

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM517529

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Palm Wine Holdings, LLC		04/04/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Darden Concepts, Inc.		
Street Address:	1000 Darden Center Drive		
City:	Orlando		
State/Country:	FLORIDA		
Postal Code:	32837		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4933945	HEAD TO HEAD RED	
CORRESPONDENCE DATA			
Fax Number:	4072417800		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4072454978		
Email:	jhopkins@darden.com		
Correspondent Name:	Jennifer Hopkins		
Address Line 1:	1000 Darden Center Drive		
Address Line 4:	Orlando, FLORIDA 32837		
NAME OF SUBMITTER:	Jennifer L. Hopkins		
SIGNATURE:	/Jennifer L. Hopkins/		
DATE SIGNED:	04/05/2019		
Total Attachments: 1			
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Assignment

This Assignment, entered into and effective as of the 1st day of January, 2017, by and between PALM WINE HOLDINGS, LLC, a Delaware limited liability company, with a principal office at 48 Harbor Park Drive, Suite C, Port Washington, New York 11050, has used and is using the below-referenced marks in United States commerce and is the owner of the below-referenced United States trademark registrations; and

Darden Concepts, Inc., a Delaware corporation having its principal place of business at 1000 Darden Center Drive, Orlando Florida 32837, is desirous of acquiring said registered trademark;

For good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, PALM WINE HOLDINGS, LLC, does hereby sell and assign to Darden Concepts, Inc., all right, title and interest in and to the below-referenced trademarks, together with the goodwill symbolized by the marks.

MARK	REG. NO. or SER. NO.	FILING DATE	REG. DATE	JURISDICTION
Head to Head Red	86549601	July 28, 2015	March 1, 2015	United States

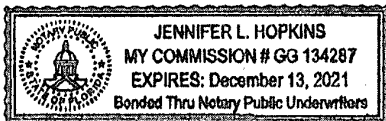
PALM WINE HOLDINGS, LLC

By: Marc D. Taub
Name: Marc D. Taub
Its: _____
Date: April 2, 2019

DARDEN CONCEPTS, INC.

By: Bruce A. Brown
Name: Bruce A. Brown
Its: Assistant Secretary
Date: April 4, 2019

Subscribed and sworn to before me this 4th day of April, 2019.



(Notarial Seal)

By: Jennifer L. Hopkins
Jennifer L. Hopkins
Florida Notary Public
Commission # GG 134287