

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM518695

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Wells Fargo Bank, National Association		04/10/2019	National Banking Association:

RECEIVING PARTY DATA

Name:	Physicians Formula Cosmetics, Inc.
Street Address:	22067 FERRERO PARKWAY
City:	CITY OF INDUSTRY
State/Country:	CALIFORNIA
Postal Code:	91789
Entity Type:	Corporation: DELAWARE

PROPERTY NUMBERS Total: 30

Property Type	Number	Word Mark
Registration Number:	2801528	BAKED BRONZER
Registration Number:	2953835	BAKED COLLECTION
Registration Number:	2352779	BEAUTY SPIRAL
Registration Number:	2841745	BRIGHT COLLECTION
Registration Number:	2852080	CONCEALER 101
Registration Number:	2398555	CONCEALER TWINS
Registration Number:	2288310	EYEBRIGHTENER
Registration Number:	2277124	FINELINE
Registration Number:	2230761	GENTLE COVER
Registration Number:	2709526	JUNGLE FEVER
Registration Number:	1122628	LE VELVET FILM
Registration Number:	2973126	P
Registration Number:	2874954	P
Registration Number:	2228941	PEACH-TO-GLOW
Registration Number:	2460119	PEARLS OF PERFECTION
Registration Number:	1187307	PHYSICIANS FORMULA
Registration Number:	2596062	PLANET BLUSH
Registration Number:	2003717	PLENTIFULL
Registration Number:	2400377	POWDER PALETTE

TRADEMARK

Property Type	Number	Word Mark
Registration Number:	2475987	SELF DEFENSE
Registration Number:	2583857	SENSITIVE SKIN ? BE SENSIBLE !
Registration Number:	2721774	SUMMER ECLIPSE
Registration Number:	1257282	SUN SHIELD
Registration Number:	2070859	TO ANY LENGTHS
Registration Number:	2719467	VITAL LASH
Registration Number:	1949213	LE VELVET
Registration Number:	3913698	BAKED COLLECTION
Registration Number:	4032754	GLOW & MOOD BOOSTING POWDER
Registration Number:	3700489	MINERAL FACEBRIGHTENER
Registration Number:	4230891	YOUTHFUL WEAR

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: RLIN@MARKWINS.COM

Correspondent Name: ROGER LIN

Address Line 1: 22067 FERRERO PARKWAY

Address Line 4: CITY OF INDUSTRY, CALIFORNIA 91789

NAME OF SUBMITTER: ROGER LIN

SIGNATURE: /RL/

DATE SIGNED: 04/11/2019

Total Attachments: 10

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AFFIDAVIT TO AFFIRM THE RELEASE OF SECURITY AGREEMENT

This Affidavit to Affirm the Release of Security Agreement is effective as of April 10, 2019 pursuant to the fulfillment of the loan obligations.

I, Sung Tsei Chen, do hereby declare as follows:

1. I am the Chief Executive Officer of Physicians Formula Cosmetics, Inc., a Delaware corporation, located at 22067 Ferrero Parkway, City of Industry, California 91789 ("Physicians Formula Cosmetics").
2. Physicians Formula Cosmetics and Wells Fargo Bank, National Association (the "Secured Party") entered into that certain (i) Patent and Trademark Security Agreement dated as of November 6, 2009 and recorded with the U.S. Patent and Trademark Office ("USPTO") on November 16, 2009 at Reel/Frame Nos. 4098/0178 and 23538/0156 (the "Initial Agreement") and (ii) First Amendment to Patent and Trademark Security Agreement dated as of September 30, 2011 and recorded with the USPTO on October 13, 2011 at Reel/Frame No. 4641/0261 (the "First Amendment" and collectively with the Initial Agreement, the "Agreements"), pursuant to which Physicians Formula Cosmetics pledged, collaterally assigned and granted to the Secured Party a security interest against certain trademark registrations, trademark applications, issued patents, and patent applications, including those listed in the attached Exhibit A.
3. To the best of my knowledge, the obligations secured under the Agreements were satisfied.
4. Due to unknown reasons, a release of the Agreements was not filed with the USPTO.

The undersigned, being hereby advised that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 U.S.C. 1001, declares that the facts set forth in this Declaration are true; all statements made of his/her own knowledge are true; and all statements made on information and belief are believed to be true.

PHYSICIANS FORMULA COSMETICS, INC.

By: 

Name: Sung Tsei Chen

Title: Chief Executive Officer

Exhibit A to Affidavit

UNITED STATES ISSUED PATENTS

PATENTS OWNED

<u>Item</u>	<u>Patent Number</u>
Jungle Fever -- Leopard powder design	D466,249
Jungle Fever -- Tiger powder design	D465,609
Jungle Fever -- Tiger Bronzing Cream	D472,014
Jungle Fever -- Leopard Bronzing Cream	D471,666
LB FancyPansy -- Pansy Pan	D471,317
Camouflage -- Sergeant Shadow	D470,973
Camouflage -- Corporal Cream Bronzer	D478,686
LB SunnyBuddy -- Sunflower Pan	D480,507
LB OopsiDaisy -- Daisy Pan	D480,508
Virtual Face Powder -- Pan	D495,446
Retro Glow -- Round Compact	D482,496
Retro Glow -- Oval Compact	D482,495
Loose-to-Go Pan Design	D508,145
Solar Powder Triangular	D516,742
Sunny Bunch	D516,743
Magic Mosaic	D516,744
Revined	D516,745
Baked Blush	D517,728
Solar Powder 3-D	D518,230
Starlight	D519,241
Cream Blush	D519,240
Face Aid	D521,187
Solar Powder Variation	D522,174
Cosmetic Container	D532,558
Cosmetic Container	D549,393
Carton with Extendable Printable Surface	D567,077
Cosmetic Container	D582,099
Cosmetic Container	D582,100
Lip Butter Paper Compact (with recessed mirror)	D583,505
Paper Compact Container (with mirror)	D583,100
Cosmetic Block	D470,974
Mineral Wear Veil (Cosmetic Brush)	D599,113

FOREIGN PATENTS OWNED

Country	Patent	Patent No.	
Australia	Cosmetic Block - Starlight	306669	
	Cosmetic Block - Cream Blush	306595	
	Cosmetic Block - Face Aid	306770	
	Cosmetic Container	318469	
	Cosmetic Container	311002	
	Cosmetic Block	304171	
	Flat Mascara Container	309292	
	Carton with Extended Printable Surface	317340	
	Cosmetic Container	322150	
	Cosmetic Block - Magic Mosaic	AU3041715	
	Canada	Cosmetic Block	111406
		Cosmetic Block	111407
		Cosmetic Block	111408
Summer Eclipse Bronzing Powder		113194	
Cosmetic Block		113196	
Cosmetic Block		113209	
Cosmetics Container		123138	
Cosmetics Container		117137	
Solar Powder SPF 20 Face Powder		111373	
F.L.A.T. Mascara		116088	
Cosmetic Block - Solar Powder		111372	
Cosmetic Block - Baked Blush		111405	
Cosmetic Block - Solar Powder Design with Triangular Rays		111374	
Cosmetic Block - Solar Powder Design with Embossed SPF		111373	
Lip Butter Paper Compact		126670	
Eye Shadow Paper Compact		126669	
Loose Powder Jar		124009	
Carton with Extendable Printable Surface	122305		

UNITED STATES TRADEMARKS AND SERVICE MARKS

REGISTRATIONS

<u>Trademarks</u>	<u>Registration No.</u>
Baked Blush	3,263,481
Baked Bronzer	2,801,528
Baked Collection	2,953,835
Beauty Spiral	2,352,779
Beauty Spiral	2,547,162
Blush Palette	2,598,217
Bright Collection	2,841,745
Brow Corrector	2,384,341
Char-Kohl	2,803,685
Concealer 101	2,852,080
Concealer Twins	2,398,555
Correct & Cover	2,384,357
Crystal Ball	3,083,611
Drops of Crystal	2,942,286
Eye-Tech	2,735,561
Eyebrightener	2,288,310
Eyebrightener	2,441,239
Face Lace	2,852,079
Fineline	2,277,124
Gentle Cover	2,230,761
Heartbreaker	2,670,304
Hide Out	3,115,027
Instant Makeover Tool	3,033,073
Jungle Fever	2,709,526
Lash-In-A-Tube	2,770,397
Le Velvet	1,949,213
LeVelvet Film	1,122,628
Loose-To-Go	2,818,418
Magic Cube	2,846,865
Mineral Bronzebrightener	3,644,714
Mini Dose	2,459,896
Month 2 Month	2,408,984
Moonglow	2,633,330
Only from Physicians Formula!	2,691,072
P & Design 1 (Block)	2,874,954
P & Design 2 (Retro)	2,973,126

<u>Trademarks</u>	<u>Registration No.</u>
P Physicians Formula Intensive Therapy Moisture Cream & Design	1,735,589
P Physicians Formula Intensive Therapy Moisture Lotion & Design	1,759,042
Peach-To-Glow	2,228,941
Pearls of Perfection	2,460,119
Physicians Formula	1,187,307
Physicians Formula Cosmetics & Retro Design	3,204,345
Planet Blush	2,596,062
Planet Eyes	2,489,120
Plentifull	2,003,717
Plentiful Lip Palette	3,326,684
Plump Palette	3,074,502
Powder Palette	2,400,377
Retro Glow	2,664,520
Seducer	2,622,305
Self Defense	2,475,987
Sensitive Skin? Be Sensible!	2,583,857
Star Perfection	2,852,078
Summer Eclipse	2,721,774
Sun Shield	1,257,282
To Any Lengths	2,070,859
Virtual Eyes	2,526,119
Virtual Face Powder	2,805,872
Virtual Lips	2,741,923
Vital Lash	2,719,467
Wanderful Wand	2,833,112
Your Eyes Won't Believe Your Face	2,830,906

<u>Trademarks</u>	<u>Registration No.</u>
BAKED COLLECTION (b)	3913698
MINERAL FACEBRIGHTENER	3700489
SILIPCONE	3419412

APPLICATIONS

<u>Trademarks</u>	<u>Application No.</u>
BLUSH PALETTE	77413657
EYELINER PALETTE	85388386
GLOW & MOOD BOOSTING POWDER	85183419
SKINSHIVE	85388340
VIRTUAL FONDATION	85388273
WANDERFUL WAND	78125514
YOUTHFUL WEAR	85353447

FOREIGN TRADEMARKS AND SERVICE MARKS

FOREIGN TRADEMARKS PENDING

<u>Country</u>	<u>Trademark</u>	<u>Application No.</u>
Australia	ORGANIC WEAR	1198137
Canada	HOW GREEN IS YOUR MAKEUP?	1363748
	MY SECRET FORMULA	1362755
	ORGANIC WEAR	1362685
Philippines	PHYSICIANS FORMULA	42008004618
Italy	P	TO/2007/1021
	PHYSICIANS FORMULA	TO/2006/3383
	PHYSICIANS FORMULA	TO/2005/3850

<u>Country</u>	<u>Trademarks</u>	<u>Application No.</u>
Canada	HEALTHY WEAR	1456654
Mexico	P & Design 1 (Block)	1144718
Mexico	PHYSICIANS FORMULA	1144738
China	PHYSICIANS FORMULA (English words only)	8477542
Republic of Korea (South)	Powder Palette Miscellaneous Design	
Philippines	Powder Palette Miscellaneous Design	
Russian Federation	Powder Palette Miscellaneous Design	
United Arab Emirates	Powder Palette Miscellaneous Design	

FOREIGN TRADEMARKS REGISTERED

<u>Country</u>	<u>Trademark</u>	<u>Registration No.</u>
Africa (African Intellectual Property Organization)	P PHYSICIANS FORMULA & Design 1	37907
Andorra	PHYSICIANS FORMULA	11299
Argentina	PHYSICIANS FORMULA	1771530
Australia	P PHYSICIANS FORMULA & Design 2	B461391
	P PHYSICIANS FORMULA & Design 2	B500912
	HOW GREEN IS YOUR MAKEUP?	1199306
	MY SECRET FORMULA	1199305
	P PHYSICIANS FORMULA & Design 2	B500912
Austria	P PHYSICIANS FORMULA & Design 1	116867
Benelux	P & Design 1 (Block)	428208
	PHYSICIANS FORMULA	416285
Bophuthatswana	P PHYSICIANS FORMULA & Design 2	86/0646
Brazil	P & Design 1 (Block)	813179939
	PHYSICIANS FORMULA	812952413
Cambodia	P PHYSICIANS FORMULA & Design 1	7594
Canada	P & Design 1 (Block)	385353
	P PHYSICIANS FORMULA & Design 1	477948
	PHYSICIANS FORMULA	442028
China	PHYSICIANS FORMULA (Chinese Characters)	876087
Denmark	P & Design 1 (Block)	198907206
	PHYSICIANS FORMULA	470/1988
Egypt	P & Design 1 (Block)	68514

FOREIGN TRADEMARKS REGISTERED

<u>Country</u>	<u>Trademark</u>	<u>Registration No.</u>
Africa (African Intellectual Property Organization)	P PHYSICIANS FORMULA & Design 1	37907
	PHYSICIANS FORMULA	67193
	PHYSICIANS FORMULA	73879
European Community	MINERAL WEAR	006415541
	ORGANIC WEAR	006415582
Finland	P PHYSICIANS FORMULA & Design 2	118585
France	P & Design 1 (Block)	1396090
	PHYSICIANS FORMULA	1427439
Germany	P PHYSICIANS FORMULA & Design 1	2908932
Greece	P PHYSICIANS FORMULA & Design 1	86096
Hong Kong	P PHYSICIANS FORMULA & Design 1	B11441
	PHYSICIANS FORMULA (Chinese Characters)	741/96
India	P & Design 1 (Block)	469868B
	P PHYSICIANS FORMULA & Design 2	469867B
Indonesia	P PHYSICIANS FORMULA & Design 1	329032
	PHYSICIANS FORMULA	238829
Israel	P & Design 1 (Block)	65538
	PHYSICIANS FORMULA	63739
Italy	P & Design 1 (Block)	793102
	PHYSICIANS FORMULA	TO96000025
	PHYSICIANS FORMULA	753792
Japan	P & Design 1 (Block)	2146936
	PHYSICIANS FORMULA	2709460
Korea, South	P PHYSICIANS FORMULA & Design 1	422210
	P PHYSICIANS FORMULA & Design 1	414698
Laos	P PHYSICIANS FORMULA & Design 1	5133
Malaysia	P PHYSICIANS FORMULA & Design 1	93009145
	PHYSICIANS FORMULA (Chinese Characters)	94007530
Mexico	P & Design 1 (Block)	402173
	PHYSICIANS FORMULA	402221
Morocco	P & Design 1 (Block)	38669
	PHYSICIANS FORMULA	37615
Namibia	P PHYSICIANS FORMULA & Design 2	86/0668
New Zealand	P PHYSICIANS FORMULA & Design 1	B170325
	P PHYSICIANS FORMULA & Design 1	B170326
Norway	P PHYSICIANS FORMULA & Design 2	148730
Philippines	PHYSICIANS FORMULA	4-1997-12636
Portugal	P PHYSICIANS FORMULA & Design 1	239846

FOREIGN TRADEMARKS REGISTERED

<u>Country</u>	<u>Trademark</u>	<u>Registration No.</u>
Africa (African Intellectual Property Organization)	P PHYSICIANS FORMULA & Design 1	37907
	P PHYSICIANS FORMULA & Design 1	239847
Puerto Rico	PHYSICIANS FORMULA	27785
Russian Federation	PHYSICIANS FORMULA	87586
Saudi Arabia	P & Design 1 (Block)	178/66
	PHYSICIANS FORMULA	166/52
Singapore	P PHYSICIANS FORMULA & Design 1	B3648/93
	PHYSICIANS FORMULA (Chinese Characters)	7209/94
South Africa	P PHYSICIANS FORMULA & Design 1	86/4294
	P PHYSICIANS FORMULA & Design 1	88/2372
Spain	P & Design 1 (Block)	1175699
	P & Design 1 (Block)	1175700
	PHYSICIANS FORMULA	1155597
	PHYSICIANS FORMULA	1175196BIS
Sweden	P PHYSICIANS FORMULA & Design 1	222774
Switzerland	P PHYSICIANS FORMULA & Design 1	357102
Taiwan	P PHYSICIANS FORMULA & Design	649964
Turkey	P PHYSICIANS FORMULA & Design 1	106028
United Kingdom	P PHYSICIANS FORMULA & Design 1	B1301801
	P PHYSICIANS FORMULA & Design 1	B1301802
Vietnam	P PHYSICIANS FORMULA & Design 1	16618

<u>Country</u>	<u>Trademarks</u>	<u>Registration No.</u>
Australia	ORGANIC WEAR	1198137
Canada	BAMBOO WEAR	804797
	HAPPY BOOSTER	804795

	ORGANIC WEAR	TMA758768
CTM	ORGANIC WEAR	006415582
Italy	P & Design 1 (Block)	486269
Indonesia	P PHYSICIANS FORMULA & Design	IDM00015403
Ireland	PHYSICIANS FORMULA	238829
Italy	PHYSICIANS FORMULA	1176188
	PHYSICIANS FORMULA	482291