

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM518675

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Straus Family Creamery, Inc.		04/04/2019	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	New Island Capital Liquid Assets LP		
<b>Street Address:</b>	560 Commercial Street, Suite 400		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94111		
<b>Entity Type:</b>	Limited Partnership: DELAWARE		
<b>PROPERTY NUMBERS Total: 9</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88230469	STRAUS FAMILY CREAMERY ORGANIC	
<b>Serial Number:</b>	88230454	STRAUS FAMILY CREAMERY ORGANIC	
<b>Serial Number:</b>	88148153	STRAUS FAMILY CREAMERY ORGANIC PMS 186 W	
<b>Serial Number:</b>	88148243	STRAUS FAMILY CREAMERY ORGANIC	
<b>Registration Number:</b>	4750606	BARISTA	
<b>Registration Number:</b>	4443881	ORGANIC	
<b>Registration Number:</b>	4440276	ORGANIC	
<b>Registration Number:</b>	4436599		
<b>Registration Number:</b>	4436578	EUROPEAN STYLE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	512-536-3091		
<b>Email:</b>	aoipdocket@nortonrosefulbright.com		
<b>Correspondent Name:</b>	Norton Rose Fulbright US LLP		
<b>Address Line 1:</b>	98 San Jancinto Blvd., Suite 1100		
<b>Address Line 2:</b>	Attn: Alicia Morris Groos		
<b>Address Line 4:</b>	Austin, TEXAS 78701		
<b>NAME OF SUBMITTER:</b>	Alicia Morris Groos		

OP \$240.00 88230469

<b>SIGNATURE:</b>	/Alicia Morris Groos/
<b>DATE SIGNED:</b>	04/11/2019
<b>Total Attachments: 4</b> source=2019.04.04.Straus.Notice of Trademark Security Interest_Executed#page1.tif source=2019.04.04.Straus.Notice of Trademark Security Interest_Executed#page2.tif source=2019.04.04.Straus.Notice of Trademark Security Interest_Executed#page3.tif source=2019.04.04.Straus.Notice of Trademark Security Interest_Executed#page4.tif	

**NOTICE  
OF  
GRANT OF SECURITY INTEREST IN  
TRADEMARKS**

United States Patent and Trademark Office

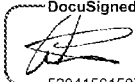
Ladies and Gentlemen:

Please be advised that, pursuant to the Loan and Security Agreement dated as of April 4, 2019 (as amended or modified from time to time, the "Agreement") by and among Straus Family Creamery, Inc. (as "Borrower") and New Island Capital Liquid Assets LP (as "Lender"), Borrower has granted to Lender, a continuing security interest in such Borrower's right, title and interest in and to the trademarks set forth on Schedule 1 attached hereto and made a part hereof.

Borrower and Lender hereby acknowledge and agree that the security interest in the foregoing trademarks (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

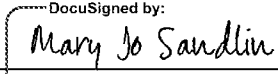
STRAUS FAMILY CREAMERY, INC.,  
a California corporation

By:  DocuSigned by:  
528415845870411...  
Albert Straus, Chief Executive Officer

Acknowledged and Accepted:

NEW ISLAND CAPITAL LIQUID ASSETS LP,  
a Delaware limited partnership

By: Spring Partners, LLC  
Its: General Partner

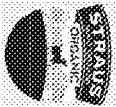



By:   
Mary Jo Sandlin, President





[Signature Page to IP Notice]

## Schedule 1

Straus Family Creamery, Inc.  
(California corporation)

**Trademarks**

Mark	Serial No.	Application Filing Date	Registration No.	Registration Date	International Class and Goods/ Services
	88230469	Dec. 14, 2018	N/A	N/A	IC 029: dairy products, namely, butter and yogurt, all made in whole or substantial part of organic ingredients
	88230454	Dec. 14, 2018	N/A	N/A	IC 029: dairy products, namely, sour cream, all made in whole or substantial part of organic ingredients, and organic ice cream
	88148153	Oct. 9, 2018	N/A	N/A	IC 029: dairy products, namely, milk, whipping cream, half and half, non-alcoholic eggnog, yogurt and butter, all made in whole or substantial part of organic ingredients
	88148243	Oct. 9, 2018	N/A	N/A	IC 029: dairy products, namely, milk, chocolate milk, whipping cream, half and half, and non-alcoholic eggnog, all made in whole or substantial part of organic ingredients
BARISTA	N/A	N/A	4750606	June 9, 2015	IC 029: organic dairy products, namely, milk and half and half

Mark	Serial No.	Application Filing Date	Registration No.	Registration Date	International Class and Goods/ Services
	N/A	N/A	4443881	Dec. 3, 2013	IC 029: organic dairy products, excluding ice cream, ice milk and frozen yogurt.
	N/A	N/A	4440276	Nov. 26, 2013	IC 030: organic ice cream and organic frozen dairy desserts.
	N/A	N/A	4436599	Nov. 19, 2013	IC 029: dairy products excluding ice cream, ice milk and frozen yogurt, made in whole or substantial part of organic ingredients.
	N/A	N/A	4436578	Nov. 19, 2013	IC 029: yogurt made in whole or substantial part of organic ingredients.

TRADEMARK

REEL: 006616 FRAME: 0123

RECORDED: 04/11/2019