

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM520143

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
David B. Bierwirth		04/22/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Oregon TV, LLC		
Doing Business As:	KEZI-TV		
Street Address:	2975 Chad Drive		
City:	Eugene		
State/Country:	OREGON		
Postal Code:	97408		
Entity Type:	limited liability company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88237340	SKILLED TO WORK	
CORRESPONDENCE DATA			
Fax Number:	9104442000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	910-444-2000		
Email:	tvarnum@brookspierce.com		
Correspondent Name:	Thomas G. Varnum		
Address Line 1:	115 North 3rd Street, Suite 301		
Address Line 4:	Wilmington, NORTH CAROLINA 28401		
NAME OF SUBMITTER:	Thomas G. Varnum		
SIGNATURE:	/Thomas G. Varnum/		
DATE SIGNED:	04/22/2019		
Total Attachments: 2			
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OP \$40.00 88237340

**QUITCLAIM OF TRADEMARK AND
ASSIGNMENT OF TRADEMARK REGISTRATION APPLICATION**

THIS QUITCLAIM OF TRADEMARK AND ASSIGNMENT OF TRADEMARK REGISTRATION APPLICATION (this "Assignment") is made and given as of the 9th day of April, 2019 (the "Effective Date") by **David B. Bierwirth d/b/a DBB Enterprises**, a citizen and resident of Eugene, Oregon, having an address of 3403 Honeywood Street, Eugene, OR 97408 ("Assignor"), in favor of **Oregon TV, LLC d/b/a KEZI-TV**, a Delaware limited liability company having a principal office at 2975 Chad Drive, Eugene, OR 97408 ("Assignee").

WHEREAS, Assignee is in the business of, among other things, owning and controlling the exploitation of all rights relative to the SKILLED TO WORK television programming, educational initiative, and related public relations campaign;

WHEREAS, on December 20, 2018, Assignor applied to register the Mark as a service mark used in connection with public relation campaigns for the skilled trades in International Class 035, with the Trademarks Division of the United States Patent and Trademark Office (the "USPTO"), which application was assigned Serial Number 88237340 (the "Registration Application"); and

WHEREAS, it is the parties' mutual desire that, as confirmed by the execution hereof, Assignee own outright and forever all rights, titles, and interests in and to the Mark and the Trademark Application, so that Assignee may freely use, license, assign, or otherwise commercially exploit the same, without interruption or challenge by Assignor;

NOW, THEREFORE, in consideration One Dollar (\$1.00) paid, as well as the mutual promises set forth herein, and other good and valuable consideration, the receipt and sufficiency of which are acknowledged, and intending to be legally bound, Assignor states and covenants as follows:

1. Assignment of the Mark. Assignor hereby now and forever does irrevocably, fully, exclusively, and finally quitclaim, sell, assign, grant, transfer, and convey unto Assignee, its successors and assigns, in perpetuity, all of Assignor's rights, titles, and interests in and to the Mark. The foregoing assignment specifically includes the Registration Application and all accumulated goodwill associated with the Mark.
2. Transfer of the Trademark Application. It is agreed and is understood that: (i) Assignee assumes all responsibilities and rights under the Trademark Application, (ii) Assignor's name should be replaced with Assignee's name as the applicant thereon, and (iii) any resulting registration should issue in the name of Assignee. Assignor agrees that Assignee may record this Assignment with the USPTO, at Assignee's sole expense.
3. Representation and Warranty. Assignor represents, warrants, and covenants to Assignee that: (i) Assignor has not filed for trademark registration, or otherwise sought registration or public declaration of rights, with the USPTO or any other intellectual property registration office or agency throughout the world, the Mark or any trademark or service mark confusingly similar thereto, except only by way of the filing of the Registration Application; and (ii) Assignor will cooperate fully, timely, and in good faith, and take all additional actions that may be necessary or appropriate, all to give full force and effect to the terms and intent of this Assignment. Such additional actions may include, but are not limited to, drafting, executing, delivering, and filing additional documents, such as USPTO recordation cover sheets.
4. Entirety and Amendment. This Assignment, together with the understandings set forth in the letter from Assignee to Assignor dated April 9, 2019, which Agreement and letter are incorporated by reference herein, contains the entire understanding between the parties and supersedes any prior agreements or understandings, whether written or oral, relative to the Mark and/or the Registration Application. This

Assignment (including this paragraph) may not be modified or amended except by an agreement in writing executed by Assignor and accepted in writing by Assignee.

5. Severability. Invalidation of any provision of this Assignment shall not impair or affect in any manner the validity and enforceability of the remaining portions of this Assignment, which in such event shall remain in full force and effect as if such invalid provision had never been included herein.

6. Captions. The captions herein are inserted only as a matter of convenience and for reference and in no way define, limit, describe or otherwise affect the scope or effect of this Assignment.

7. Signature and Transmission. This Assignment may be executed and delivered by facsimile or email (with .pdf or other scanned image attached), and facsimile or emailed signatures shall have the same legal effect as manual signatures.

IN WITNESS WHEREOF, the Assignor and Assignee have each hereunto set their hands as of the Effective Date.

ASSIGNOR:

David B. Bierwirth d/b/a DBB Enterprises

STATE OF OREGON
COUNTY OF LANE

I, Brian Schneider a Notary Public for said County and State, do hereby certify that Mr. David B. Bierwirth d/b/a DBB Enterprises, personally appeared before me this day and acknowledged the due execution of the foregoing instrument.

WITNESS my hand and official seal, this the 22nd day of April, 2019.

Official Signature of Notary

Brian Schneider
Notary's printed or typed name

(Official Seal)

My commission expires: 07/08/2019

