

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM518281

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Ritual Wellness, Inc. DBA Ritual Cleanse		04/09/2019	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Superfood Holdings, LLC		
<b>Street Address:</b>	450 Newport Center Drive, S. 200		
<b>City:</b>	Newport Beach		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92660		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85959949	RITUAL JUICE	
<b>Serial Number:</b>	85627078	RITUAL WELLNESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4048738624		
<b>Email:</b>	tucker.barr@agg.com		
<b>Correspondent Name:</b>	J. Tucker Barr		
<b>Address Line 1:</b>	171 17th Street NW, Suite 2100		
<b>Address Line 2:</b>	Arnall Golden Gregory LLP		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30363		
<b>ATTORNEY DOCKET NUMBER:</b>	33425.15		
<b>NAME OF SUBMITTER:</b>	J. Tucker Barr		
<b>SIGNATURE:</b>	/J. Tucker Barr/		
<b>DATE SIGNED:</b>	04/09/2019		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

THIS TRADEMARK ASSIGNMENT (the "Assignment") is made and entered into as of the 9 day of April 2019 (the "Effective Date"), by and Ritual Wellness, Inc. DBA Ritual Cleanse, a California corporation (hereinafter referred to as "Assignor"), and Superfood Holdings, LLC, a Delaware limited liability company (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of the trademarks set forth on Schedule A, attached hereto, and incorporated herein by reference (the "Marks"); and

WHEREAS, the parties desire to enter into this Assignment to affect the transfer of all right, title, and interest in and to the Marks to Assignee on a worldwide basis.

NOW, THEREFORE, for and in consideration of the premises and the mutual promises hereinafter set forth and the sum of \$10.00, the receipt and sufficiency of which are hereby acknowledged, the parties hereby agree as follows:

1. Transfer and Assignment. Assignor hereby transfers and assigns to Assignee all right, title, and interest in and to the Marks on a worldwide basis, together with the goodwill associated therewith, along with the right to recover for damages and profits and other remedies for past infringements of the Marks.

2. Further Documentation and Actions. Assignor hereby agrees to execute and deliver to Assignee any further documents and instruments, and to do any and all further reasonable and necessary acts to vest in Assignee all right, title, and interest in and to the Marks, and to enable such right, title, and interest for the Marks to be recorded in the United States Patent and Trademark Office and any other domestic or international governmental authority.

ASSIGNOR

By: [Signature]

Name: Marra St. Clair

Title: Co-founder

ASSIGNEE

By: [Signature]

Name: Marty Munez

Title: Secretary

**SCHEDULE A**

Trademark	Serial No.	Reg. No.
RITUAL JUICE	85959949	4440332
RITUAL WELLNESS	85627078	4356637