

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM518185

|   |  |                       |                      |
|---|--|-----------------------|----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT   |                       |                      |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL         |                       |                      |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                      |
| <b>Name</b>   | <b>Formerly</b>  | <b>Execution Date</b> | <b>Entity Type</b>   |
| Casey Research, LLC   |  | 04/09/2019            | Corporation: FLORIDA |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                      |
| <b>Name:</b>  | Douglas R Casey  |                       |                      |
| <b>Street Address:</b>  | c/o Sherman & Howard L.L.C.                                |                       |                      |
| <b>Internal Address:</b>  | 730 East Durant Ave., Suite 200                            |                       |                      |
| <b>City:</b>  | Aspen  |                       |                      |
| <b>State/Country:</b>   | COLORADO   |                       |                      |
| <b>Postal Code:</b>   | 81611  |                       |                      |
| <b>Entity Type:</b>   | INDIVIDUAL: UNITED STATES                                  |                       |                      |
| <b>PROPERTY NUMBERS Total: 3</b>  |  |                       |                      |
| <b>Property Type</b>  | <b>Number</b>  | <b>Word Mark</b>      |                      |
| <b>Registration Number:</b>   | 4317432  | INTERNATIONAL MAN     |                      |
| <b>Registration Number:</b>   | 4321339  | INTERNATIONAL MAN     |                      |
| <b>Registration Number:</b>   | 4214350  | INTERNATIONAL MAN     |                      |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                      |
| <b>Fax Number:</b>  | 970.925.11   |                       |                      |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                      |
| <b>Phone:</b>   | 970.925.6300   |                       |                      |
| <b>Email:</b>   | dettlinger@shermanhoward.com, trademarks@shermanhoward.com |                       |                      |
| <b>Correspondent Name:</b>  | Diana Ettliger   |                       |                      |
| <b>Address Line 1:</b>  | Sherman & Howard L.L.C.                                    |                       |                      |
| <b>Address Line 2:</b>  | 730 East Durant Ave., Suite 200                            |                       |                      |
| <b>Address Line 4:</b>  | Aspen, COLORADO 81611                                      |                       |                      |
| <b>NAME OF SUBMITTER:</b>   | Diana Ettliger   |                       |                      |
| <b>SIGNATURE:</b>   | /DGE/  |                       |                      |
| <b>DATE SIGNED:</b>   | 04/09/2019   |                       |                      |
| <b>Total Attachments: 2</b>   |  |                       |                      |
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| source=20190409 Assignment INTERNATIONAL MAN TM Registrations#page2.tif   |  |                       |                      |

CH \$90.00 4317432

## ASSIGNMENT OF TRADEMARKS

THIS ASSIGNMENT OF TRADEMARKS ("Assignment") is entered into to be and is effective as of the date of the last party to sign, (the "Effective Date") by and between Casey Research, LLC, a Florida limited liability company, located and doing business at 455 NE 5<sup>th</sup> Avenue, Delray Beach, FL 33483 ("Assignor"), and Douglas R. Casey, an individual ("Assignee").

NOW, THEREFORE, in consideration of the agreements and covenants herein set forth, together with the sum of Ten Dollars (\$10.00) and other good and valuable consideration this day paid and delivered by Assignee to Assignor, the receipt and sufficiency of all of which are hereby acknowledged and confessed by Assignor and Assignee:

Assignor hereby sells, transfers, assigns and conveys to Assignee, and the Assignor and Assignee agree as follows:

1. All of Assignor's worldwide right, title and interest in and to the INTERNATIONAL MAN trade mark or service mark, including U.S. Trademark Registration Numbers: 4,317,432; 4,321,339; and 4,214,350, any registrations or renewals issuing or having issued therefrom, all common law and statutory trademark rights identified thereby, and all goodwill associated therewith and associated with the business represented by such mark ("Mark"); and

2. All rights to sue third parties for past, present or future infringement, dilution, cyber-piracy, unfair competition, and counterfeiting of the Mark, and to recover and hold all damages, profits and other compensation arising from such third party unlawful acts which may have occurred prior to the effective date of this Assignment.

3. In light of the long ownership and use of the Mark by Assignor before this Assignment, Assignee agrees, represent and warrants that it will not advertise or promote Assignee's goods or services in connection with or related to the Mark in a manner that implies that Assignee or the Mark are affiliated, related or connected with the Assignor. Assignee hereby agrees to: (1) place a disclaimer on its website and, where feasible, on any marketing and promotional material or channels where the Mark is used, stating the fact that Assignee is a distinct person and/or entity from Assignor or any affiliate or related company or entity of Assignor; and (2) place a disclaimer where feasible in any articles, text, references, websites, social media, and/or on any other places or channels where the name of Assignor is mentioned, stating the fact that Assignee is a distinct person and/or entity from Assignor or any affiliate or related company or entity of Assignor. Provided, however, that Assignee shall not be obligated to place such disclaimers set forth in the prior sentence after the two-year anniversary of the Effective Date.

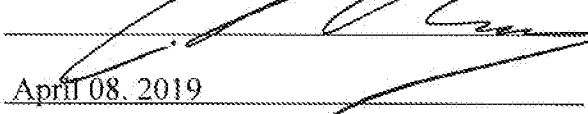
Assignor and Assignee recognize and agree that compliance with the provisions in this Assignment will prevent conflict between their respective trademarks and business identities, and assist with the preclusion of a likelihood of consumer confusion between

the Assignor and Assignee, their trademarks, and the source or origin of their goods/services. In the unlikely event that either Assignor or Assignee become aware of any actual consumer confusion resulting from the use of the Mark, they shall advise the other of the details of such confusion, and Assignee shall take commercially reasonable and good faith steps to address the confusion and to prevent its future occurrence.

**CASEY RESEARCH, LLC**

By: *Christopher Reilly*  
Name: *Christopher Reilly*  
Title: *Casey Research Managing Editor*  
Date: *4/9/19*

**DOUGLAS R. CASEY**

By:   
Date: *April 08, 2019*