

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM518668

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fox Sports Net, LLC		03/15/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	National Advertising Partners		
<b>Street Address:</b>	10201 West Pico Boulevard		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90035		
<b>Entity Type:</b>	partnership: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3729669	HTS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7036106200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7036106100		
<b>Email:</b>	BoxIP@hoganlovells.com		
<b>Correspondent Name:</b>	Valerie Brennan, Hogan Lovells US LLP		
<b>Address Line 1:</b>	Attn: Box Intellectual Property		
<b>Address Line 2:</b>	7930 Jones Branch Drive, 9th Floor		
<b>Address Line 4:</b>	McLean, VIRGINIA 22102		
<b>ATTORNEY DOCKET NUMBER:</b>	092552.900194		
<b>NAME OF SUBMITTER:</b>	Valerie Brennan		
<b>SIGNATURE:</b>	/vb/		
<b>DATE SIGNED:</b>	04/11/2019		
<b>Total Attachments: 3</b>			
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source=FINAL EXECUTED National Advertising Partners#page3.tif			

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## TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated this 15th day of March, 2019, is entered into by and between Fox Sports Net, LLC, a Delaware limited liability company, with offices at 10201 West Pico Boulevard, Los Angeles, CA 90035 ("Assignor") and National Advertising Partners, a New York partnership, with offices at 10201 West Pico Boulevard, Los Angeles, CA 90035 ("Assignee"). The foregoing parties are collectively referred to herein as the "Parties."

WHEREAS, under the terms of the Trademark Contribution Agreement, Assignor has contributed to Assignee the Marks (as defined below), and is executing and delivering this Trademark Assignment for recordation.

NOW THEREFORE, for good and valuable consideration paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:

1. "Marks" means any and all of Assignor's right, title, and interest in and to the trademark and service mark registrations and applications as listed on Schedule 1.
2. Subject to the terms and conditions set out in Trademark Contribution Agreement, Assignor hereby irrevocably assigns and delivers to Assignee, and Assignee hereby accepts, all of its right, title, and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, and the right to sue and collect damages and/or profits for past infringements of the Marks.

IN WITNESS WHEREOF, the Parties have caused this instrument to be signed by duly authorized representatives, as of this 15th day of March, 2019.

Fox Sports Net, LLC

By: 

Name: Robert D. Tharaeparambil

Title: Vice President

National Advertising Partners,

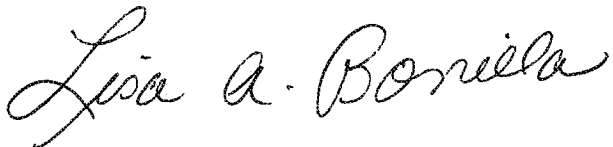
by its managing partner

By: Fox Sports Net National Ad Sales Holdings, LLC

By: \_\_\_\_\_

Name: Bryant O'Neal

Title: Senior Vice President



Lisa A. Bonilla

Notary Public State of New York

ID No. 01BO4917103

Qualified In Kings County

Commission Filed in New York County

Commission Expires Feb. 28, 2020

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Fox Sports Net, LLC

By: \_\_\_\_\_


Name: Robert D. Tharaeparambil

Title: Vice President

National Advertising Partners,

by its managing partner

By: Fox Sports Net National Ad Sales Holdings, LLC

By:  \_\_\_\_\_

Name: Bryant O'Neal

Title: Senior Vice President

**SCHEDULE 1**

**TRADEMARK ASSETS**

**Fox Sports Net, LLC**

Mark	IC	Country	Status	App No.	Registration Number
HTS	35	United States of America	Registered	77/595483	3729669