

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM518430

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Gilt Groupe, Inc.		07/31/2018	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	GHBC Groupe, Inc.		
Street Address:	225 Liberty Street, 31st Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10281		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 49			
Property Type	Number	Word Mark	
Registration Number:	4795986	808 HOME	
Registration Number:	4795985	808 HOME	
Registration Number:	4795984	808 HOME	
Registration Number:	4795983	808 HOME	
Registration Number:	4795982	808 HOME	
Registration Number:	4313941	ALEX + ALEX	
Registration Number:	4523537	ATWELL	
Registration Number:	4685699	AVA & AIDEN	
Registration Number:	4377102	AVA & AIDEN	
Registration Number:	4543892	AVALEIGH	
Registration Number:	4313852	BARROW & GROVE	
Registration Number:	4347511	BEST SOCIETY	
Registration Number:	4397332	EDEN & ESME	
Registration Number:	4437635	ELORIE	
Registration Number:	4522484	ELORIE	
Registration Number:	4705064	EZZER KEZZER	
Registration Number:	4969459	FIFTH CITY	
Serial Number:	88015654	FIFTH CITY	
Registration Number:	4350963	FIRTH	

OP \$1240.00 4795986

Property Type	Number	Word Mark
Registration Number:	4478948	HUDSON ENGINEERING
Registration Number:	4705028	JAKE & RIVINGTON
Registration Number:	4713722	KAMI MATERNITY
Registration Number:	4682799	KIP & LOLA
Registration Number:	4668581	KIP & LOLA
Registration Number:	4538768	L'ENFANT LUNE
Registration Number:	4299048	MAIDEN LANE
Registration Number:	4712944	MARABELLE
Registration Number:	4512807	MCCARREN & SONS
Registration Number:	5329898	MILLBURN CO.
Registration Number:	4656971	MILLBURN CO.
Registration Number:	4335906	MONCOLLET
Registration Number:	4713026	NEAR NORTH CLOTHIERS
Registration Number:	4905547	PURE NAVY
Serial Number:	87702983	PURE NAVY
Registration Number:	4498505	RENVY
Registration Number:	4930665	RUSSELL PARK
Serial Number:	87784485	RUSSELL PARK
Registration Number:	4401491	SCOUT & ADLER
Registration Number:	4455480	SEA BLEU
Registration Number:	4752278	SHORE LEAVE
Registration Number:	5091560	SPARROW LAKE
Registration Number:	5032316	SPARROW LAKE
Registration Number:	5032315	SPARROW LAKE
Registration Number:	4752940	STONE & ASTER
Registration Number:	4752937	STONE & ASTER
Registration Number:	5036938	STONE & ASTER
Registration Number:	4339890	WALL + WATER
Registration Number:	4339712	WYTHE NY
Registration Number:	4350915	ZOE & SAM

CORRESPONDENCE DATA

Fax Number: 3102822200

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 310-282-2000

Email: trademarks@loeb.com

Correspondent Name: Melanie Howard c/o Loeb & Loeb LLP

Address Line 1: 10100 Santa Monica Blvd., Suite 2200

Address Line 4: Los Angeles, CALIFORNIA 90067

TRADEMARK

REEL: 006614 FRAME: 0900

NAME OF SUBMITTER:	Sara J. Crisafulli
SIGNATURE:	/Sara J. Crisafulli/
DATE SIGNED:	04/10/2019
Total Attachments: 3 source=Corporation is Gilt Groupe Inc.-DE-Amendment (Change of Name)#page1.tif source=Corporation is Gilt Groupe Inc.-DE-Amendment (Change of Name)#page2.tif source=Corporation is Gilt Groupe Inc.-DE-Amendment (Change of Name)#page3.tif	

Delaware

The First State

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I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GILT GROUPE, INC.", CHANGING ITS NAME FROM "GILT GROUPE, INC." TO "GHBC GROUPE, INC.", FILED IN THIS OFFICE ON THE THIRTY-FIRST DAY OF JULY, A.D. 2018, AT 6:25 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.




Jeffrey W. Bullock, Secretary of State

5051139 8100
SR# 20185940986

You may verify this certificate online at corp.delaware.gov/authver.shtml

Authentication: 203179030
Date: 08-02-18

TRADEMARK
REEL: 006614 FRAME: 0902

CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF INCORPORATION
OF
GILT GROUPE, INC.

July 31, 2018

Pursuant to Section 242 of the General
Corporation Law of the State of Delaware

Gilt Groupe, Inc. (the "Corporation"), a corporation organized under the General Corporation Law of the State of Delaware (the "DGCL"), hereby certifies as follows:

1. The name of the Corporation is Gilt Groupe, Inc.
2. The Certificate of Incorporation of the Corporation is hereby amended by striking out the first article thereof and substituting in lieu of said first article the following new first article:
"The name of the corporation is GHBC Groupe, Inc. (the "Corporation")"
3. That the foregoing amendment of the Certificate of Incorporation was duly adopted pursuant to the applicable provisions of Sections 141 and 242 of the DGCL.

[Signature page follows]

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment as of the date first written above.



Name: Ian Putnam
Title: President

[Signature Page to Certificate of Amendment]