

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM518127

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	2

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
ADUSA Licensing LP		12/29/2018	Limited Partnership: DELAWARE

RECEIVING PARTY DATA

Name:	S&S Brands, LLC
Street Address:	301 N. Market Street
City:	Wilmington
State/Country:	DELAWARE
Postal Code:	19801
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 9

Property Type	Number	Word Mark
Registration Number:	2490209	ALL THE INGREDIENTS
Registration Number:	2766930	BEST SELLERS
Registration Number:	4716198	
Registration Number:	4726965	EASTSIDE MARKETPLACE
Registration Number:	3533029	PAYVANTAGE
Registration Number:	2473907	PERSONAL THANKS
Registration Number:	3024625	THE TOY ZONE
Registration Number:	3030469	THE TOY ZONE
Registration Number:	2823363	TOP BANANA

CORRESPONDENCE DATA

Fax Number: 7172601641

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 717-232-8000

Email: trademarks@mcneeslaw.com

Correspondent Name: Sue Heberlig

Address Line 1: 100 Pine Street

Address Line 4: Harrisburg, PENNSYLVANIA 17108

OP \$240.00 2490209

ATTORNEY DOCKET NUMBER:	21631-0079/ 356
NAME OF SUBMITTER:	Sue Heberlig
SIGNATURE:	/SueHeb/
DATE SIGNED:	04/09/2019
Total Attachments: 3 source=A6875011#page1.tif source=A6875011#page2.tif source=A6875011#page3.tif	

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made as of the 29th day of December 2018 by and between ADUSA Licensing LP (the "Assignor"), a Delaware limited partnership having its principal office at 1385 Hancock Street, Quincy, MA 02169, and S&S Brands, LLC, (the "Assignee"), a Delaware limited liability company having its principal place of business at 301 N. Market Street, Wilmington, Delaware.

Assignor is the record owner of the trademark and trademark registrations listed on Schedule "A" attached hereto pursuant to a Trademark Assignment dated contemporaneously herewith; and

Pursuant to a Corrective Trademark Assignment Agreement dated contemporaneously herewith, Assignor has elected to transfer all of its right, title, and interest in and to the trademark and trademark registration to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, Assignor hereby sells, assigns, and transfers unto Assignee the entire right, title and interest in and to the trademark and trademark registration listed on Schedule "A" hereto, together with the goodwill of the business symbolized by the trademark and trademark registration, together with all claims for damages by reason of past infringement of said trademark, with the right to sue for and collect the same for Assignee's own use and enjoyment, and for the use and enjoyment of Assignee's successors, assigns, or other legal representatives. With respect to the United States intent-to-use trademark applications set forth on Schedule "A" hereto, the transfer of such applications accompanies the transfer of Assignor's business, or that portion of the business to which the trademark pertains, and that business is ongoing and existing

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized corporate officer on the day and year first above written.

ADUSA Licensing LP
("Assignor")

By Gregory A. Stay




Name: Gregory A. Stay

Title: Secretary, Ahold Delhaize Licensing, Inc., General Partner of ADUSA Licensing LP

TRADEMARK

REEL: 006613 FRAME: 0110

SCHEDULE A

<u>Mark</u>	<u>Registration No.</u>	<u>Jurisdiction</u>
<u>ALL THE INGREDIENTS</u>	<u>2,490,209</u>	<u>USA</u>
<u>BEST SELLERS and Design</u>	<u>2,766,930</u>	<u>USA</u>
		
<u>Design Only</u>	<u>4,716,198</u>	<u>USA</u>
		
<u>EASTSIDE MARKETPLACE</u>	<u>4,726,965</u>	<u>USA</u>
<u>PAYVANTAGE and Design</u>	<u>3,533,029</u>	<u>USA</u>
<i>Vantage</i>		
<u>PERSONAL THANKS</u>	<u>2,473,907</u>	<u>USA</u>
<u>THE TOY ZONE</u>	<u>3,024,625</u>	<u>USA</u>
<u>THE TOY ZONE and Design</u>	<u>3,030,469</u>	<u>USA</u>
		
<u>TOP BANANA</u>	<u>2,823,363</u>	<u>USA</u>