

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM517964

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Campbell Alliance Group, Inc.		04/10/2016	Corporation: NORTH CAROLINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	inVentiv Health Consulting, Inc.		
<b>Street Address:</b>	8045 Arco Corporate Drive		
<b>City:</b>	Raleigh		
<b>State/Country:</b>	NORTH CAROLINA		
<b>Postal Code:</b>	27617		
<b>Entity Type:</b>	Corporation: NORTH CAROLINA		
<b>PROPERTY NUMBERS Total: 10</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4362342	MARKETMIND	
<b>Registration Number:</b>	4293052	LAUNCH ROADMAP	
<b>Registration Number:</b>	4293051	LAUNCH BLUEPRINT	
<b>Registration Number:</b>	4293049	LAUNCH JUMP START	
<b>Registration Number:</b>	3644786	INNOVATION2VALUE	
<b>Registration Number:</b>	3644785	WINNING LABEL	
<b>Registration Number:</b>	3498271	LAUNCH PLAYBOOK	
<b>Registration Number:</b>	3640918	CAMPBELL ALLIANCE	
<b>Registration Number:</b>	2550001	CAMPBELLALLIANCE	
<b>Registration Number:</b>	2550000	CAMPBELLALLIANCE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3122367516		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312 368 4000		
<b>Email:</b>	sheila.brown@dlapiper.com		
<b>Correspondent Name:</b>	Michael A. Geller, DLA Piper LLP (US)		
<b>Address Line 1:</b>	P.O. Box 64807		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60664-0807		

CH \$265.00 4362342

<b>ATTORNEY DOCKET NUMBER:</b>	425752-000009
<b>NAME OF SUBMITTER:</b>	Michael Geller
<b>SIGNATURE:</b>	/Michael Geller/
<b>DATE SIGNED:</b>	04/08/2019

**Total Attachments: 4**

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**ACTION BY  
WRITTEN CONSENT OF  
THE SOLE SHAREHOLDER  
OF  
CAMPBELL ALLIANCE GROUP, INC.**

Effective as of April 1, 2016

The undersigned, being an authorized person of inVentiv Health, Inc. the Sole Shareholder of Campbell Alliance Group, Inc., (the "Company"), in accordance with § 55-7-04 of the North Carolina Business Corporation Act, DOES HEREBY consent to, adopt, approve, ratify and confirm the following resolution without a meeting and each and every action effected thereby:

**RESOLVED**, that the Articles of Incorporation of the Company be amended, effective as of April 1<sup>st</sup>, 2016, by changing Item 1 to read:

1. The name of the corporation is inVentiv Health Consulting, Inc.

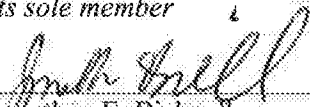
**RESOLVED**, that the Certificate of Amendment to the Articles of Incorporation of the Company, attached hereto as **Exhibit A**, (the "Amendment") be, and hereby is, approved in all respects.

**FURTHER RESOLVED**, that any Officer of the Company be, and each of them hereby is, authorized, empowered and directed in the name of the Company to do any and all acts necessary or proper to carry-out the foregoing resolutions, including (but not limited to) executing and filing the Amendment with the State of North Carolina.

IN WITNESS WHEREOF, the undersigned being an authorized person of the Sole Shareholder has executed this consent as of the date first written above.

CAMPBELL ALLIANCE, GROUP, INC.

BY: INVENTIV HEALTH, INC.  
*its sole member*

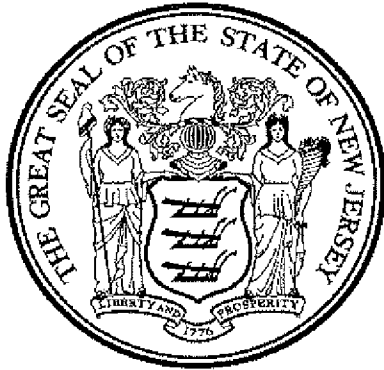
  
Jonathan E. Bicknell  
Vice President

STATE OF NEW JERSEY  
DEPARTMENT OF TREASURY  
AMENDED CERTIFICATE OF AUTHORITY

INVENTIV HEALTH CONSULTING, INC.

With the Previous or Alternate name  
CAMPBELL ALLIANCE GROUP, INC. (Previous Name)

*I, the Treasurer of the State of New Jersey, do hereby certify,  
that the above-named  
North Carolina Foreign Profit Corporation  
did on the 1st of March, 2017, file and record  
in this department a name change amendment as by the statutes  
of this State required.*



IN TESTIMONY WHEREOF, I have  
hereunto set my hand and  
affixed my Official Seal  
at Trenton, this  
2nd day of March, 2017

A handwritten signature in black ink, appearing to read "Ford M. Scudder".

Certificate Number: 139422278

Verify this certificate online at

[https://www1.state.nj.us/TYTR\\_StandingCert/JSP/Verify\\_Cert.jsp](https://www1.state.nj.us/TYTR_StandingCert/JSP/Verify_Cert.jsp)

Ford M Scudder  
State Treasurer

C-113A Rev. 3/2013 New Jersey Division of Revenue & Enterprise Services  
APPLICATION FOR AMENDED CERTIFICATE OF AUTHORITY  
(For Use by Foreign Profit and Non-profit Corporations)

FILED  
MAR -1 2017  
STATE TREASURER

Check Appropriate Statute:

- N.J.S.A. 14A:13-6 New Jersey Profit Corporation Act  
 N.J.S.A. 15A:13-6 New Jersey Nonprofit Corporation

Pursuant to the provisions of the appropriate Statute, checked above, of the New Jersey Statutes, the undersigned corporation hereby applies for an Amended Certificate of Authority, and for this purpose certifies to the following:

1. Original corporate name: Campbell Alliance Group, Inc.
2. NJ 10 digit ID Number: 0100904008
3. New name of corporation (if applicable):  
inVentiv Health Consulting, inc.
4. Incorporated under the laws of: North Carolina  
The date of foreign incorporation: 04/30/1997
5. The duration of the corporation is: Perpetual
6. The address of its main office or headquarters is:  
(Street and postal designation) 8045 Arco Corporatr Drive, Suite200  
(City) Raleigh (State) North Carolina (Zip) 27617
7. The name and address of its Registered agent in New Jersey is:  
(Agent's Name) Corporation Service Company  
(Street and postal designation) 327 Hillsborough Street  
(City) Raleigh (State) North Carolina (Zip) 27603

Said Registered Agent is an agent of the corporation upon whom process against the corporation may be served.

8. The business/activities which the corporation is authorized to conduct in New Jersey, and which it is also authorized to conduct in its home jurisdiction are:  
Consulting services

NOTE: Attach a Good Standing Certificate from the home state dated no more than 30 days prior to filing in New Jersey.

Signature: 

Title: Vice President  
(Must be Chairperson of the Board, President, or Vice President)

Date: February 28, 2017



# NORTH CAROLINA

## Department of the Secretary of State

### CERTIFICATE OF EXISTENCE

I, Elaine F. Marshall, Secretary of State of the State of North Carolina, do hereby certify that

#### INVENTIV HEALTH CONSULTING, INC.

is a corporation duly incorporated under the laws of the State of North Carolina, having been incorporated on the 30th day of April, 1997, with its period of duration being Perpetual.

I FURTHER certify that, as of the date set forth hereunder, the said corporation's articles of incorporation are not suspended for failure to comply with the Revenue Act of the State of North Carolina; that the said corporation is not administratively dissolved for failure to comply with the provisions of the North Carolina Business Corporation Act; that its most recent annual report required by N.C.G.S. 55-16-22 has been delivered to the Secretary of State; and that the said corporation has not filed articles of dissolution as of the date of this certificate.



Scan to verify online.

IN WITNESS WHEREOF, I have hereunto set my hand and affixed my official seal at the City of Raleigh, this 28th day of February, 2017.

*Elaine F. Marshall*

Secretary of State

Certification# 99856953-1 Reference# 13566682- Page: 1 of 1  
Verify this certificate online at <http://www.sosnc.gov/verification>

RECORDED: 04/08/2019

TRADEMARK  
REEL: 006612 FRAME: 0242