

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM517082

|                                   |  |                       |                       |
|-----------------------------------|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>           | NEW ASSIGNMENT                                     |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>      | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                       |
| <b>CONVEYING PARTY DATA</b>       |  |                       |                       |
| <b>Name</b>                       | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>    |
| Rightside Group, Ltd.             |  | 03/29/2019            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>       |  |                       |                       |
| <b>Name:</b>                      | Donuts Inc.  |                       |                       |
| <b>Street Address:</b>            | 5808 Lake Washington Boulevard, Suite 300          |                       |                       |
| <b>City:</b>                      | Kirkland   |                       |                       |
| <b>State/Country:</b>             | WASHINGTON   |                       |                       |
| <b>Postal Code:</b>               | 98033  |                       |                       |
| <b>Entity Type:</b>               | Corporation: DELAWARE                              |                       |                       |
| <b>PROPERTY NUMBERS Total: 21</b> |  |                       |                       |
| <b>Property Type</b>              | <b>Number</b>                                      | <b>Word Mark</b>      |                       |
| <b>Serial Number:</b>             | 86905151   | BEARGLECORN           |                       |
| <b>Serial Number:</b>             | 86905155   |                       |                       |
| <b>Serial Number:</b>             | 86763462   | HACK THE DOT          |                       |
| <b>Serial Number:</b>             | 77941368   | NAME                  |                       |
| <b>Serial Number:</b>             | 77868548   | NAME.COM              |                       |
| <b>Serial Number:</b>             | 77868490   | NAME.COM              |                       |
| <b>Serial Number:</b>             | 86093424   | RIGHTSIDE             |                       |
| <b>Serial Number:</b>             | 86093430   | RIGHTSIDE             |                       |
| <b>Serial Number:</b>             | 86093431   | RIGHTSIDE             |                       |
| <b>Serial Number:</b>             | 86093434   | RIGHTSIDE             |                       |
| <b>Serial Number:</b>             | 86093436   | RIGHTSIDE             |                       |
| <b>Serial Number:</b>             | 86118836   | RIGHTSIDE             |                       |
| <b>Serial Number:</b>             | 86118839   | RIGHTSIDE             |                       |
| <b>Serial Number:</b>             | 86118842   | RIGHTSIDE             |                       |
| <b>Serial Number:</b>             | 86118845   | RIGHTSIDE             |                       |
| <b>Serial Number:</b>             | 86118849   | RIGHTSIDE             |                       |
| <b>Serial Number:</b>             | 86118815   | RIGHT SIDE            |                       |
| <b>Serial Number:</b>             | 86118823   | RIGHT SIDE            |                       |
| <b>Serial Number:</b>             | 86118826   | RIGHT SIDE            |                       |

OP \$540.00 86905151

| Property Type  | Number   | Word Mark  |
|----------------|----------|------------|
| Serial Number: | 86118829 | RIGHT SIDE |
| Serial Number: | 86118833 | RIGHT SIDE |

**CORRESPONDENCE DATA**

**Fax Number:** 2063599000

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** (206) 359-8000

**Email:** pctrademarks@perkinscoie.com

**Correspondent Name:** Grace Han Stanton

**Address Line 1:** 1201 Third Avenue, Suite 4900

**Address Line 4:** Seattle, WASHINGTON 98101

|                                |                     |
|--------------------------------|---------------------|
| <b>ATTORNEY DOCKET NUMBER:</b> | 077257-4000         |
| <b>NAME OF SUBMITTER:</b>      | Grace Han Stanton   |
| <b>SIGNATURE:</b>              | /Grace Han Stanton/ |
| <b>DATE SIGNED:</b>            | 04/02/2019          |

**Total Attachments: 5**

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## ASSIGNMENT

This Assignment is by the following companies (the "Assignors"):

- Rightside Operating Co., having a mailing address of 5808 Lake Washington Boulevard, Suite 300, Kirkland, Washington 98033; and
- Rightside Group, Ltd., having a mailing address of 5808 Lake Washington Boulevard, Suite 300, Kirkland, Washington 98033.




One or more of the Assignors own all right, title, and interest in and to the patents and patent applications listed on Exhibit A attached hereto (the "Patent Assets") and to the trademarks and trademark applications and registrations listed on Exhibit B attached hereto (the "Trademark Assets") and the goodwill associated therewith.

Donuts Inc., having its principal place of business at 5808 Lake Washington Boulevard, Suite 300, Kirkland, Washington 98033 (the "Assignee"), desires to acquire the entire right, title and interest in and to the Patent Assets and Trademark Assets, and the goodwill associated therewith, and in and to any patents that may be granted from the Patent Assets and trademarks that may be granted from the Trademark Assets in the United States or in any foreign countries.

For good and valuable consideration, the receipt and sufficiency of which Assignors acknowledge, effective as of the last date signed below, Assignors hereby each and together sell, assign, and transfer to Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to: the Patent Assets, Trademark Assets and the goodwill associated therewith, and any patents or trademarks that may be granted from the Patent Assets or the Trademark Assets in the United States or in any foreign countries; any divisions, continuations, and continuations-in-part of the Patent Assets and any other application claiming priority rights from the Patent Assets; any reissues, reexaminations, or extensions of any and all Patent Assets; the right to file foreign applications directly in the name of Assignee; and the right to claim priority rights deriving from the Patent Applications (collectively, the "Rights").

Assignors also agree to, without further compensation, sign all documents and do such additional acts as Assignee deems necessary or desirable to: perfect Assignee's enjoyment of the Rights; conduct proceedings regarding the Rights, including any litigation or interference proceedings; or perfect or defend title to the Rights. Assignors request the Commissioner of Patents to issue any Patent of the United States that may be issued on the Patent Assets to


Assignee. Assignors agree to execute and deliver, at the request of Assignee, all papers, instruments, and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all right, title, and interest in and to the Patent Assets and Trademark Assets to the Assignee and/or provide evidence to support any of the foregoing in the event such evidence is necessary to effectuate the assignment, to the extent such evidence is in the possession or control of Assignors. This Assignment may be executed in counterparts.






|  |   |
|--|---|
| <p><b>For RIGHTSIDE OPERATING CO.:</b></p> <p><br/>_____<br/>Authorized Signer - Signature</p> <p><u>David Rostov</u><br/>_____<br/>Authorized Signer - Printed</p> <p><u>Treasurer and Vice President</u><br/>_____<br/>Authorized Signer - Title</p> <p>Date: <u>March 29, 2019</u></p> | <p><b>For RIGHTSIDE GROUP LTD.:</b></p> <p><br/>_____<br/>Authorized Signer - Signature</p> <p><u>Alvaro Alvarez</u><br/>_____<br/>Authorized Signer - Printed</p> <p><u>EVP, General Counsel, and Secretary</u><br/>_____<br/>Authorized Signer - Title</p> <p>Date: <u>March 29, 2019</u></p> |
|  | <p><b>For DONUTS INC.:</b></p> <p><br/>_____<br/>Authorized Signer - Signature</p> <p><u>Akram Atallah</u><br/>_____<br/>Authorized Signer - Printed</p> <p><u>CEO</u><br/>_____<br/>Authorized Signer - Title</p> <p>Date: <u>March 29, 2019</u></p>   |

**EXHIBIT A**

| <b>Title</b>  | <b>Jurisdiction</b> | <b>Application No./<br/>Patent No.</b> | <b>Filing Date/<br/>Issue Date</b> |
|---|---------------------|--|------------------------------------|
| Method and system for mapping a domain name with no associated address to an address                                      | US                  | 11/406,918 /<br>7,783,780              | 4/18/2006 /<br>8/24/2010           |
| Method and system for providing static addresses for Internet connected devices even if the underlying address is dynamic | CA                  | 2,452,998                              | 7/2/2002 /<br>9/29/2009            |
| Method and system for providing static addresses for Internet connected devices even if the underlying address is dynamic | EPO                 | 2782495.2                              | 7/2/2002                           |
| Method and system for providing static addresses for Internet connected devices even if the underlying address is dynamic | US                  | 09/899,829 /<br>7,359,987              | 7/5/2001/<br>4/15/2008             |
| Method for domain name registration and a corresponding apparatus   | US                  | 11/295,122 /<br>7,539,774              | 12/5/2005/<br>5/26/2009            |
| Platform for enabling voice commands to resolve phoneme based domain name registrations                                   | US                  | 13/276,264 /<br>8,271,286              | 10/18/2011/<br>9/18/2012           |
| Platform for enabling voice commands to resolve phoneme based domain name registrations                                   | US                  | 11/937,436 /<br>8,065,152              | 11/8/2007/<br>11/22/2011           |
| Virtual video message answering machine platform  | US                  | 11/743,649 /<br>8,175,638              | 5/2/2007 /<br>5/8/2012             |

**Exhibit B**

| Mark  | Class                    | Jurisdiction    | Serial No. /<br>Registration No. | Filing Date /<br>Registration<br>Date |
|---|--------------------------|-----------------|----------------------------------|---------------------------------------|
| BEARGLECORN   | 42, 45                   | US              | 86905151 /<br>5045223            | 2/11/2016 /<br>9/20/2016              |
| BEARGLECORN Logo<br> | 42, 45                   | US              | 86905155 /<br>5045224            | 2/11/2016 /<br>9/20/2016              |
| HACK THE DOT  | 35, 41                   | US              | 86763462 /<br>4982195            | 9/21/2015 /<br>6/21/2016              |
| NAME  | 35                       | US              | 77941368 /<br>3853435            | 2/22/2010 /<br>9/28/2010              |
| NAME  | 35, 38                   | IS<br>(Iceland) | 438/2007 /<br>876/2009           | 2/9/2007 /<br>12/1/2009               |
| NAME.COM  | 45                       | US              | 77868548 /<br>3813708            | 11/9/2009 /<br>7/6/2010               |
| NAME.COM  | 35                       | US              | 77868490/3810540                 | 11/9/2009/<br>6/29/2010               |
| RIGHTSIDE   | 35, 38,<br>39, 42,<br>45 | AU              | 1617223 /<br>1617223             | 4/14/2014 /<br>7/23/2014              |
| RIGHTSIDE   | N/A                      | CA              | 1672659 /<br>TMA940981           | 4/14/2014 /<br>6/15/2016              |
| RIGHTSIDE   | 35, 38,<br>42, 45        | EU              | 12792651 /<br>12792651           | 4/14/2014 /<br>10/9/2014              |
| RIGHTSIDE   | 35                       | US              | 86093424 /<br>4647791            | 10/16/2013 /<br>12/2/2014             |
| RIGHTSIDE   | 38                       | US              | 86093430 /<br>4654095            | 10/16/2013 /<br>12/9/2014             |
| RIGHTSIDE   | 42                       | US              | 86093431 /<br>4654096            | 10/16/2013 /<br>12/9/2014             |
| RIGHTSIDE   | 42                       | US              | 86093434 /<br>4647792            | 10/16/2013 /<br>12/2/2014             |
| RIGHTSIDE   | 45                       | US              | 86093436 /<br>4651528            | 10/16/2013 /<br>12/9/2014             |

|   |    |    |                       |                           |
|---|----|----|-----------------------|---------------------------|
| RIGHTSIDE (stylized)<br>Rightside   | 38 | US | 86118839 /<br>4654170 | 11/14/2013 /<br>12/9/2014 |
| RIGHTSIDE (stylized)<br>Rightside   | 42 | US | 86118842 /<br>4654171 | 11/14/2013 /<br>12/9/2014 |
| RIGHTSIDE (stylized)<br>Rightside   | 42 | US | 86118845 /<br>4647941 | 11/14/2013 /<br>12/2/2014 |
| RIGHTSIDE (stylized)<br>Rightside   | 45 | US | 86118849 /<br>4651631 | 11/14/2013 /<br>12/9/2014 |
| RIGHTSIDE Logo<br>   | 35 | US | 86118815 /<br>4748835 | 11/14/2013 /<br>6/2/2015  |
| RIGHTSIDE Logo<br>   | 38 | US | 86118823 /<br>4676468 | 11/14/2013 /<br>1/20/2015 |
| RIGHTSIDE Logo<br>  | 42 | US | 86118826 /<br>4682785 | 11/14/2013 /<br>2/3/2015  |
| RIGHTSIDE Logo<br> | 42 | US | 86118829 /<br>4748836 | 11/14/2013 /<br>6/2/2015  |
| RIGHTSIDE Logo<br> | 45 | US | 86118833 /<br>4867570 | 11/14/2013 /<br>12/8/2015 |