

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM519256

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PGA of America, Inc.		02/04/2019	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	World Golf Foundation, Inc.		
Street Address:	One World Golf Place		
City:	St. Augustine		
State/Country:	FLORIDA		
Postal Code:	32092		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4131039	GET GOLF READY	
CORRESPONDENCE DATA			
Fax Number:	2029425999		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	anna.manville@arnoldporter.com		
Correspondent Name:	Anna W. Manville (Arnold & Porter)		
Address Line 1:	601 Massachusetts Ave., N.W.		
Address Line 2:	IP Docketing		
Address Line 4:	Washington, D.C. 20001		
NAME OF SUBMITTER:	Anna W. Manville		
SIGNATURE:	/anna w. manville/		
DATE SIGNED:	04/16/2019		
Total Attachments: 2			
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OP \$40.00 4131039

TRADEMARK ASSIGNMENT

THIS ASSIGNMENT entered into this 4th day of FEBRUARY, 2018 between PGA of America, Inc. ("Assignor"), a Florida corporation of 100 Avenue of Champions, Palm Beach Gardens, Florida 33418 and World Golf Foundation, Inc. ("Assignee"), a Florida corporation, of One World Golf Place, St. Augustine, Florida 32092.

WHEREAS, ASSIGNOR is the owner of all right, title and interest in and to the trademarks and registrations listed on the attached SCHEDULE A, including the goodwill of the business symbolized thereby, and the corresponding registrations issued in the United States Patent and Trademark Office and the European Union Intellectual Property Office (the "Trademarks"); and

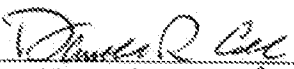
WHEREAS, ASSIGNOR desires to acquire and wishes to assign to ASSIGNEE any and all rights in and to the Trademarks and the goodwill appurtenant thereto;

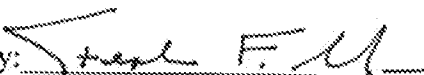
NOW, THEREFORE:

In consideration of and in exchange for the sum of Ten Dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all of its right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized thereby, the right to sue for past infringement and the right to prosecute and maintain trademarks, and the corresponding Trademark registrations listed on SCHEDULE A.

PGA of America, Inc.

World Golf Foundation, Inc.

By: 
Name: Darren L. Chen
Title: Chief Operating Officer

By: 
Name: Stephen F. Mona
Title: Chief Executive Officer

SCHEDULE A

European Union

Serial Number	Registration Number	Mark
010141075	010141075	GET GOLF READY

United States of America

Serial Number	Registration Number	Mark
85373571	4131039	GET GOLF READY

4842-9152-6769.1