

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM518262

|                              |  |
|------------------------------|--|
| <b>SUBMISSION TYPE:</b>      | NEW ASSIGNMENT                                     |
| <b>NATURE OF CONVEYANCE:</b> | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |
| <b>SEQUENCE:</b>             | 1  |

## CONVEYING PARTY DATA

| Name             | Formerly | Execution Date | Entity Type  |
|------------------|----------|----------------|--------------|
| DAE-IL USA, INC. |          | 03/20/2019     | Corporation: |

## RECEIVING PARTY DATA

|                        |                                       |
|------------------------|---------------------------------------|
| <b>Name:</b>           | CUSTOM CHROME USA LLC                 |
| <b>Street Address:</b> | 155 E MAIN AVE STE 150                |
| <b>City:</b>           | MORGAN HILL                           |
| <b>State/Country:</b>  | CALIFORNIA                            |
| <b>Postal Code:</b>    | 95037                                 |
| <b>Entity Type:</b>    | Limited Liability Company: CALIFORNIA |

## PROPERTY NUMBERS Total: 24

| Property Type        | Number  | Word Mark                                |
|----------------------|---------|--|
| Registration Number: | 2284324 | CUSTOM CHROME                            |
| Registration Number: | 5078148 | CUSTOM CHROME CCI                        |
| Registration Number: | 4296003 | CUSTOM CHROME CCI INTERNATIONAL BIKE SHO |
| Registration Number: | 4268667 | CUSTOM CHROME INTERNATIONAL BIKE SHOW SE |
| Registration Number: | 4268668 | CUSTOM CHROME CCI INTERNATIONAL BIKE SHO |
| Registration Number: | 2403637 | DONNIE SMITH DESIGN                      |
| Registration Number: | 1751177 | DYNO POWER                               |
| Registration Number: | 2538897 | INFERNO                                  |
| Registration Number: | 4209215 | JAMMER CYCLE PRODUCTS                    |
| Registration Number: | 4244746 | JAMMER CYCLE PRODUCTS                    |
| Registration Number: | 2676939 | JAMMER CYCLE PRODUCTS                    |
| Registration Number: | 2883344 | JAMMER CYCLE PRODUCTS                    |
| Registration Number: | 2813292 | JAMMER'S HANDBOOK                        |
| Registration Number: | 2114906 | MOTOR FACTORY                            |
| Registration Number: | 3209520 | MOTORFACTORY                             |
| Registration Number: | 4958523 | REVTECH                                  |
| Registration Number: | 2161448 | REVTECH                                  |
| Registration Number: | 2695952 | REVTECH                                  |

OP \$615.00 2284324

| Property Type        | Number  | Word Mark  |
|----------------------|---------|------------|
| Registration Number: | 2306983 | SANTEE     |
| Registration Number: | 4108632 | SANTEE     |
| Registration Number: | 2455435 | THE EDGE   |
| Registration Number: | 2089057 | C.C. RIDER |
| Registration Number: | 2067403 | MIRAGE     |
| Registration Number: | 1596268 | TOUR EASE  |

**CORRESPONDENCE DATA**

Fax Number: 9098618820  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*  
Phone: 909-861-6880  
Email: info@libinlaw.com  
Correspondent Name: Bin Li  
Address Line 1: 730 N. Diamond Bar Blvd.  
Address Line 4: Diamond Bar, CALIFORNIA 91765

|                    |            |
|--------------------|------------|
| NAME OF SUBMITTER: | Bin Li     |
| SIGNATURE:         | /Bin Li/   |
| DATE SIGNED:       | 04/09/2019 |

**Total Attachments: 6**  
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## ASSIGNMENT OF INTELLECTUAL PROPERTY

**This Assignment of Intellectual Property** (this "Assignment") is dated and effective as of March 20, 2019 from **Dae-il USA, Inc.** ("Assignor") to **Custom Chrome USA LLC** ("Assignee") with respect to the following facts:

1. Assignor is the owner of the registered trademarks, copyrights and other intellectual property set forth in Exhibit A, attached hereto (collectively, the "Intellectual Property").

2. Assignor desires to convey, transfer, assign, deliver, and contribute to Assignee all of its right, title, and interest in and to the Intellectual Property.

**NOW, THEREFORE**, in consideration for the payment of \$1.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, conveys, transfers, assigns, delivers, and contributes to Assignee all of the following: (i) Assignor's right, title, and interest of whatever kind in and to the Intellectual Property; (ii) That portion of the business of the Assignor to which the Intellectual Property pertains, as required by 15 U.S.C. §1060, and the goodwill associated with the same; (iii) All income, royalties, and damages hereafter due or payable to Assignor with respect to the Intellectual Property, including without limitation, damages and payments for past or future infringements and misappropriations of the Intellectual Property; and (iv) All rights to sue for past, present and future infringements or misappropriations of the Intellectual Property.

Furthermore, Assignor hereby authorizes the Commissioner for Trademarks of the United States and other empowered officials of the United States Patent and Trademark Office and in any applicable jurisdictions outside the United States to record the transfer of the registrations and/or applications for the Intellectual Property to Assignee as legal assignee of Assignor's entire right, title and interest therein. Assignor further covenants that it will promptly and diligently execute all documents, papers, forms and authorizations and take all other actions that may be necessary for securing, completing, recording or vesting in Assignee full right, title, and interest in the Intellectual Property.

In the event that any provision of this Assignment or a portion thereof is held by a court of competent jurisdiction to be unenforceable, invalid, or void for any reason, the remaining provisions shall nonetheless continue in full force and effect without being impaired or invalidated in any way and this Assignment shall be construed in a manner that does not impair the intent of the parties as reflected herein

IN WITNESS WHEREOF, Assignor has duly executed and delivered this Assignment, as of the day and year first above written.

ASSIGNOR:

DAE-IL USA, INC.

By: [Signature]  
Name: JONG CHAN LEE  
Title: CEO

ACCEPTED BY ASSIGNEE:

CUSTOM CHROME USA LLC

By: [Signature]  
Name: Xianfu Chen  
Title: CEO

[SIGNATURES MUST BE NOTARIZED]

CERTIFICATE OF ACKNOWLEDGEMENT OF NOTARY PUBLIC

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document

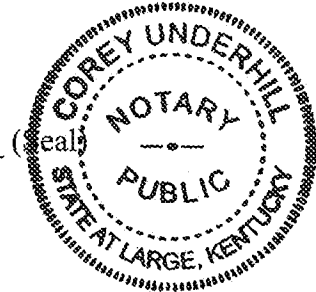
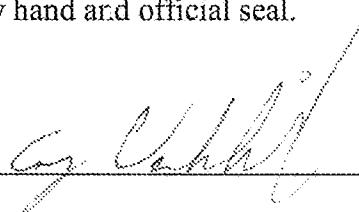
State of Kentucky )  
 ) SS  
County of Calloway

On 3/20/19 before me, Corey Underhill, a Notary Public, personally appeared Jong Cheol Lee, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature \_\_\_\_\_



## Exhibit "A"

| Trademark  | Application No | Application Date | Registration No | Reg. Date   | Int. Classes & Status  |            |
|--|----------------|------------------|-----------------|-------------|------------------------|------------|
| CUSTOM CHRME   | 75033532       | 18-Dec-95        | 2284324         | Oct 12 1999 | 25                     | Registered |
| CUSTOM CHROME CCI<br>and Design  | 85099512       | Aug 3 2010       | 5078148         | Nov 8 2016  | 6, 7, 9, 11, 12,<br>25 | Registered |
| CUSTOM CHROME CCI<br>INTERNATIONAL BIKE<br>SHOW SERIES & Design                              | 85099503       | Aug 3 2010       | 4296003         | Feb 26 2013 | 41                     | Expired    |
| CUSTOM CHROME<br>INTERNATIONAL BIKE<br>SHOW SERIES   | 85098560       | Aug 2 2010       | 4268667         | Jan 1 2013  | 41                     | Expired    |
| CUSTOM CHROME<br>INTERNATIONAL BIKE<br>SHOW SERIES NORTH<br>AMERICA CHAMPIONSHIP<br>& Design | 85099498       | Aug 3 2010       | 4268668         | Jan 1 2013  | 41                     | Expired    |
| DONNIE SMITH AND<br>DESIGN   | 75716760       | May 28 1999      | 2403637         | Nov 14 2000 | 12                     | Registered |
| DYNO POWER   | 74208184       | Sep 30 1991      | 1751177         | Feb 9 1993  | 12                     | Registered |
| INFERNO  | 75712049       | May 21 1999      | 2538897         | Feb 19 2002 | 7, 12                  | Registered |
| JAMMER CYCLE<br>PRODUCTS   | 85514710       | Jan 12 2012      | 4209215         | Sep 18 2012 | 35                     | Registered |

|  |          |             |         |             |                 |            |
|--|----------|-------------|---------|-------------|-----------------|------------|
| JAMMER CYCLE PRODUCTS                        | 85514716 | Jan 12 2012 | 4244746 | Nov 20 2012 | 7, 12, 18, 35   | Registered |
| JAMMER CYCLE PRODUCTS AND DESIGN             | 76314974 | Sep 19 2001 | 2676939 | Jan 21 2003 | 6, 7, 9, 12, 25 | Registered |
| JAMMER CYCLE PRODUCTS AND DESIGN (CHILD APP) | 78975477 | Sep 21 2001 | 2883344 | Sep 7 2004  | 6, 7, 9, 11, 12 | Registered |
| JAMMER'S HANDBOOK                            | 75819915 | Oct 12 1999 | 2813292 | Feb 10 2004 | 42              | Registered |
| MOTORFACTORY AND DESIGN                      | 74439869 | Sep 24 1993 | 2114906 | Nov 25 1997 | 7, 9, 12        | Registered |
| MOTORFACTORY AND DESIGN                      | 78118970 | Apr 2 2002  | 3209520 | Feb 13 2007 | 1, 4, 12        | Registered |
| REVTECH                                      | 86606766 | Apr 22 2015 | 4958523 | May 17 2016 | 4, 7, 12        | Registered |
| REVTECH and Design                           | 75193788 | Nov 6 1996  | 2161448 | Jun 2 1998  | 4, 7, 12        | Registered |
| REVTECH AND DESIGN                           | 78136322 | Jun 17 2002 | 2695952 | Mar 11 2003 | 12              | Registered |

|                               |          |             |         |             |       |            |
|-------------------------------|----------|-------------|---------|-------------|-------|------------|
| SANTEE and Design             | 75431878 | Feb 10 1998 | 2306983 | Jan 11 2000 | 12    | Registered |
| SANTEE MADE IN USA and Design | 85378239 | Jul 22 2011 | 4108632 | Mar 6 2012  | 7, 12 | Registered |
| THE EDGE                      | 76071934 | Jun 14 2000 | 2455435 | May 29 2001 | 16    | Registered |

|            |          |             |         |             |          |            |
|------------|----------|-------------|---------|-------------|----------|------------|
| C.C. RIDER | 75126295 | Jun 27 1996 | 2089057 | Aug 19 1997 | 1, 9, 12 | Registered |
| MIRAGE     | 74382529 | Apr 26 1993 | 2067403 | Jun 3 1997  | 12       | Registered |
| TOUR EASE  | 73775017 | Jan 17 1989 | 1596268 | May 15 1990 | 12       | Registered |