

**TRADEMARK ASSIGNMENT COVER SHEET**

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM516938

<b>SUBMISSION TYPE:</b>		NEW ASSIGNMENT	
<b>NATURE OF CONVEYANCE:</b>		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lethi, LLC		01/19/2019	Limited Liability Company: PENNSYLVANIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	General Mills Marketing, Inc.		
<b>Street Address:</b>	Number One General Mills Blvd.		
<b>City:</b>	Minneapolis		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55426		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	85745430	RATIO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7637642268		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	763-293-2282		
<b>Email:</b>	trade.marks@genmills.com		
<b>Correspondent Name:</b>	Tiffany Larson		
<b>Address Line 1:</b>	Number One General Mills Blvd.		
<b>Address Line 4:</b>	Minneapolis, MINNESOTA 55426		
<b>ATTORNEY DOCKET NUMBER:</b>	77134US002		
<b>NAME OF SUBMITTER:</b>	Tiffany Larson		
<b>SIGNATURE:</b>	/Tiffany K. Larson/		
<b>DATE SIGNED:</b>	04/02/2019		
<b>Total Attachments: 1</b>			
source=77134US002 Assignment from Lethi LLC to General Mills Marketing, Inc#page1.tif			

CH \$40.00 85745430

**DEED OF ASSIGNMENT**

ASSIGNMENT made this 19th day of January, 2019 between Lethi, LLC, a Pennsylvania limited liability company ("the Assignor"); and General Mills Marketing, Inc., a Delaware corporation ("the Assignee").

WHEREAS, the Assignor represents and warrants that it has adopted, used and is using, and is the sole owner of the entire right, title and interest, including the goodwill associated therewith, in and to the trademark listed in Schedule A;

WHEREAS, Assignee is desirous of acquiring said trademark registration(s) listed in Schedule A, and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor hereby irrevocably assigns, transfers and conveys to the Assignee, its successors, assigns or other legal representatives, all right, title and interest in and to the said marks, and all trademark registrations and applications for trademark registrations in the United States, together with the goodwill of the business connected with the use of and symbolized by the trademark.

Lethi, LLC (Assignor)

By:   
Name: Angel Lou Skulos  
Title: President

**SCHEDULE A**

**RATIO**  
**Goods and Services** IC 005. US 006 018 044 046 051 052. G & S. Dietary and nutritional supplements; nutritional supplement energy bars; nutritional supplements; protein supplements. FIRST USE: 20130920. FIRST USE IN COMMERCE: 20131005

**Standard Characters Claimed**  
**Mark Drawing Code** (4) STANDARD CHARACTER MARK  
**Serial Number** 85745430  
**Filing Date** October 4, 2012  
**Current Basis** 1A  
**Original Filing Basis** 1B  
**Published for Opposition** April 2, 2013  
**Registration Number** 4452367  
**Registration Date** December 17, 2013