

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM517565

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
UBERMEDIA, INC.		04/05/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	AVIDBANK		
<b>Street Address:</b>	1732 N. 1st Street, 6th Floor		
<b>City:</b>	San Jose		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	95112		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87353471	UBERRETAIL	
<b>Registration Number:</b>	3954797	TWIDROYD	
<b>Registration Number:</b>	3954796		
<b>Registration Number:</b>	5064500	UBERADS	
<b>Registration Number:</b>	4577078	UBERMEDIA	
<b>Registration Number:</b>	4519285	UBERADS	
<b>Registration Number:</b>	4392702	UBERMEDIA	
<b>Registration Number:</b>	4388513	UBERSOCIAL	
<b>Registration Number:</b>	3829463	ECHO FON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	6506483802		
<b>Email:</b>	PATTY@PATTYCHENG.COM		
<b>Correspondent Name:</b>	PATTY CHENG		
<b>Address Line 1:</b>	2625 MIDDLEFIELD RD., #215		
<b>Address Line 4:</b>	PALO ALTO, CALIFORNIA 94306		
<b>NAME OF SUBMITTER:</b>	PATTY CHENG		

OP \$240.00 87353471

<b>SIGNATURE:</b>	/s/ Patty Cheng
<b>DATE SIGNED:</b>	04/05/2019
<b>Total Attachments: 6</b> source=UberMedia - IP Security Agreement#page1.tif source=UberMedia - IP Security Agreement#page2.tif source=UberMedia - IP Security Agreement#page3.tif source=UberMedia - IP Security Agreement#page4.tif source=UberMedia - IP Security Agreement#page5.tif source=UberMedia - IP Security Agreement#page6.tif	

## INTELLECTUAL PROPERTY SECURITY AGREEMENT

**THIS INTELLECTUAL PROPERTY SECURITY AGREEMENT** is entered into as of April 5, 2019 by and between **UberMedia, Inc.**, a Delaware corporation (“**Grantor**”) and **Avidbank**, a California corporation (“**Bank**”).

### RECITALS

Bank has agreed to make certain advances of money and to extend certain financial accommodations to Grantor in the amounts and manner set forth in that certain Loan and Security Agreement by and between Bank and Grantor dated of the date hereof and as amended from time to time (the “**Loan Agreement**”). Capitalized terms used herein have the meaning assigned in the Loan Agreement. Bank is willing to make the financial accommodations to Grantor, but only upon the condition, among others, that Grantor grants to Bank a security interest in all of Grantor’s right title, and interest in, to and under all of the Collateral whether presently existing or hereafter acquired.

**NOW, THEREFORE**, Grantor agrees as follows:

### AGREEMENT

To secure performance of Grantor’s obligations under the Loan Agreement, Grantor grants to Bank a security interest in all of Grantor’s right, title and interest in Grantor’s intellectual property (including without limitation those Copyrights, Patents and Trademarks listed on Exhibits A, B and C hereto), including without limitation all proceeds thereof (such as, by way of example but not by way of limitation, license royalties and proceeds of infringement suits). This security interest is granted in conjunction with the security interest granted to Bank under the Loan Agreement. Each right, power and remedy of Bank provided for herein or in the Loan Agreement shall not preclude the simultaneous or later exercise by Bank of any or all other rights, powers or remedies.

This Agreement may be executed in two or more counterparts, each of which shall be deemed an original but all of which together shall constitute the same instrument. In the event that any signature to this Agreement is delivered by facsimile transmission or by e-mail delivery of a “.pdf” format data file, such signature shall create a valid and binding obligation of the party executing (or on whose behalf such signature is executed) with the same force and effect as if such facsimile or “.pdf” signature page were an original thereof.

[REMAINDER OF THIS PAGE INTENTIONALLY LEFT BLANK]

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed as of the first date written above.

Address of Grantor:

130 W. Union Street  
Pasadena, CA 91103  
Attn: John Faieta, CFO

UBERMEDIA, INC.

By: [Signature]  
Name: John Faieta  
Title: CFO

Address of Bank:

1732 N 1st Street, 6th Floor  
San Jose, CA 95112  
Attn: Diana Mattson  
Fax: 408-200-7399

AVIDBANK

By: \_\_\_\_\_  
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

IN WITNESS WHEREOF, the parties have caused this Intellectual Property Security Agreement to be duly executed as of the first date written above.

Address of Grantor:

UBERMEDIA, INC.

130 W. Union Street  
Pasadena, CA 91103  
Attn: John Faieta, CFO

By: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Address of Bank:

AVIDBANK

1732 N 1st Street, 6th Floor  
San Jose, CA 95112  
Attn: Diana Mattson  
Fax: 408-200-7399

By: KBabic

Name: Beisa Babic

Title: SVP

**EXHIBIT A**

**Copyrights**

Please Check Box if No Copyrights Exist

<b>Title</b>	<b>Registration Number</b>	<b>Registration Date</b>
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**EXHIBIT B**

**Patents**

**Issued patents**


ENHANCED HYLERLINK FEATURE FOR WEB PAGES	8,135,617	Mar 13, 2012
DATA PICKER APPLICATION	8,190,622	May 29, 2012
ENHANCED HYLERLINK FEATURE FOR WEB PAGES	8,355,949	Jan. 15, 2013
Microblogging system and method for resending posts	9,397,974	July 18, 2016

**Pending patent applications**

REAL-TIME OPTIMIZATION OF BID SELECTION	15/141,609	April 28, 2016
INTELLIGENT GEO-FENCE SYSTEM AND METHOD	15/636,611	June 28, 2017

**EXHIBIT C**

**Trademarks**

Description	Serial Number	Registration Number	Application / Registration Date
UBERRETAIL	87353471		February 28, 2017
TWIDROYD	85122172	3954797	*
	85122165	3954796	*
UBERADS	85761528	5064500	October 18, 2016
UBERMEDIA	85926503	4577078	July 29, 2014
UBERADS	85980957	4519285	April 22, 2014
UBERMEDIA	85205951	4392702	August 27, 2013
UBERSOCIAL	85205947	4388513	August 20, 2013
ECHOFON	77789581	3829463	August 3, 2010

\* — indicates dead, abandoned or cancelled trademark item