

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM517987

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TLCreative Advertising, LLC		04/08/2019	Limited Liability Company: FLORIDA
RECEIVING PARTY DATA			
Name:	Tree Line Capital Partners, LLC, as administrative agent		
Street Address:	101 California Street, Suite 1700		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4940198	VCREATIVE	
CORRESPONDENCE DATA			
Fax Number:	9497254100		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9497254043		
Email:	amina@sycr.com		
Correspondent Name:	Arnold V. Mina		
Address Line 1:	Stradling Yocca Carlson & Rauth, P.C.		
Address Line 2:	660 NEWPORT CENTER DRIVE, SUITE 1600		
Address Line 4:	Newport Beach, CALIFORNIA 92660		
ATTORNEY DOCKET NUMBER:	104285-0011		
NAME OF SUBMITTER:	Arnold Mina		
SIGNATURE:	/Arnold Mina/		
DATE SIGNED:	04/08/2019		
Total Attachments: 4			
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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that pursuant to the Guarantee and Security Agreement dated as of April 8, 2019 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") by and among the Obligors party thereto (each an "Obligor" and collectively, the "Obligors") and Tree Line Capital Partners, LLC, as administrative agent and collateral agent (the "Agent") for the benefit of the Secured Parties referenced therein, the undersigned Obligor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Schedule 1 attached hereto to the Agent for the ratable benefit of the Secured Parties.

The undersigned Obligor and the Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

[Remainder of page intentionally left blank; next page is a signature page.]

Very truly yours,

TLCreative Advertising, LLC

By: DBerkal
Name: David Berkal
Title: Secretary

Acknowledged and Accepted:

TREE LINE CAPITAL PARTNERS, LLC,
as the Agent

By: _____
Name:
Title:

[Signature Page to Notice of Grant of Security Interest in Trademarks]

TRADEMARK
REEL: 006612 FRAME: 0588

Very truly yours,

TL Creative Advertising, LLC

By: _____
Name:
Title:

Acknowledged and Accepted:

TREE LINE CAPITAL PARTNERS, LLC,
as the Agent

By: 
Name: Jon Schroeder
Title: Managing Partner

[Signature Page to Notice of Grant of Security Interest in Trademarks]

TRADEMARK
REEL: 006612 FRAME: 0589

Schedule 1

TRADEMARK	COUNTRY	APPL./REG.NO.	FILING/REGISTRATION DATE	CLASS/GOODS OR SERVICES
VCREATIVE (word mark)	United States	4,940,198	April 19, 2016	IC 042: Cloud computing featuring software for use by the broadcast industry for workflow management.