

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM519623

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900491129		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
TRULI MEDIA GROUP, LLC		09/07/2018	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CHICKEN SOUP FOR THE SOUL ENTERTAINMENT, INC.		
<b>Street Address:</b>	132 E. PUTNAM AVE.		
<b>City:</b>	COS COB		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06807		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4548004	TRULI	
<b>Registration Number:</b>	4543876	TRULI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2122925391		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2122925390		
<b>Email:</b>	mail@ipcounselors.com		
<b>Correspondent Name:</b>	Epstein Drangel LLP		
<b>Address Line 1:</b>	60 East 42nd Street		
<b>Address Line 2:</b>	Suite 2520		
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10165		
<b>ATTORNEY DOCKET NUMBER:</b>	3915-001		
<b>NAME OF SUBMITTER:</b>	WILLIAM C. WRIGHT		
<b>SIGNATURE:</b>	/WILLIAM C. WRIGHT/		
<b>DATE SIGNED:</b>	04/18/2019		
<b>Total Attachments: 3</b>			
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## TRADEMARK AND COPYRIGHT ASSIGNMENT AGREEMENT

This TRADEMARK AND COPYRIGHT ASSIGNMENT AGREEMENT (the "Assignment Agreement") is made and entered into as of this 7<sup>th</sup> day of September, 2018 ("Effective Date"), by and between CHICKEN SOUP FOR THE SOUL ENTERTAINMENT, INC., a Delaware corporation ("CSSE") and TRULI MEDIA GROUP, LLC, a Delaware Limited Liability Company (together, the "Assignor").

WHEREAS, pursuant to an Asset Purchase Agreement ("APA"), dated as of even date herewith, between CSSE and Assignor, Assignor has sold, transferred and assigned to CSSE all of the assets of Assignor, including, but not limited to, all copyrights, trademarks and/or service mark registrations and/or service mark applications, common law trademarks and/or service marks, and foreign trademark and/or service mark registrations, trademark and/or service mark applications, and variations thereof (collectively, the "Rights and Marks").

### A. ASSIGNMENT

1. Assignor hereby assigns and transfers to CSSE all right, title and interest in and to the Rights and Marks and all registrations and applications therefor, in the United States, its territories and possessions and throughout the world as well as renewals and extensions of the registrations under the laws of the United States, and throughout the world, for the use and enjoyment of CSSE and its successors, assigns or other legal representatives.

2. Assignor hereby covenants that it has full right, title and interest in the Rights and Marks, free and clear of all liens and encumbrances, that it has full right to assign its entire interest to the Rights and Marks, and that it has not executed, and will not execute, any agreement in conflict herewith.

### B. FURTHER ASSURANCES

1. CSSE shall be entitled to record this Assignment Agreement with the U.S. Patent and Trademark Office and the U.S. Copyright Office and such other agencies and

bodies as is necessary to perfect the transfer of the Rights and Marks contemplated hereby and by the APA.

2. At CSSE's request, Assignor shall execute such other documentation as necessary and required to effectively effect and record the transfer and assignment of the Rights and Marks by Assignor to CSSE as contemplated hereby and under the terms of the APA.


3. Assignor agrees to assist CSSE, at CSSE's expense, in every proper way to evidence, record and perfect the assignment of the Rights and Marks and to apply for and obtain recordation of and from time to time secure, enforce, maintain, and defend the assigned rights CSSE may reasonably request to fully vest title in the Rights and Marks to CSSE. If CSSE is unable for any reason whatsoever to secure the Assignor's signature to any document requested by CSSE under this Section after a written notice to Assignor and a reasonable time for Assignor to comply with such request, Assignor hereby irrevocably designates and appoints CSSE and its duly authorized officers and agents, as Assignor's agents and attorneys-in-fact, coupled with an interest and with full power of substitution, to act for and on Assignor's behalf and instead of Assignor, solely for the purpose of executing and filing any such document or documents and doing all other lawfully permitted acts to further the purposes of this Section B(3) with the same legal force and effect as if executed by Assignor.

4. To the extent assignment of specific Rights and Marks or a portion thereof hereunder is not valid and enforceable in any manner ("Specific Rights"), Assignor hereby grants and agrees to grant to CSSE the most comprehensive, advantageous, irrevocable, perpetual, worldwide, royalty-free, fully paid up, and least restrictive license or right Assignor can provide to CSSE in and to those Specific Rights.

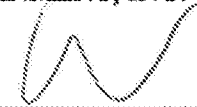
5. To the extent allowed by law, this Assignment Agreement includes all rights of paternity, integrity, disclosure and withdrawal and any other rights that may be known as or referred to as "moral rights," "artist's rights," "droit moral," or the like (collectively "Moral Rights"). To the extent Assignor retains any such Moral Rights under applicable law, Assignor hereby ratifies and consents to, and provides all necessary

ratifications and consents to, any action that may be taken with respect to such Moral Rights by or authorized by CSSE; Assignor agrees not to assert any Moral Rights with respect thereto. Assignor will confirm any such ratifications, consents and agreements from time to time as requested by CSSE.

TRULI MEDIA GROUP, LLC

By:   
Name:  
Title:

CHICKEN SOUP FOR THE SOUL  
ENTERTAINMENT, INC.

By:   
Name: *William J. Rouhana, Jr.*  
Title: *Chairman + CEO*