

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM520156

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
West Virginia Radio Corporation		04/10/2019	Corporation: WEST VIRGINIA
RECEIVING PARTY DATA			
Name:	West Virginia University Board of Governors on Behalf of West Virginia University		
Street Address:	Marina Tower		
Internal Address:	48 Donley Street, 3rd Floor		
City:	Morgantown		
State/Country:	WEST VIRGINIA		
Postal Code:	26505		
Entity Type:	State Agency: WEST VIRGINIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5643696	GOLD AND BLUE REPORT	
CORRESPONDENCE DATA			
Fax Number:	4125666099		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	412-566-6777		
Email:	ipmail@eckertseamans.com		
Correspondent Name:	David V. Radack		
Address Line 1:	Eckert Seamans Cherin & Mellott, LLC		
Address Line 2:	600 Grant Street, 44th Floor		
Address Line 4:	Pittsburgh, PENNSYLVANIA 15219		
ATTORNEY DOCKET NUMBER:	288659-00032		
NAME OF SUBMITTER:	David V. Radack		
SIGNATURE:	/David V. Radack/		
DATE SIGNED:	04/22/2019		
Total Attachments: 1			
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OP \$40.00 5643696

TRADEMARK ASSIGNMENT

WHEREAS, WEST VIRGINIA RADIO CORPORATION, a West Virginia corporation, having a mailing address of P.O. Box 1900, Morgantown, WV 26503-1900, ("Assignor") has used, and is using the mark "Gold and Blue Report" which is registered in the United States Patent and Trademark Office as U.S. Service Mark Registration No. 5,643,696 (the "Mark"); and

WHEREAS, WEST VIRGINIA UNIVERSITY BOARD OF GOVERNORS ON BEHALF OF WEST VIRGINIA UNIVERSITY, a higher education institution and agency of the State of West Virginia, located at Marina Tower, 48 Donley Street, 3rd Floor, Morgantown, WV 26505, ("Assignee"), desires to acquire the Mark and the registration thereof;

NOW, THEREFORE, in accordance with that certain TRADEMARK LICENSE AGREEMENT between Assignor and Assignee effective July 1, 2016 and for other good and valuable consideration, the receipt and sufficiency of which is acknowledged, Assignor hereby assigns to Assignee all of its right, title and interest in and to the Mark and the registration thereof, together with the good will of the business symbolized by the Mark.

IN WITNESS WHEREOF, Assignor has caused this instrument to be executed by its duly authorized officer this 10 day of APRIL, 2019, but effective as of July 1, 2016.

WEST VIRGINIA RADIO CORPORATION

By: 

Signature

DALE MILLER
[Typed/Printed Name]

Title: CEO