

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM519644

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fifth Street Goods LLC		02/06/2019	Limited Liability Company: INDIANA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Trademark Global, LLC		
<b>Street Address:</b>	7951 West Erie Avenue		
<b>City:</b>	Lorain		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	44053		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5262667	SIMPLECORD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2165750911		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	(216) 781-1212		
<b>Email:</b>	trademarks@walterhav.com		
<b>Correspondent Name:</b>	Walter   Haverfield LLP		
<b>Address Line 1:</b>	1301 East 9th Street, Ste 3500		
<b>Address Line 2:</b>	The Tower at Erieview		
<b>Address Line 4:</b>	Cleveland, OHIO 44114-1821		
<b>ATTORNEY DOCKET NUMBER:</b>	70206-034US-000		
<b>NAME OF SUBMITTER:</b>	Sean F. Mellino		
<b>SIGNATURE:</b>	/Sean F. Mellino/		
<b>DATE SIGNED:</b>	04/18/2019		
<b>Total Attachments: 6</b>			
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Matthew T Maggard

FIFTH STREET GOODS LLC

Matthew T Maggard

MATTHEW MAGGARD

Austin Bisbee  
AUSTIN BISBEE  
*[Signature]*

TRADEMARK GLOBAL, LLC

Exhibit G

Trademark Assignment

This Trademark Assignment (this "Trademark Assignment"), dated as of February 6, 2019 (the "Effective Date") is made and entered into by and among Fifth Street Goods LLC, an Indiana limited liability company ("Seller"), Matthew Maggard and Austin Bisbee, as the sole members of Seller (together, the "Shareholders" and, collectively with Seller, the "Assignor"), and Trademark Global, LLC, a Delaware corporation ("Buyer").

*limited liability company*

WHEREAS, Assignor is the owner of the trademarks and trademark applications described on Schedule 1 hereto (the "Trademarks"); and

WHEREAS, pursuant to the terms of that certain Asset Purchase Agreement, by and between Assignor and Buyer, dated as of February 6, 2019 (the "Asset Purchase Agreement"), Assignor has agreed to assign to Buyer all of Assignor's right, title, and interest in and to the Trademarks (and the portion of the business of Assignor to which the Trademarks pertain), together with the goodwill associated therewith. Capitalized terms used herein and not otherwise defined herein shall have the respective meanings assigned to such terms in the Asset Purchase Agreement.

NOW THEREFORE, for the consideration set forth in the Asset Purchase Agreement and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

In connection with the transfer of the portion of the business to which the Trademarks pertain, Assignor hereby sells, transfers, conveys, assigns, and sets over unto Buyer, and its successors and assigns, Assignor's entire right, title and interest in and to the Trademarks, including, without limitation, all registrations and applications therefor and the right to apply for and register the Trademarks, in the United States of America and all foreign countries, together with the goodwill of Assignor's business in which the Trademarks are used and symbolized by the Trademarks, all common law and statutory rights related thereto, all rights of renewal and extension, and the right to sue and recover for damages and profits for past infringements thereof.

This Trademark Assignment shall be governed by and construed in accordance with the internal laws of the State of Delaware without giving effect to any choice or conflict of law provision or rule (whether of the State of Delaware or any other jurisdiction). ANY LEGAL SUIT, ACTION OR PROCEEDING ARISING OUT OF OR BASED UPON THIS TRADEMARK ASSIGNMENT, THE ANCILLARY DOCUMENTS OR THE TRANSACTIONS CONTEMPLATED HEREBY OR THEREBY MAY BE INSTITUTED IN THE FEDERAL COURTS OF THE UNITED STATES OF AMERICA OR THE COURTS OF THE STATE OF DELAWARE AND EACH PARTY IRREVOCABLY SUBMITS TO THE EXCLUSIVE JURISDICTION OF SUCH COURTS IN ANY SUCH SUIT, ACTION OR PROCEEDING. SERVICE OF PROCESS, SUMMONS, NOTICE OR OTHER DOCUMENT BY MAIL TO SUCH PARTY'S ADDRESS SET FORTH HEREIN SHALL BE EFFECTIVE SERVICE OF PROCESS FOR ANY SUIT, ACTION OR OTHER PROCEEDING BROUGHT IN ANY SUCH COURT. THE PARTIES HERETO IRREVOCABLY AND UNCONDITIONALLY WAIVE ANY OBJECTION TO THE LAYING OF VENUE OF ANY SUIT, ACTION OR ANY PROCEEDING IN SUCH COURTS AND IRREVOCABLY WAIVE AND AGREE NOT TO PLEAD OR CLAIM IN ANY SUCH COURT THAT ANY SUCH SUIT, ACTION OR PROCEEDING BROUGHT IN ANY SUCH COURT HAS BEEN BROUGHT IN AN INCONVENIENT FORUM. The parties hereto agree that irreparable damage would occur if any provision of this Trademark Assignment were not performed in accordance with the terms hereof and that the parties shall be entitled to specific performance of the terms hereof, in addition to any other remedy to which they are entitled at law or in equity.

This Trademark Assignment shall inure to the benefit of and be binding upon Buyer and Assignor and their respective successors and assigns. This Trademark Assignment may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement.

A signed copy of this Trademark Assignment delivered by facsimile, e-mail or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Trademark Assignment.

*[Remainder of Page Intentionally Left Blank.]*

IN WITNESS WHEREOF, each of the undersigned has executed this Trademark Assignment as of the Effective Date.

ASSIGNOR:

FIFTH STREET GOODS LLC

*Matthew T Maggard*

By: \_\_\_\_\_

Name: Matthew Maggard

Title: Managing Member

*Matthew T Maggard*

\_\_\_\_\_  
Matthew Maggard, Individually

*Austin Bisbee*

\_\_\_\_\_  
Austin Bisbee, Individually

[Signature page to Trademark Assignment Agreement]

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**TRADEMARK**

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IN WITNESS WHEREOF, each of the undersigned has executed this Trademark Assignment as of the Effective Date.

ASSIGNOR:

FIFTH STREET GOODS LLC

By: \_\_\_\_\_

Name: Matthew Maggard

Title: Managing Member

\_\_\_\_\_  
Matthew Maggard, Individually

*Austin Bisbee*

\_\_\_\_\_  
Austin Bisbee, Individually

[Signature page to Trademark Assignment Agreement]

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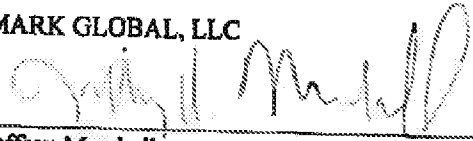
TRADEMARK

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**BUYER:**

**TRADEMARK GLOBAL, LLC**

**By:**




**Name: Jeffrey Marshall**

**Title: Chief Financial Officer and Chief  
Administrative Officer**

**[Signature page to Trademark Assignment Agreement]**

**Schedule 1**

**Trademarks**

Class/Mark	Country	Status	Registrant	Application Number	Application Date	Registration Number	Registration Date
SIMPLECORD	USPTO	Registered	FIFTH STREET GOODS LLC INDIANA LIMITED LIABILITY CO. 2141 ALLEN WAY SELLERSBURG, INDIANA, 47172	App 87227035	App 04-NOV-2016	Reg 5262667	Reg 08-AUG-2017
SC SIMPLE CORD 	China	UNPUBLISHED APPLICATION (PENDING)	FIFTH STREET GOODS LLC 2141 ALLEN WAY, SELLERSBURG, INDIANA, 47172, USA UNITED STATES OF AMERICA	App 31115156	App 23-MAY-2018		