

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM518200

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Arena Distribution SA		12/13/2018	Corporation: SWITZERLAND
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RE Acqua S.A.		
<b>Street Address:</b>	12D, rue Guillaume Kroll		
<b>City:</b>	Luxembourg		
<b>State/Country:</b>	LUXEMBOURG		
<b>Postal Code:</b>	L-1882		
<b>Entity Type:</b>	Company: LUXEMBOURG		
<b>PROPERTY NUMBERS Total: 12</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1091870		
<b>Registration Number:</b>	1255899		
<b>Registration Number:</b>	4024983		
<b>Registration Number:</b>	2590182	ARENA	
<b>Registration Number:</b>	0920759	ARENA	
<b>Registration Number:</b>	1063575	ARENA	
<b>Registration Number:</b>	1255900	ARENA	
<b>Registration Number:</b>	4206333	ARENA	
<b>Registration Number:</b>	4522367	ARENA	
<b>Registration Number:</b>	3221522	ARENA WATER INSTINCT	
<b>Registration Number:</b>	4235575	POWER SKIN	
<b>Registration Number:</b>	4522366	POWERSKIN	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4042520970		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	404-252-0900		
<b>Email:</b>	jeff@sladlaw.com		
<b>Correspondent Name:</b>	Jeffrey B. Sladkus, Esq.		
<b>Address Line 1:</b>	1397 Carroll Drive		

OP \$315.00 1091870

TRADEMARK

**Address Line 4:** Atlanta, GEORGIA 30318

**DOMESTIC REPRESENTATIVE**

**Name:** Jeffrey B. Sladkus, Esq.

**Address Line 1:** 1397 Carroll Drive

**Address Line 4:** Atlanta, GEORGIA 30318

**NAME OF SUBMITTER:** Jeffrey B. Sladkus

**SIGNATURE:** /Jeffrey B. Sladkus/

**DATE SIGNED:** 04/09/2019

**Total Attachments: 5**

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**CONFIRMATORY DEED OF ASSIGNMENT**

THIS CONFIRMATORY DEED OF ASSIGNMENT is effective as of December 13, 2018 by and between ARENA DISTRIBUTION SA, a company having its head office in 6300 Zugo (Switzerland) Baaarerstrasse 95, organized under the laws of Switzerland (hereinafter "Arena") and RE ACQUA S.A., a company having its head office in Luxembourg, 12D, rue Guillaume Kroll, L-1882, organized under the laws of Switzerland, ("hereinafter Re Acqua").

WHEREAS, in accordance with an agreement dated December 13, 2018, Arena assigned, transferred and sold the Intellectual Property Rights listed in Exhibits A, B & C (the "IP Rights") to Re Acqua, together with the goodwill of the business associated therewith; and

WHEREAS, Arena and Re Acqua desire to confirm and record the assignment of the IP Rights, together with the goodwill of the business associated therewith.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

1. Arena declares to have assigned, as proprietors, unto Re Acqua all rights, title and interest in and to the IP Rights, together with the goodwill of the business associated therewith; and
2. Re Acqua confirms to have received all right, title and interest to the IP Rights and any and all goodwill of the business associated therewith.

Arena agrees to execute and deliver at the request of Re Acqua, all papers, instruments and assignments, and to perform any other reasonable act that Re Acqua may require in order to vest all of Arena's right, title and interest in and to the IP Rights in Re Acqua and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by Re Acqua, to the extent such evidence is in possession or control of Arena.

This Confirmatory Deed of Assignment shall be construed under and governed by the law of Italy, without regard of principles of conflict of laws. This document set forth the entire agreement and understanding between the parties relating the subject matter hereof.

ARENA DISTRIBUTION SA

By:

Name: CHRISTOPHE KALBERMATTEN / IVO HUSI

Title: DIRECTORS

RE ACQUA S.A.

By

Name: LUCA SELVATICI / DELPHINE BIRCHER

Title: DIRECTORS

EXHIBIT A

JACOBACCI  
&  
PARTNERS

Image	Country	Priority	Reg. No./ID#	Priority Date	Reg. Class
	U.S.A.		4810711	03-03-2023	25
	U.S.A.		1265996	01-11-2023	09-10-18-25-28
	U.S.A.		4024963	13-09-2021	1981-28
<b>arena</b>	U.S.A.	ARENA	2390192	08-07-2022	28
Word	U.S.A.	ARENA	909793	01-09-2021	28
Word	U.S.A.	ARENA	885076	12-04-2021	18-29
Word	U.S.A.	ARENA	1290900	01-11-2023	09-10-18-25-28
<b>arena</b>	U.S.A.	ARENA	4208131	11-09-2022	09-10-18-25-28
<b>arena</b>	U.S.A.	ARENA	4022967	23-04-2024	24
<b>arena</b> WATER INSTINCT	U.S.A.	ARENA WATER INSTINCT	3227022	07-08-2023	09-10-18-25-28
Word	U.S.A.	POWER SKIN	4225075	05-11-2022	1981-28
Word	U.S.A.	POWERSKIN	4322962	23-04-2024	24

SMITH, JAMES

This report prepared by Jacobacci & Partners PA and its associated professional advisory staff rendered by Jacobacci & Partners SA, in response to the file registered in the Jacobacci & Partners SA database as the indicated date. These data are provided as a preliminary report and do not constitute an official registration. The reported date are not official date. Rights reported by us, this registration on Jacobacci & Partners SA, do not imply protection of intellectual property rights or other rights, as they are not subject to any other registration. In order to obtain IP rights whose date has not yet been reported to Jacobacci & Partners PA, the date of registration on Jacobacci & Partners SA is not sufficient. It is necessary to have a registration in the relevant IP office whose date has not yet been reported to Jacobacci & Partners PA. The current status of the IP right is not used in order to provide specific legal advice. In order to obtain IP rights, it is necessary to have a registration in the relevant IP office whose date has not yet been reported to Jacobacci & Partners SA. You are not assumed any responsibility for consequences arising from the use of reports that have been prepared without reference to official documents relating to the correct status of the IP right concerned. The enclosed report has been prepared without reference to official status documents.

update to: 29/01/2019

EXHIBIT B

**JACOBACCI  
PARTNERS**

Priority	Type	Pct		Publ		Publ. date	Title	Applicant	Status
		Num	Number	Date	Number				
U.S.A.	national phase pct	15/03/2010	13/634596	03/07/2014	6769719	16/04/2030	swim cap, particularly for users having long hair	Arena Distribution S.A.	granted
U.S.A.	national phase pct	25/07/2012	14/415171	02/01/2016	9854853	02/08/2039	swim suit, particularly for competition swimming	Arena Distribution S.A.	granted
U.S.A.	design or model	11/06/2010	29/963582	11/10/2013	0646740	11/10/2029	swim fins	Arena Distribution S.A.	granted
U.S.A.	design or model	31/07/2014	29/474280	15/08/2017	0794279	15/08/2031	swimsuit	Arena Distribution S.A.	granted
U.S.A.	design or model	31/07/2014	29/474279	13/08/2017	0789034	13/06/2031	swimsuit	Arena Distribution S.A.	granted

Update to: 29/03/2019

**JACOBACCI  
PARTNERS**

Country	Type	Priority		Filing		Priority Date	Status	Applicant	Status
		Country	Number	Country	Number				
U.S.A.	design or model	01/07/2014	29/474281	29/08/2017	1796539	29/08/2017	swimsuit	Arena Distribution S.A.	granted
U.S.A.	design or model	12/08/2015	29/620293	02/01/2018	1806360	02/01/2018	swimsuit	Arena Distribution S.A.	granted
U.S.A.	design or model	12/08/2015	29/620294	28/11/2017	1803522	28/11/2017	swimsuit	Arena Distribution S.A.	granted

Update to 29/01/2019

EXHIBIT C

**JACOBACCI  
PARTNERS**

		P. No.		Serial No.					
Country	Type	Date	Number	Class	Number	Expiry Date	Class	Applicant	Status
U.S.A	national phase pct	05/02/2014	1,6/116,301			05/02/2034	swim suit, particularly for competition swimming	Arena Distribution S.A.	pending appln
U.S.A	national phase pct	22/02/2015	1,6/078656			22/02/2036	swim suit, particularly for competition swimming	Arena Distribution S.A.	pending appln
U.S.A	national phase pct	22/02/2015	1,6/078,644			22/02/2036	swim suit, particularly for competition swimming	Arena Distribution S.A.	pending appln