

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM520111

<b>SUBMISSION TYPE:</b>	RESUBMISSION		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>RESUBMIT DOCUMENT ID:</b>	900490699		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jade Kelly		04/22/2019	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Clinical 7 LLC		
<b>Doing Business As:</b>	DBA Allurica Skincare		
<b>Street Address:</b>	175 Capital Blvd 4th Floor		
<b>City:</b>	Rocky Hill		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06067		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86351512	ALLURICA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2038856917		
<b>Email:</b>	info@gen7llc.com		
<b>Correspondent Name:</b>	Joshua Bennett		
<b>Address Line 1:</b>	211 Mamasasco Road		
<b>Address Line 4:</b>	Ridgefield, CONNECTICUT 06877		
<b>NAME OF SUBMITTER:</b>	Joshua Bennett		
<b>SIGNATURE:</b>	/Joshua Bennett/		
<b>DATE SIGNED:</b>	04/22/2019		
<b>Total Attachments: 2</b>			
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source=Allurica Trademark Assignment#page2.tif			

# TRADEMARK AND GOODWILL ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement (hereinafter "Agreement") is entered into as of this 22<sup>nd</sup> day of April, 2015 (hereinafter "the Effective Date") by and between Jade Kelly (the "Assignor"), a resident of Connecticut with an address of 65 Cardinal Drive, Glastonbury, CT 06033 and Clinical 7, LLC (the "Assignee"), a Delaware Limited Liability Company with an address of 175 Capital Blvd., 4th Floor, Rocky Hill, CT 06067. Together the Assignee and Assignor are known as the "Parties").

## 1. Mark

The term "Mark" as used in this Agreement shall mean any registered or unregistered trademarks, service marks, logos, designs, trade and domain names, and all rights to derivative Marks, related to the following Federally registered trademark. Goodwill shall mean the established reputation of the business as a quantifiable asset. Business, as used in this document, shall refer to Allurica.

**Name:** Allurica

**Registration Number:** 4783333

**Date of Registration:** July 28, 2015

**Description of Goods:** Age retardant lotion; Anti-aging moisturizer; Bar soap; Bath soaps; Beauty soap; Body and beauty care cosmetics; Cosmetic creams for skin care; Cosmetic preparations; Cosmetic sunscreen preparations; Cosmetics; Facial cleansers; Facial moisturizer with SPF; Facial moisturizers; Hair lotions; Lotions for face and body care; Skin cleansers; Skin lotions; Skin moisturizer; Skin soap; Sun block; Sun block preparations.

## 2. Assignment

Assignor hereby irrevocably assigns, grants and transfers to Assignee all rights, title and interest in and to the Mark, and all goodwill of the business, in perpetuity. Assignor also authorizes the United States Patent and Trademark Office and any other Governmental body where the Mark is recorded to record the transfer of the registration. Upon execution of this Agreement, Assignor agrees to make no further use of the Mark or goodwill of the business, or any other substantially similar mark and agrees not to challenge Assignee's use of the Mark or goodwill.

## 3. Consideration

Through execution of this Agreement, the Parties acknowledge Assignee had provided good and valuable consideration in exchange for the Assignment of the Mark and the goodwill of the business.

## 4. Legal Fees

If either Party, successor in interest, or further assignee enforce this Agreement through litigation, the prevailing Party shall be entitled to reasonable legal fees and expenses from the other Party in connection to such litigation, including, but not limited to, appeals.

## 5. Entirety of the Agreement/Modification

This Agreement constitutes the entire agreement between Assignee and Assignor, and supercedes any previous understanding between the Parties. This Agreement can only be modified in writing agreed to, and signed by both Parties.

**6. Severability**

If any provision of this Agreement is struck down or found unenforceable in whole, or in part, the remaining provisions shall continue to be valid and enforceable as though the unenforceable provisions were never a part of the Agreement.

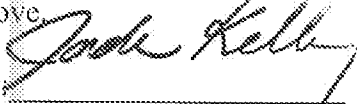
**7. Jurisdiction**

This Agreement shall be governed by, and construed in accordance with the laws of the State of Connecticut without regard to principles of conflict of laws. In addition, the Parties consent to the exclusive jurisdiction of the Courts of the State of Connecticut for any legal proceeding arising from this Agreement and irrevocably waives any objection to such Venue.

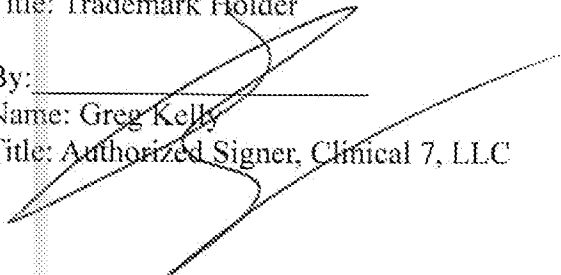
**8. Successors and Assigns**

This Agreement will inure to the benefit of, and be binding on the respective Successors and Assigns of the Parties.

IN WITNESS WHEREOF, the Parties hereto have executed this Agreement as of the date written above.

  
By: \_\_\_\_\_

Name: Jade Kelly  
Title: Trademark Holder

  
By: \_\_\_\_\_

Name: Greg Kelly  
Title: Authorized Signer, Clinical 7, LLC