

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM518216

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CORE NUTRITION LLC		04/09/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lance Collins		
<b>Street Address:</b>	630 Clinton Place		
<b>City:</b>	BEVERLY HILLS		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90210		
<b>Entity Type:</b>	INDIVIDUAL: UNITED STATES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88031417	POSH	
<b>Serial Number:</b>	88031428	POSH PERFECT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7032436410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7032436333		
<b>Email:</b>	docketing@mwzb.com		
<b>Correspondent Name:</b>	Adam D. Mandell		
<b>Address Line 1:</b>	2200 Clarendon Blvd., Ste 1400		
<b>Address Line 4:</b>	Arlington, VIRGINIA 22201		
<b>NAME OF SUBMITTER:</b>	Adam D. Mandell		
<b>SIGNATURE:</b>	/adm/		
<b>DATE SIGNED:</b>	04/09/2019		
<b>Total Attachments: 2</b>			
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QUITCLAIM TRADEMARK ASSIGNMENT


This Quitclaim Trademark Assignment (the "Assignment") is made effective as of this 9th day of April, ~~X of March~~ 2019 from Core Nutrition LLC, a limited liability company organized under the laws of Delaware, with an address of 630 Clinton Place, Beverly Hills, California 90210 (the "Assignor"), to Lance Collins, an individual with an address of 630 Clinton Place, Beverly Hills, California 90210 (the "Assignee").

WHEREAS, Assignor wishes to quitclaim to Assignee, and to assign, without representation or warranty, all right, title and interest that Assignor may have in and to the trademarks described in Exhibit A hereto (the "Marks"), along with the goodwill of Assignor's business symbolized thereby, and the portion of Assignor's business to which the Marks pertain, and Assignee wishes to accept such assignment by quitclaim.

NOW, THEREFORE, in consideration of the payment of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby quitclaims and assigns, transfers and conveys to Assignee all if its right, title and interest in and to the Marks, including without limitation any and all registrations, applications, and/or common law rights for the Marks throughout the world, together with the goodwill of Assignor's existing and ongoing business symbolized or associated with the Marks, and any and all income, royalties, damages and payments now or hereafter due and/or payable with respect thereto including, without limitation, damages and payments for past, present or future infringements.

IN WITNESS WHEREOF, Assignor and Assignee have duly executed and delivered this Assignment, as of the day and year first written above.

Assignor, Core Nutrition LLC

  
[signature]

By: Kristin Blazewicz

Its: Vice President & Assistant Secretary

Assignee, Lance Collins

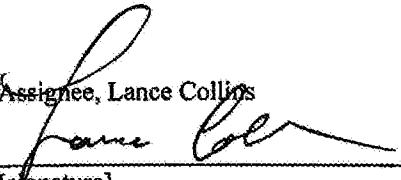
  
[signature]

EXHIBIT A

Mark	Class/Goods/Services	Ser. No.	App. Date
POSH	32/bottled drinking water; bottled water; purified bottled drinking water; non-alcoholic fruit beverages	88031417	July 10, 2018
POSH PERFECT	32/bottled drinking water; bottled water; purified bottled drinking water; non-alcoholic fruit beverages	88031428	July 10, 2018