

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM520123

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Othello Acquisition Corporation		04/12/2019	Corporation: DELAWARE
RECEIVING PARTY DATA			
Name:	Brightcove Inc.		
Street Address:	290 Congress Street		
Internal Address:	4th Floor		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02210		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3704179	BACKLOT	
CORRESPONDENCE DATA			
Fax Number:	3032680065		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	303-268-0066		
Email:	ameyer@adseroip.com		
Correspondent Name:	Adsero IP		
Address Line 1:	8210 Southpark Terrace		
Address Line 4:	Littleton, COLORADO 80120		
ATTORNEY DOCKET NUMBER:	0725.18-TM		
NAME OF SUBMITTER:	Ian L. Saffer		
SIGNATURE:	/Ian L Saffer/		
DATE SIGNED:	04/17/2019		
Total Attachments: 2			
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OP \$40.00 3704179

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (“Assignment”) is made by and between Othello Acquisition Corporation, a Delaware corporation having an address of 290 Congress Street, 4th Floor, Boston, Massachusetts 02210 (“ASSIGNOR”), and Brightcove Inc., a Delaware corporation having an address of 290 Congress Street, 4th Floor, Boston, Massachusetts 02210 (“ASSIGNEE”), as follows:

RECITALS

WHEREAS, ASSIGNOR has adopted and used or otherwise owns the trademark set forth in the attached SCHEDULE A, said trademark, including all registrations and applications for registration, all associated common law rights, and all rights to sue and recover for past infringement, and all goodwill associated therewith, being collectively referred to as the “ASSIGNED TRADEMARK”; and

WHEREAS, ASSIGNEE and ASSIGNOR wish to transfer record title of the ASSIGNED TRADEMARK and to execute a document suitable for recordation in the United States Patent and Trademark Office and other trademark offices worldwide;

AGREEMENT

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is acknowledged, ASSIGNOR does grant, assign, transfer, convey, and deliver to ASSIGNEE all of ASSIGNOR’s right, title and interest in, to, and under the ASSIGNED TRADEMARK throughout the world, together with the goodwill of the business and the portion of the business to which the ASSIGNED TRADEMARK pertains.

The parties have caused their duly authorized representatives to execute this Agreement effective as of the last date entered below.

Othello
By: DocuSigned by: *David Plotkin* Corporation
2F2DB807E25143C...
Name: David Plotkin
Title: President
Date: 4/12/2019 | 3:42:52 PM EDT, 2019

Brightcove
By: DocuSigned by: *Robert Noreck*
56CBCA572A14483...
Name: Robert Noreck
Title: EVP and CFO
Date: 4/12/2019 | 5:16:42 PM EDT, 2019

SCHEDULE A

Trademark	U.S. Registration #	International Classes	Status
BACKLOT	3704179	9, 35, 41	Registered