

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM519160

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Western Alliance Bank, as successor in interest to Bridge Bank, National Association		04/15/2019	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	Arroweye Solutions, Inc.		
Street Address:	500 W. Washington		
Internal Address:	Suite 202		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60661		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4837268	CUSTOMERCONNECT	
Registration Number:	4204515	ARROWEYE	
Registration Number:	4411477	CARDCOMPLETE	
Registration Number:	4411476	CARDCATALYST	
Registration Number:	3397570	CARDWAYS	
CORRESPONDENCE DATA			
Fax Number:	2028428465		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	dctrademarks@dbr.com		
Correspondent Name:	Jennifer L. Dean		
Address Line 1:	1500 K Street, N.W., Suite 1100		
Address Line 2:	Drinker Biddle & Reath LLP		
Address Line 4:	Washington, D.C. 20005-1209		
NAME OF SUBMITTER:	Karen M. Spina		
SIGNATURE:	/Karen M. Spina/		
DATE SIGNED:	04/16/2019		

OP \$140.00 4837268

Total Attachments: 4

source=IP release 04_15_19#page1.tif

source=IP release 04_15_19#page2.tif

source=IP release 04_15_19#page3.tif

source=IP release 04_15_19#page4.tif

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This **RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY**, dated as of April 15, 2019 (“Release”), is made by Western Alliance Bank, an Arizona corporation, as successor in interest to Bridge Bank, National Association (together with any successors and permitted assigns thereto, “Lender”), in favor of Arroweye Solutions, Inc., a Delaware corporation with an address of 550 W. Washington, Suite 202, Chicago, Illinois 60661 (“Borrower”). All capitalized terms used but not otherwise defined herein have the meanings given to them in the Business Financing Agreement and/or the Security Agreement (as such terms are defined below).

WHEREAS, pursuant to that certain Business Financing Agreement dated as of May 27, 2015 by and between Lender and Borrower (as amended from time to time, collectively, the “Business Financing Agreement”) and that certain Intellectual Property Security Agreement dated as of May 27, 2015 by and between Lender and Borrower (the “Security Agreement”), Borrower granted to Lender a security interest in and to all of the Intellectual Property Collateral identified in the Security Agreement, including, without limitation, the trademark applications and registrations listed in Exhibit A hereto (the “Trademarks”) and the patents listed in Exhibit B hereto (the “Patents”);

WHEREAS, the Security Agreement was recorded with the United States Patent and Trademark Office (“USPTO”) against the Trademarks on May 27, 2015 at Reel/Frame 5523/0772 and with the USPTO against the Patents on May 27, 2015 at Reel/Frame 035719/0530; and

WHEREAS, Lender hereby acknowledges the full performance of Borrower’s Obligations pursuant to the Business Financing Agreement and, as a result, desires to terminate and release its security interest in the Intellectual Property Collateral.

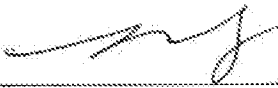
NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Lender hereby terminates, releases and forever discharges any and all security interest it has in the Intellectual Property Collateral, terminates the Security Agreement, and relinquishes all right, title or interest in and to the Intellectual Property Collateral, including, without limitation, the Trademarks listed on Exhibit A hereto and the Patents listed on Exhibit B hereto.

Lender authorizes the recordation of this Release with the USPTO by its or the Borrower’s representative.

[Signature Page to Follow]

IN WITNESS WHEREOF, Lender has caused this Release to be executed by its duly authorized signatory effective as of the date first above written.

Western Alliance Bank, as successor in interest to
Bridge Bank, National Association

By:  _____

Name: Lisa Chang

Title: VP RM

EXHIBIT A

Trademarks

Mark	App. No.	App. Date	Reg. No	Reg. Date
CUSTOMERCONNECT	86043700	August 21, 2013	4837268	Oct. 20, 2015
ARROWEYE	85351785	June 21, 2011	4204515	Sept. 11, 2012
CARDCOMPLETE	85340213	June 7, 2011	4411477	Oct. 1, 2013
CARDCATALYST	85340209	June 7, 2011	4411476	Oct. 1, 2013
CARDWAYS	77194054	May 31, 2007	3397570	March 18, 2008

EXHIBIT B**Patents**

<u>Title:</u>	<u>Patent Number:</u>	<u>Issue Date:</u>
Method and apparatus for dynamic, on-demand creation of financial transaction cards having nonuniform data storage formats	8,632,015	01/21/2014
Method and apparatus for using greeting cards distributed with electronic commerce transactions as pick tickets	8,612,513	12/17/2013
Method and apparatus for dynamic, on-demand creation of financial transaction cards having nonuniform data storage formats	8,328,108	12/11/2012
Method and apparatus for dynamic, on-demand creation of financial transaction cards having nonuniform data storage formats	8,162,229	04/24/2012
Method and apparatus for distribution of greeting cards with electronic commerce transaction	7,797,378	09/14/2010
Method and apparatus for creation, personalization, and fulfillment of greeting cards with gift cards or integrated bookmarks	7,478,143	01/13/2009
Method and apparatus for distribution of greeting cards with electronic commerce transaction	6,965,912	11/15/2005
Method and apparatus for distribution of greeting cards with electronic commerce transaction	7,359,954	04/15/2008
Method and apparatus for creation, personalization, and fulfillment of greeting cards with gift cards	7,734,719	06-08-2010
Method and apparatus for using greeting cards distributed with electronic commerce transactions as pick tickets	7,505,857	10/20/2009
Method and apparatus for creation, personalization, and fulfillment of greeting cards with gift cards	7,370,076	05/06/2008
Method and apparatus for creation, personalization and fulfillment of greeting cards with gift cards with enhanced security	CA 2,595,175	4/30/2004