

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM518217

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
PERFECTLY POSH, LLC		04/05/2019	Limited Liability Company: UTAH
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	East West Bank, as Lender		
<b>Street Address:</b>	135 NORTH LOS ROBLES AVENUE		
<b>Internal Address:</b>	Suite 200		
<b>City:</b>	Pasadena		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91101		
<b>Entity Type:</b>	Banking Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 26</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5684118	P	
<b>Registration Number:</b>	5684119	SNARKY BAR	
<b>Registration Number:</b>	5647580	POLKA-DOTTED	
<b>Registration Number:</b>	5647539	ALL MIXD UP	
<b>Registration Number:</b>	5642661	P	
<b>Registration Number:</b>	5637926	BIG FAT YUMMY	
<b>Registration Number:</b>	5637924	PINK ON THE BRINK	
<b>Registration Number:</b>	5637906	GENDER BENDER	
<b>Registration Number:</b>	5689210	LOOK NATURAL	
<b>Serial Number:</b>	88002534	PERFECTLY POSH	
<b>Serial Number:</b>	87919201	BIG BATH BAR	
<b>Serial Number:</b>	87922466	THE RITUAL	
<b>Serial Number:</b>	87927127	WE SIMPLY PAMPER	
<b>Serial Number:</b>	87922477	PLAY FOOTsie!	
<b>Serial Number:</b>	87919210	IT'S POSH TO MEET YOU	
<b>Serial Number:</b>	87919205	SKIN STICK	
<b>Serial Number:</b>	87918971	GET PAID TO PAMPER	
<b>Serial Number:</b>	87918969	STRIPPER	
<b>TRADEMARK</b>			

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Property Type	Number	Word Mark
Serial Number:	87918966	THE HEALER
Serial Number:	87918902	POSH BODY
Serial Number:	87918901	CHUNK
Serial Number:	87918899	CHUNK!
Serial Number:	87918896	FIZI BY PERFECTLY POSH
Serial Number:	87918894	FÍZI
Serial Number:	87918888	PERFECTLY POSH
Serial Number:	87918862	VIAL

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 7037125390  
**Email:** mguidry@mcguirewoods.com  
**Correspondent Name:** Melissa Guidry  
**Address Line 1:** 1750 Tysons Blvd  
**Address Line 4:** Tysons, VIRGINIA 22102

<b>ATTORNEY DOCKET NUMBER:</b>	2075948-0002
<b>NAME OF SUBMITTER:</b>	Melissa Guidry
<b>SIGNATURE:</b>	/Melissa Guidry/
<b>DATE SIGNED:</b>	04/09/2019

**Total Attachments: 4**  
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**NOTICE OF GRANT OF SECURITY INTEREST  
IN TRADEMARKS**

United States Patent and  
Trademark Office -- Trademark Division

Ladies and Gentlemen:

Please be advised that pursuant to the Loan and Security Agreement dated as of May 22, 2018 (as amended, modified, extended, restated, renewed, replaced, or supplemented from time to time, the "Agreement") among the Borrower party thereto (the "Grantor") and East West Bank, as Lender (the "Lender"), the undersigned Grantor has granted a continuing security interest in and continuing lien upon the trademarks and trademark applications shown on Schedule 1 attached hereto to the Lender for the ratable benefit of the Lender.

The undersigned Grantor and the Lender hereby acknowledge and agree that the security interest in the foregoing trademarks and trademark applications (a) may only be terminated in accordance with the terms of the Agreement and (b) is not to be construed as an assignment of any trademark or trademark application.

Dated as of April 5, 2019.

*[Remainder of page intentionally left blank; signature page follows]*

Very truly yours,

**PERFECTLY POSH LLC**

DocuSigned by:



By: \_\_\_\_\_

Name: Sam Pank

Title: President

Acknowledged and Accepted:

**EAST WE**

DocuSigned by:



By: \_\_\_\_\_

Name: Robert C. Alexander

Title: Senior Vice President, Asset Based Finance

**SCHEDULE 1****U.S. Trademarks****Owner: Perfectly Posh, LLC**

	<b>Trademark Owned</b>	<b>Registration Number</b>	<b>Registration Date</b>
1.	P	5684118	February 26, 2019
2.	Snarky Bar	5684119	February 26, 2019
3.	Polka-Dotted	5647580	January 8, 2019
4.	All Mixd Up	5647539	January 8, 2019
5.	P	5642661	January 1, 2019
6.	Big Fat Yummy	5637926	December 25, 2018
7.	Pink on the Brink	5637924	December 25, 2018
8.	Gender Bender	5637906	December 25, 2018
9.	Look Natural	5689210	March 5, 2019

	<b>Trademark Application</b>	<b>Application/ Serial Number</b>	<b>Application Date</b>
10.	Perfectly Posh	88002534	June 15, 2018
11.	Big Bath Bar	87919201	May 13, 2018
12.	The Ritual	87922466	May 15, 2018
13.	We Simply Pamper	87927127	May 18, 2018
14.	Play Footsie!	87922477	May 15, 2018
15.	It's Posh To Meet You	87919210	May 13, 2018
16.	Skin Stick	87919205	May 13, 2018
17.	Get Paid To Pamper	87918971	May 13, 2018
18.	Stripper	87918969	May 13, 2018
19.	The Healer	87918966	May 13, 2018
20.	Posh Body	87918902	May 13, 2018
21.	Chunk	87918901	May 13, 2018
22.	Chunk!	87918899	May 13, 2018
23.	Fizi By Perfectly Posh	87918896	May 13, 2018
24.	Fizi	87918894	May 13, 2018

	Trademark Application	Application/ Serial Number	Application Date
25.	Perfectly Posh	87918888	May 13, 2018
26.	Vial	87918862	May 12, 2018
27.			
28.			