

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM519609

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
West Virginia Radio Corporation		04/15/2019	Corporation: WEST VIRGINIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	West Virginia University Board of Governors on Behalf of West Virginia University		
<b>Street Address:</b>	Marina Tower		
<b>Internal Address:</b>	48 Donley Street, 3rd Floor		
<b>City:</b>	Morgantown		
<b>State/Country:</b>	WEST VIRGINIA		
<b>Postal Code:</b>	26505		
<b>Entity Type:</b>	Corporation: WEST VIRGINIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5689161	GOLD & BLUE LUNCH REPORT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4125666099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	412-566-6777		
<b>Email:</b>	ipmail@eckertseamans.com		
<b>Correspondent Name:</b>	David V. Radack		
<b>Address Line 1:</b>	Eckert Seamans Cherin & Mellott, LLC		
<b>Address Line 2:</b>	600 Grant Street, 44th Floor		
<b>Address Line 4:</b>	Pittsburgh, PENNSYLVANIA 15219		
<b>ATTORNEY DOCKET NUMBER:</b>	288659-00080		
<b>NAME OF SUBMITTER:</b>	David V. Radack		
<b>SIGNATURE:</b>	/David V. Radack/		
<b>DATE SIGNED:</b>	04/18/2019		
<b>Total Attachments: 1</b>			
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TRADEMARK ASSIGNMENT

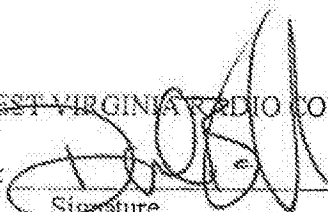
WHEREAS, WEST VIRGINIA RADIO CORPORATION, a West Virginia corporation, having a mailing address of P.O. Box 1900, Morgantown, WV 26503-1900, ("Assignor") has used, and is using the mark "Gold & Blue Lunch Report" which is registered in the United States Patent and Trademark Office as U.S. Service Mark Registration No. 5,689,161 (the "Mark"); and

WHEREAS, WEST VIRGINIA UNIVERSITY BOARD OF GOVERNORS ON BEHALF OF WEST VIRGINIA UNIVERSITY, a higher education institution and agency of the State of West Virginia, located at Marina Tower, 48 Donley Street, 3<sup>rd</sup> Floor, Morgantown, WV 26505, ("Assignee"), desires to acquire the Mark and the registration thereof;

NOW, THEREFORE, in accordance with that certain TRADEMARK LICENSE AGREEMENT between Assignor and Assignee effective July 1, 2016 and for other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Mark and the registration thereof, together with the good will of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized officer this 15 day of April, 2019, but effective as of July 1, 2016.

~~WEST VIRGINIA RADIO CORPORATION~~

By:   
Signature

Dale B. Miller  
[Typed/Printed Name]

Title: President