

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM517552

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alliance Trading, Inc.		03/08/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	BGI Acquisitions, LLC		
Street Address:	10883 Pearl Rd, Ste 301		
City:	Strongsville		
State/Country:	OHIO		
Postal Code:	44136		
Entity Type:	Limited Liability Company: OHIO		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2905202	LITEHOUSE	
Registration Number:	3224156	LITEHOUSE	
CORRESPONDENCE DATA			
Fax Number:	2025339099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	330-208-1000		
Email:	iplaw@vorys.com		
Correspondent Name:	Mark A. Watkins		
Address Line 1:	P.O. Box 2255		
Address Line 2:	iplaw@vorys.com		
Address Line 4:	Columbus, OHIO 43216-2255		
ATTORNEY DOCKET NUMBER:	073530-4		
NAME OF SUBMITTER:	Mark A. Watkins		
SIGNATURE:	/Mark A. Watkins/		
DATE SIGNED:	04/05/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

This ASSIGNMENT is entered into as of March 8, 2019, by and between Alliance Trading, Inc., a Delaware corporation ("Assignor"), and BGI Acquisition, LLC, an Ohio limited liability company ("Assignee").

WHEREAS, Assignor is the owner of the trademark LITEHOUSE and related U.S. reg. nos. 2905202 and 3224156; and

WHEREAS, Assignee is desirous of acquiring Assignor's right, title and interest in and to the Marks.

NOW, THEREFORE, for one U.S. dollar (US\$1) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks, and all causes of action and claims based on past actions or infringement related to the Marks, along with any right to sue and recover for equitable or injunctive relief, damages and profits.

Assignor: Alliance Trading, Inc.

Signature: Melanie Housey Hart

Name: Melanie Housey Hart

Title: President

CC