

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM519686

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
St Ives plc		10/01/2018	Public Limited Company: ENGLAND AND WALES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	KIN AND CARTA PLC		
<b>Street Address:</b>	1 Tudor Street		
<b>City:</b>	London		
<b>State/Country:</b>	UNITED KINGDOM		
<b>Postal Code:</b>	EC4Y0AH		
<b>Entity Type:</b>	Public Limited Company: ENGLAND AND WALES		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88097821	KIN + CARTA	
<b>Serial Number:</b>	88043768	KIN & CARTA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3172373900		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	317-237-3800		
<b>Email:</b>	elamb@fbtlaw.com		
<b>Correspondent Name:</b>	Eric Lamb		
<b>Address Line 1:</b>	201 North Illinois Street		
<b>Address Line 2:</b>	Suite 1900		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204		
<b>NAME OF SUBMITTER:</b>	Eric Lamb		
<b>SIGNATURE:</b>	/Eric Lamb/		
<b>DATE SIGNED:</b>	04/18/2019		
<b>Total Attachments: 3</b>			
source=Name change#page1.tif			
source=Name change#page2.tif			
source=Name change#page3.tif			

OP \$65.00 88097821

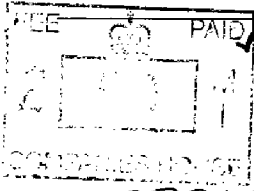
# NM04

## Notice of change of name by means provided for in the articles



Companies House

A fee is payable with this form. Please see 'How to pay' on the last page.



035413

**What this form is for**  
You may use this form to give notice of a change of name by means provided for in the articles.

**X What this form is NOT for**  
You cannot use this form to give notice of a change of name by any means other than those provided in the articles.

MONDAY



\*L7FMA6X4\*  
LD1 01/10/2018 #98  
COMPANIES HOUSE

### 1 Company details

Company number 0 1 5 5 2 1 1 3

Existing company name in full ST IVES PLC

→ Filing in this form  
Please complete in typescript or in bold black capitals.

All fields are mandatory unless specified or indicated by \*

### 2 Proposed name

The above company resolved to change the company name to:

Proposed name ① KIN AND CARTA PLC

I confirm that the change of name is being made by means provided for in the company's articles.

#### ① Sensitive words

If the proposed name contains sensitive or restricted words or expressions you must provide form NM06 'Request to seek comments of government department or other specified body on change of name' and the appropriate supporting information before the name can be changed.

### 3 Signature

I am signing this form on behalf of the company.

Signature

Signature

X  X

#### ② Societas Europaea

If the form is being filed on behalf of a Societas Europaea (SE) please delete 'director' and insert details of which organ of the SE the person signing has membership.

#### ③ Person authorised

Under either section 270 or 274 of the Companies Act 2006.

This form may be signed by:

Director ④, Secretary, Person authorised ⑤, Liquidator, Administrator, Administrative receiver, Receiver, Receiver manager, Charity commission receiver and manager, CIC manager.

NM04

Notice of change of name by means provided for in the articles

 **Presenter information**

You do not have to give any contact information, but if you do it will help Companies House if there is a query on the form. The contact information you give will be visible to searchers of the public record.

Contact name **LUCY MAXWELL**

Company name **ST IVES PLC**

Address **ONE TUDOR STREET**

Post town **LONDON**


Country/Region

Postcode **E C 4 Y O A H**

Country **UK**

DX

Telephone **07464494676**

 **Checklist**


**We may return forms completed incorrectly or with information missing.**

**Please make sure you have remembered the following:**

- The company name and number match the information held on the public Register.
- You have provided the proposed name in section 2.
- You have signed the form.
- You have enclosed the correct fee.

 **Important information**

**Please note that all information on this form will appear on the public record.**

 **How to pay**

**A fee of £10 is payable to Companies House in respect of a notice of change of name by means provided for in the articles.**

Make cheques or postal orders payable to 'Companies House'.

 **Where to send**

**You may return this form to any Companies House address, however for expediency we advise you to return it to the appropriate address below:**

**For companies registered in England and Wales:**  
The Registrar of Companies, Companies House,  
Crown Way, Cardiff, Wales, CF14 3UZ.  
DX 33050 Cardiff.

**For companies registered in Scotland:**  
The Registrar of Companies, Companies House,  
Fourth floor, Edinburgh Quay 2,  
139 Fountainbridge, Edinburgh, Scotland, EH3 9FF.  
DX ED235 Edinburgh 1  
or LP - 4 Edinburgh 2 (Legal Post).

**For companies registered in Northern Ireland:**  
The Registrar of Companies, Companies House,  
Second Floor, The Linenhall, 32-38 Linenhall Street  
Belfast, Northern Ireland, BT2 8BG.  
DX 481 N.R. Belfast 1.

 **Further information**

For further information, please see the guidance notes on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk) or email [enquiries@companieshouse.gov.uk](mailto:enquiries@companieshouse.gov.uk)

**This form is available in an alternative format. Please visit the forms page on the website at [www.companieshouse.gov.uk](http://www.companieshouse.gov.uk)**

I



**FILE COPY**

**CERTIFICATE OF INCORPORATION  
ON CHANGE OF NAME**

Company Number **1552113**

The Registrar of Companies for England and Wales hereby certifies that under the Companies Act 2006:

**ST IVES PLC**

a company incorporated as public limited by shares; having its registered office situated in England and Wales; has changed its name to:

**KIN AND CARTA PLC**

Given at Companies House on **1st October 2018**

  
**Companies House**

