       |
| <b>Registration Number:</b>       | 4634430                                            | IMPACT MATRIX                            |                       |
| <b>Registration Number:</b>       | 4630161                                            | BCM RELOCATE                             |                       |
| <b>Registration Number:</b>       | 4594722                                            | BCM VALUE MAP                            |                       |
| <b>Registration Number:</b>       | 4584529                                            | RESILIENCY ROUNDTABLE                    |                       |
| <b>Registration Number:</b>       | 4549569                                            | CRISIS CARDS                             |                       |
| <b>Registration Number:</b>       | 4540873                                            | COMMANDERS PROFILE                       |                       |
| <b>Registration Number:</b>       | 4540957                                            | RISK MATRIX                              |                       |
| <b>Registration Number:</b>       | 3883058                                            | GET READY, STAY ALERT, TAKE ACTION.      |                       |
| <b>Registration Number:</b>       | 4568892                                            | FACTORY WARS                             |                       |
| <b>Registration Number:</b>       | 4491946                                            | VMADA                                    |                       |
| <b>Registration Number:</b>       | 4489198                                            | CRPA                                     |                       |
| <b>Registration Number:</b>       | 4389493                                            | ABDCA                                    |                       |
| <b>Registration Number:</b>       | 4568891                                            | MOD BCM                                  |                       |
| <b>Registration Number:</b>       | 4298643                                            | THE 7R'S OF RESILIENCY: RESILIENCY STRAT |                       |

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**CORRESPONDENCE DATA****Fax Number:** 3129847700*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 3129847551**Email:** lgrabowski@mwe.com**Correspondent Name:** L. Grabowski / McDermott Will & Emery**Address Line 1:** 444 W. Lake Street, Suite 4000**Address Line 4:** Chicago, ILLINOIS 60606-0029**ATTORNEY DOCKET NUMBER:** 093939-0010**NAME OF SUBMITTER:** Laurin Grabowski**SIGNATURE:** /lauringrabowski/**DATE SIGNED:** 04/04/2019**Total Attachments: 7**

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## TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Trademark Assignment") is effective as of January 1, 2019 and is between **Lootok, Ltd.**, a Delaware corporation (the "Assignor") and **BDO USA, LLP**, a Delaware limited liability partnership (the "Assignee").

### RECITALS

A. The Assignor is the owner of the trademarks included within the Acquired Assets (as defined in the Purchase Agreement), including the trademarks set forth on Schedule A hereto, together with the goodwill of the business associated therewith (collectively referred to as the "Marks");

B. Pursuant to the terms of that certain Asset Purchase Agreement dated as of the date hereof by and among the Assignor, Sean Murphy and the Assignee (the "Purchase Agreement"), the Assignor has agreed to transfer all of its right, title and interest in and to the Marks to the Assignee;

C. In connection with the Purchase Agreement, the Assignor has agreed to transfer substantially all of the assets of the business to which the Marks relate, and that such business is ongoing; and

D. The Assignor desires to assign all of its right, title and interest in and to the Marks to the Assignee and the Assignee desires to acquire the Marks.

### AGREEMENTS

For the good and valuable consideration set forth in the Purchase Agreement, the receipt and sufficiency of which is hereby acknowledged, the Assignor and the Assignee hereby agree as follows:

1. The Assignor does hereby irrevocably sell, assign, transfer, convey and deliver to the Assignee, its successors and permitted assigns, all right, title and interest, in and to the Marks, and all of the goodwill of the business associated with the Marks, together with that portion of Assignor's business to which the Marks pertain, and all registrations and pending applications for the Marks, any renewals of the registrations, in all countries throughout the world, for the Assignee's own use and enjoyment, and for the use and enjoyment of the Assignee's successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by the Assignor if this Trademark Assignment had not been made together with all causes of action for any and all previously occurring infringement of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

2. The Assignor hereby requests the Commissioner for Trademarks at the United States Patent and Trademark Office (the "Commissioner"), as well as his or her counterparts at the corresponding entities or agencies in any country or jurisdiction that may exercise authority over any of the Marks, to record this Trademark Assignment. The Assignor hereby further requests the Commissioner and his or her non-US counterparts to issue any and all trademark registrations

resulting from applications among the Marks or derived therefrom to the Assignee as assignee of the entire interest therein.

3. This Trademark Assignment is in all respects subject to the provisions of the Purchase Agreement and is not intended in any way to supersede, limit, qualify or expand any provision of the Purchase Agreement.

4. Upon reasonable request by the Assignee, the Assignor will execute further papers (including, without limitation, the execution and delivery of any and all affidavits, declarations, oaths, samples, exhibits, specimens, assignments, powers of attorney or other documentation) and to do such other acts as may be necessary or reasonably requested by the Assignee to vest full title in and to all Marks in the Assignee or which may be necessary to obtain, renew, issue or enforce all Marks. Assignor hereby authorizes Assignee, and does hereby make, constitute and appoint Assignee, and its officers, agents, successors and assigns with full power of substitution as the Assignor's true and lawful attorney-in-fact, with power, in Assignee's own name or the name of Assignor, to execute any such further papers; provided, that Assignee shall not execute any such further papers unless Assignor has failed to do so within 5 business days of Assignee's delivery to Assignor of a written request therefor.

5. This Trademark Assignment may be executed in any number of counterparts (including by means of facsimile and electronically transmitted portable document format (PDF) signature pages), each of which shall be an original but all of which together shall constitute one and the same instrument.

6. This Trademark Assignment shall be governed by and construed in accordance with the domestic laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction) that would cause the application of the laws of any jurisdiction other than the State of Delaware.

7. No amendment of any provision of this Trademark Assignment shall be valid unless the same shall be in writing and signed by the Assignor and the Assignee. No waiver by any party of any provision of this Trademark Assignment or any default or breach of covenant hereunder, whether intentional or not, shall be valid unless the same shall be in writing and signed by the party against whom the waiver is to be effective nor shall such waiver be deemed to extend to any prior or subsequent default or breach of covenant hereunder or affect in any way any rights arising by virtue of any prior or subsequent such occurrence.

8. This Trademark Assignment shall be binding upon, and shall inure to the benefit of, the parties hereto and their respective successors and assigns.

\* \* \*


**IN WITNESS WHEREOF**, the Assignor and the Assignee have caused this Trademark Assignment to be executed as of the date first set forth above.

ASSIGNOR:

ASSIGNEE:

**Lootok, Ltd.**

**BDO USA, LLP**

By:   
Name: Sean Murphy  
Its: Chief Executive Officer

By: \_\_\_\_\_  
Name: Jay Duke  
Its: National Managing Partner Advisory

Address for Notices:  
Lootok, Ltd.  
228 Park Avenue South,  
Suite 25440  
New York, NY 10003  
Attn: Sean Murphy

Address for Notices:  
BDO USA, LLP  
330 N. Wabash  
Suite 3200  
Chicago, IL 60611  
Attn: Jay Duke

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Trademark Assignment to be executed as of the date first set forth above.

ASSIGNOR:

Lootok, Ltd.

By: \_\_\_\_\_  
Name: Sean Murphy  
Its: Chief Executive Officer

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Attn: Sean Murphy

ASSIGNEE:

BDO USA, LLP

By: \_\_\_\_\_  
Name: Jay Duke  
Its: National Managing Partner Advisory

Address for Notices:  
BDO USA, LLP  
330 N. Wabash  
Suite 3200  
Chicago, IL 60611  
Attn: Jay Duke

**SCHEDULE A**

**TRADEMARK REGISTRATIONS**

| <b>Trademark<br/>Serial No.<br/>Reg No.</b>                                       | <b>Owner Information</b>                                                                     |
|-----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| Trademark: Lootok<br>Serial No.: 85473275<br>Reg No.: 4174936                     | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: MOD<br>MASTERS OF DISASTER<br>Serial No.: 77789993<br>Reg No.: 3816797 | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: BCM PORTAL<br>Serial No.: 86108820<br>Reg No.: 4696898                 | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: MASTERS O F<br>DISASTER<br>Serial No.: 86281821<br>Reg No.: 4666695    | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: CRISIS<br>TIMELINE<br>Serial No.: 86108874<br>Reg No.: 4661224         | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: IMPACT<br>MATRIX<br>Serial No.: 86108878<br>Reg No.: 4634430           | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |

| <b>Trademark<br/>Serial No.<br/>Reg No.</b>                                                      | <b>Owner Information</b>                                                                     |
|--------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| Trademark: BCM<br>RELOCATE<br>Serial No.: 86193158<br>Reg No.: 4630161                           | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: BCM VALUE<br>MAP<br>Serial No.: 86193192<br>Reg No.: 4594722                          | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: RESILIENCY<br>ROUNDTABLE<br>Serial No.: 86193055<br>Reg No.: 4584529                  | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: CRISIS CARDS<br>Serial No.: 86193117<br>Reg No.: 4549569                              | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark:<br>COMMANDERS PROFILE<br>Serial No.: 86108862<br>Reg No.: 4540873                     | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: RISK MATRIX<br>Serial No.: 86193176<br>Reg No.: 4540957                               | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: GET READY,<br>STAY ALERT, TAKE<br>ACTION.<br>Serial No.: 85016279<br>Reg No.: 3883058 | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |



| <b>Trademark<br/>Serial No.<br/>Reg No.</b>                                                                   | <b>Owner Information</b>                                                                     |
|---------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------|
| Trademark: FACTORY<br>WARS<br>Serial No.: 85713364<br>Reg No.: 4568892                                        | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: VMADA<br>Serial No.: 85713310<br>Reg No.: 4491946                                                  | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: CRPA<br>Serial No.: 85713342<br>Reg No.: 4489198                                                   | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: ABDCA<br>Serial No.: 85713292<br>Reg No.: 4389493                                                  | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: MOD BCM<br>Serial No.: 85713353<br>Reg No.: 4568891                                                | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |
| Trademark: THE 7R'S OF<br>RESILIENCY:<br>RESILIENCY<br>STRATEGIES<br>Serial No.: 85199303<br>Reg No.: 4298643 | LOOTOK, LTD.<br>228 Park Avenue South, Suite<br>25440<br>New York, New York United<br>States |