

900492471 04/03/2019

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM517251

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		NUNC PRO TUNC ASSIGNMENT	
EFFECTIVE DATE:		12/31/2017	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sleep Tight Ventures, Inc		03/02/2019	Corporation: ALABAMA
RECEIVING PARTY DATA			
Name:	MFBC, LLC		
Street Address:	1517 Armstrong Road		
City:	Columbus		
State/Country:	MISSISSIPPI		
Postal Code:	39703		
Entity Type:	Limited Liability Company: UNITED STATES Mississippi		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5277794	SNOOZECUBE	
CORRESPONDENCE DATA			
Fax Number:	6625100404		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	662-316-5630		
Email:	matt@sleepmade.com		
Correspondent Name:	MFBC, LLC		
Address Line 1:	1517 Armstrong Road		
Address Line 4:	Columbus, MISSISSIPPI 39703		
NAME OF SUBMITTER:	Matt Fowler		
SIGNATURE:	/MattFowler/		
DATE SIGNED:	04/03/2019		
Total Attachments: 2			
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source=Trademark Assignment Cover Sheet - Sleep Tight Ventures Inc#page2.tif			

OP 540.00 527794

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is made and entered on the 2 day of March, 2019, to be effective as of December 31, 2017, by and between SLEEP TIGHT VENTURES, INC., an Alabama corporation whose address is 5310 Mountain Park Drive, Pelham, Alabama 35124 ("Assignor") and MFBC, LLC, a Mississippi limited liability company whose address is P.O. Box 309, Columbus, Mississippi 39703 ("Assignee").

RECITALS

WHEREAS, on December 31, 2017, Assignor and Assignee entered into that certain Purchase of Business Agreement by which Assignor sold to Assignee certain of Assignor's assets, including "title to certain registered and unregistered trade marks and trade names, including SnoozeCube;" and

WHEREAS, Assignor was the sole and exclusive owner of the entire right, title and interest in, to and under United States Trademark Registration Number 5277794 for the Mark "SnoozeCube" (the "Mark"); and

WHEREAS, Assignor and Assignee now desire to record Assignor's assignment of the Mark to Assignee in the United States Patent and Trademark Office, which they had not heretofore done.

NOW, THEREFORE, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to Assignee, Assignor's entire right, title and interest in and to the Mark, together with the goodwill of the Mark, for the United States and all foreign countries, including any renewals or extensions thereof that are or may be secured under the laws of the United States or foreign countries now or hereafter in effect and including the subject matter of all claims which may be obtained therefrom for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment and sale had not been made; together with all income, royalties or payments due or payable as of the effective date of this Assignment or thereafter, including all claims for damages by reason of past, present or future infringement or other unauthorized use, with the right to sue for, and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives.

This Assignment is deemed to be executed and delivered within the State of Mississippi, and it is the intention of the parties that it shall be construed, interpreted and applied in

accordance with the laws of the State of Mississippi without regard to its conflicts of law principles.

IN WITNESS WHEREOF, Assignor has duly executed this Assignment on this the ____ day of March 2019.

SLEEP TIGHT VENTURES, INC.

Mark W. Bond

By: _____
Name: Mark W. Bond
Title: President

STATE OF _____
COUNTY OF _____

On _____, 2019, personally appeared before me, _____, Notary Public in and for said State, _____, proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument, and acknowledged to me that he is _____ of SLEEP TIGHT VENTURES, INC., and that he executed said instrument on behalf of the corporation as its act and deed after having been authorized so to do.

WITNESS my hand and official seal this the ____ day of _____, 2019.

NOTARY PUBLIC

(seal)