

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM519911

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900494349		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
SK Brands, LLC		04/09/2019	Limited Liability Company: NEW YORK
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Fashion Exchange LLC		
<b>Street Address:</b>	1 West 34th Street		
<b>Internal Address:</b>	5th Floor		
<b>City:</b>	New York City		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10001		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87362048	SPRING + MERCER	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7326343511		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7326343520		
<b>Email:</b>	trademarks@ezrasutton.com		
<b>Correspondent Name:</b>	Joseph E Sutton, Esq.		
<b>Address Line 1:</b>	900 US Highway 9 N		
<b>Address Line 2:</b>	Suite 201		
<b>Address Line 4:</b>	Woodbridge, NEW JERSEY 07095		
<b>ATTORNEY DOCKET NUMBER:</b>	FASHION EXCH 9.0-006		
<b>NAME OF SUBMITTER:</b>	Joseph E. Sutton, Esq.		
<b>SIGNATURE:</b>	/JS/		
<b>DATE SIGNED:</b>	04/19/2019		
<b>Total Attachments: 3</b>			
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## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM519

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
SK Brands, LLC		04/09/2019	Limited Liability Company: NEW YORK

## RECEIVING PARTY DATA

<b>Name:</b>	The Fashion Exchange LLC
<b>Street Address:</b>	1 West 34th Street
<b>Internal Address:</b>	5th Floor
<b>City:</b>	New York City
<b>State/Country:</b>	NEW YORK
<b>Postal Code:</b>	10001
<b>Entity Type:</b>	Limited Liability Company: NEW YORK

## PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
<b>Serial Number:</b>	87362048	SPRING + MERCER

## CORRESPONDENCE DATA

**Fax Number:** 7326343511  
*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 7326343520  
**Email:** trademarks@ezrasutton.com  
**Correspondent Name:** Joseph E Sutton, Esq.  
**Address Line 1:** 900 US Highway 9 N  
**Address Line 2:** Suite 201  
**Address Line 4:** Woodbridge, NEW JERSEY 07095

<b>NAME OF SUBMITTER:</b>	Joseph E. Sutton
<b>SIGNATURE:</b>	/JS/
<b>DATE SIGNED:</b>	04/16/2019

## Total Attachments: 2

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source=Assignment from SK to Fashion Exchange of the Spring Mercer '048 Application filed March 2017#page2

**U.S. TRADEMARK ASSIGNMENT**

**WHEREAS, SK BRANDS, LLC** (hereinafter “**Assignor**”), a New York limited liability company, having a current place of business at 1 West 34<sup>th</sup> Street, 5<sup>th</sup> Floor, New York, New York 10001, is the owner of the entire rights, title, and interest in and to the following trademark, trademark application, and the goodwill of the business symbolized by the mark:

**SPRING + MERCER**      **U.S. Appn. No. 87-362048**    **Filed: March 7, 2017**

**WHEREAS, THE FASHION EXCHANGE LLC** (hereinafter “**Assignee**”), is a related affiliated company of SK Brands LLC, and is a New York limited liability company, having a place of business at the same location, 1 West 34<sup>th</sup> Street, 5<sup>th</sup> Floor, New York City, New York 10001, and is desirous of acquiring the entire rights, title, and interest in and to said trademark, and trademark application, as well as the goodwill of the business symbolized by the mark ;

**NOW, THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, **Assignor** does hereby assign and transfer to **Assignee** all of its rights, title, & interest in and to said trademark, and trademark application; together with the goodwill of the business symbolized by the mark; as well as the right to sue for past infringement, and the right to charge royalties to licensees. **Assignor** represents and warrants that said mark and trademark application are assigned free of any claims, liens, security interests or other encumbrances.

**Assignor** agrees to perform all reasonable & proper acts at the request of **Assignee**, which it may require in order to vest all of **Assignor's** rights, title, & interest in & to said trademark, & trademark application in **Assignee**, its affiliated company, or its successor.

IN WITNESS WHEREOF, I have set my signature herewith:

SK Brands, LLC  
(Assignor)

By: 

\_\_\_\_\_  
Victor Kameo,  
Vice President

Dated: April 19, 2019