

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM518104

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
S&S Brands, LLC		12/29/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	ADUSA Licensing LP		
Street Address:	1385 Hancock Street		
City:	Quincy		
State/Country:	MASSACHUSETTS		
Postal Code:	02169		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	4988227	MY STOP & SHOP	
Registration Number:	2152194	SUPER STOP & SHOP	
Registration Number:	4447510	STOP & SHOP	
CORRESPONDENCE DATA			
Fax Number:	7172601641		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	717-232-8000		
Email:	trademarks@mcneeslaw.com		
Correspondent Name:	Sue Heberlig		
Address Line 1:	100 Pine Street		
Address Line 4:	Harrisburg, PENNSYLVANIA 17108		
ATTORNEY DOCKET NUMBER:	21631-0079/ 356		
NAME OF SUBMITTER:	Sue Heberlig		
SIGNATURE:	/SueHeb/		
DATE SIGNED:	04/09/2019		
Total Attachments: 3			
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OP \$90.00 4988227

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 29th day of December 2018 by and between S&S Brands, LLC, (the "Assignor"), a Delaware limited liability company having its principal place of business at 301 N. Market Street, Wilmington, Delaware, and ADUSA Licensing LP (the "Assignee"), a Delaware limited partnership having its principal office at 1385 Hancock Street, Quincy, MA 02169.

Assignor is the owner of the trademark and trademark registrations listed on Schedule "A" attached hereto; and

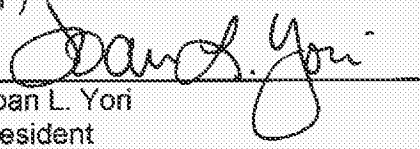
Assignor has elected to transfer all of its right, title, and interest in and to the trademark and trademark registration to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to the trademark and trademark registration listed on Schedule "A" hereto, together with the goodwill of the business symbolized by the trademark and trademark registration, together with all claims for damages by reason of past infringement of said trademark, with the right to sue for and collect the same for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives. With respect to the United States intent-to-use trademark applications set forth on Schedule "A" hereto, the transfer of such applications accompanies the transfer of Assignor's business, or that portion of the business to which the trademark pertains, and that business is ongoing and existing.


IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized corporate officer on the day and year first above written.

S&S BRANDS, LLC
("Assignor")

By


Name: Joan L. Yori
Title: President

SCHEDULE A

<u>Mark</u>	<u>Registration No.</u>	<u>Jurisdiction</u>
MY STOP & SHOP	4,988,227	USA
SUPER STOP & SHOP and Design 	2,152,194	USA
STOP & SHOP	4,447,510	USA