

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM520337

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Shenzhen QiYi Innovations Technology Co., Ltd.		04/15/2019	Limited Company: CHINA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Qiyi.com HK Limited		
<b>Street Address:</b>	Lee Garden One, 33 Hysan Avenue		
<b>Internal Address:</b>	Flat/RM 1901 19/F		
<b>City:</b>	Causeway Bay		
<b>State/Country:</b>	HONG KONG		
<b>Postal Code:</b>	999077		
<b>Entity Type:</b>	Limited Company: HONG KONG		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	87188682	IQIYI	
<b>Serial Number:</b>	87552381	IQIYI	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3034732710		
<b>Email:</b>	docket@hollandhart.com		
<b>Correspondent Name:</b>	Scott S. Havlick		
<b>Address Line 1:</b>	P.O. Box 8749		
<b>Address Line 2:</b>	Attention: Trademark Docketing		
<b>Address Line 4:</b>	Denver, COLORADO 80201		
<b>NAME OF SUBMITTER:</b>	Scott S. Havlick		
<b>SIGNATURE:</b>	/Scott S. Havlick/		
<b>DATE SIGNED:</b>	04/23/2019		
<b>Total Attachments: 1</b>			
source=Executed Trademark Assignment from Shenzhen QiYi Innovations Technology Co., Ltd. to Qiyi.com HK Limited#page1.tif			

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TRADEMARK ASSIGNMENT

This assignment of trademark and/or service mark rights ("Trademark Assignment"), with an Effective Date of March 21, 2019 (the "Effective Date"), is made and entered into by and between Shenzhen QiYi Innovations Technology Co., Ltd., a Chinese Limited Company having an address at Room 408, OTO Maker Center, Heping Road, Longhua New District, Shenzhen, CHINA ("Assignor") and Qiyi.com HK Limited., a Hong Kong Limited Company having an address at Flat/RM 1901 19/F, Lee Garden One, 33 Hysan Avenue, Causeway Bay, Hong Kong ("Assignee").

WHEREAS, Assignor is the owner of the following trademark registrations ("Trademarks"):

COUNTRY	TRADEMARK	REGISTRATION NO.	APPLICATION NO.	CLASS
United States	IQIYI	5204188	87188682	9
United States	IQIYI		87552381	9

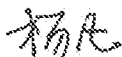
WHEREAS, Assignee seeks to acquire the entire right, title, and interest in and to the Trademarks, together with the goodwill of the business associated with and symbolized by the Trademarks.

Assignor further transfers, assigns, and sets over unto Assignee, its successors and assigns, all of Assignor's right, title and interest in, to and under all existing license agreements between Assignor and third parties related to the Trademarks.

IN WITNESS WHEREOF, the Assignor and the Assignee have caused this Assignment to be executed by Assignor's authorized representative.

Shenzhen QiYi Innovations Technology Co., Ltd.

(Assignor)



Name: Yang Fan

Title: Legal Representative

Dated: 15th day of April, 2019