### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM520020

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
A.S.P. Enterprises, Inc. DBA Show Technology Productions		04/18/2019	Corporation: TEXAS

#### **RECEIVING PARTY DATA**

Name:	Marketplace Events LLC	
Street Address:	31105 Bainbridge Road	
City:	Solon	
State/Country:	ОНЮ	
Postal Code:	44139	
Entity Type:	Limited Liability Company: DELAWARE	

#### **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark
Registration Number:	3271844	AUSTIN SPRING HOME & GARDEN SHOW
Serial Number:	88368504	AUSTIN HOME & GARDEN SHOW
Serial Number:	88368512	AUSTIN FALL HOME & GARDEN SHOW
Serial Number:	88368514	GREATER CHARLOTTE HOME & LANDSCAPE SHOW

#### CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2123602307

Email: docketing@kellyweinerlaw.com

**Correspondent Name:** Kelly Weiner

Address Line 1: 175 Varick Street, Ste 661 Address Line 4: New York, NEW YORK 10014

ATTORNEY DOCKET NUMBER:	0011-0423
NAME OF SUBMITTER:	Kelly Weiner
SIGNATURE:	/Kelly Weiner/
DATE SIGNED:	04/19/2019

**Total Attachments: 4** 

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#### **EXHIBIT 5.2.2**

#### TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT AGREEMENT dated as of April 18, 2019 is made BETWEEN:

**A.S.P. ENTERPRISES, INC.**, a corporation organized and existing under the laws of Texas and doing business as Show Technology Productions ("**Assignor**")

- and -

MARKETPLACE EVENTS LLC, a Delaware limited liability company ("Assignee")

**WHEREAS** Assignor and Assignee are parties to an Asset Purchase Agreement dated January 29, 2019 (the "**Asset Purchase Agreement**") pursuant to which Assignor has agreed to sell to Assignee and Assignee has agreed to purchase from Assignor the Acquired Assets (as defined in the Asset Purchase Agreement);

**WHEREAS** the Acquired Assets include the trademarks, service marks, and registrations therefor and applications for registrations thereof, listed in Appendix A attached hereto (collectively, the "**Marks**");

**WHEREAS** Assignor and Assignee have agreed to execute and deliver this Agreement pursuant to Sections 5.2.2 and 5.3.3 of the Asset Purchase Agreement; and

**WHEREAS** capitalized terms used in this Agreement and not otherwise defined have the meanings specified in the Asset Purchase Agreement.

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged by each of the parties, the parties agree as follows:

- 1. **Assignment of Marks**. Assignor hereby sells, assigns, transfers and conveys to Assignee, its successors and assigns, all of Assignor's right, title, interest and benefit in and to the Marks, together with: (1) the goodwill of the Business symbolized thereby; (2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the Marks, including without limitation, damages and payments for future infringements and misappropriations of the Marks; and (3) all rights to sue for present and future infringements or misappropriations of the Marks.
- 2. **Counterparts**. This Assignment may be executed in any number of counterparts, each of which shall be deemed to be an original and all of which taken together shall be deemed to constitute one and the same instrument. Counterparts may be executed either in original, faxed or electronic form and the parties adopt any signatures received by a receiving fax machine or other electronic form as original signatures of the parties.

[Signature page to follow]

As of the day and year above written, the parties hereto have duly executed this Assignment.

# SIGNED for and on behalf of MARKETPLACE EVENTS LLC

Name: Mark White

Title: Chief Financial Officer

I have the authority to bind the company

SIGNED for and on behalf of A.S.P. ENTERPRISES, INC.

Name: Steve Pichichero

Title: CEO

I have the authority to bind the company

[Signature page to the Trademark Assignment Agreement]

As of the day and year above written, the parties hereto have duly executed this Assignment.

SIGNED for and on behalf of MARKETPLACE EVENTS LLC

Name: Mark White

Title: Chief Financial Officer

I have the authority to bind the company

SIGNED for and on behalf of A.S.P. ENTERPRISES, INC.

Name: Steve Pichichero

Title: CEO

I have the authority to bind the company

[Signature page to the Trademark Assignment Agreement]

#### **APPENDIX A**

Trademark	App./Reg. No.	Status
AUSTIN SPRING HOME & GARDEN SHOW	3271844	Registered.
AUSTIN HOME & GARDEN SHOW	88368504	Filed, April 2, 2019.
AUSTIN FALL HOME & GARDEN SHOW	88368512	Filed, April 2, 2019.
GREATER CHARLOTTE HOME & LANDSCAPE SHOW	88368514	Filed, April 2, 2019.

## COMMON LAW (UNREGISTERED) MARKS:

SAN ANTONIO HOME &
GARDEN SHOW
SAN ANTONIO FALL
HOME & GARDEN SHOW
LEXINGTON HOME &
GARDEN SHOW

**RECORDED: 04/19/2019**