TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM517854

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NEW SKINNY MIXES, LLC			Limited Liability Company: DELAWARE

RECEIVING PARTY DATA

Name:	CIT BANK, N.A., as Agent	
Street Address:	75 N. Fair Oaks Avenue	
City:	Pasadena	
State/Country:	CALIFORNIA	
Postal Code:	91103	
Entity Type:	Bank: UNITED STATES	

PROPERTY NUMBERS Total: 11

Property Type	Number	Word Mark		
Serial Number:	87546673	JORDAN'S SIMPLY COCKTAILS		
Serial Number:	88184683	JORDAN'S SKINNY SYRUPS		
Serial Number:	88181401	MEANINGFUL DAILY WELLNESS BOOST		
Registration Number:	5700335	JORDAN'S COLD BREW		
Registration Number:	3776159	JORDAN'S SKINNY MIXES		
Registration Number:	5254361	JORDAN'S SIMPLY SYRUPS		
Registration Number:	5072426	JORDAN'S CRAFTED COCKTAILS		
Registration Number:	5072424	GLAM COCKTAILS		
Registration Number:	4967269	JORDAN'S SKINNY		
Registration Number:	4840199	JORDAN'S ALL NATURALS		
Registration Number:	4812316	GLAM POP		

CORRESPONDENCE DATA

Fax Number: 3129020161

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 312-577-8446

Email: vickie.lee@kattenlaw.com

Correspondent Name: VICKIE LEE c/o KATTEN MUCHIN ROSENMAN

Address Line 1: 525 WEST MONROE STREET

TRADEMARK

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Address Line 4: Ch	CHICAGO, ILLINOIS 60661	
NAME OF SUBMITTER:	VICKIE LEE	
SIGNATURE:	/VICKIE LEE/	
DATE SIGNED:	04/08/2019	

Total Attachments: 4

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NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of August 10, 2015 (as supplemented by that certain Joinder to Security Agreement dated as of April 2, 2019, and as it may be further amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") by and among the grantors party thereto (each a "Grantor" and collectively, the "Grantors") and CIT Bank, N.A., as Agent (the "Agent") for the Secured Parties referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Schedule 1 attached hereto to the Agent for the ratable benefit of the Secured Party.

The undersigned Grantor and the Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in such trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be constructed as an assignment of any trademark or trademark application.

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Very truly yours

NEW SKINNY MIXES, LLC, a Delaware limited liability company, as Grantor

By: Name:

Title:

Acknowledged and accepted:

CIT BANK, N.A., as Agent

Name Joseph Longobardi

Title: Authorized Signatory

Schedule I

<u>Mark</u>	Application/ Registration Number	<u>Status</u>
Jordan's Simply Cocktails	87546673	Pending
Jordan's Skinny Syrups	88184683	Pending
Meaningful Daily Wellness Boost	88181401	Pending
Jordan's Cold Brew	5700335	LIVE - Registered
Jordan's Skinny Mixes	3776159	LIVE - Registered
Jordan's Simply Syrups	5254361	LIVE - Registered
Jordan's Crafted Cocktails	5072426	LIVE - Registered
Glam Cocktails	5072424	LIVE - Registered
Jordan's Skinny	4967269	LIVE - Registered
Jordan's All Naturals	4840199	LIVE - Registered
Glam Pop	4812316	LIVE - Registered

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RECORDED: 04/08/2019

TRADEMARK REEL: 006611 FRAME: 0822