

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM520494

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
National Advertising Partners		03/16/2019	Partnership: NEW YORK
RECEIVING PARTY DATA			
Name:	Fox Media LLC		
Street Address:	10201 West Pico Blvd.		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90035		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3729669	HTS	
CORRESPONDENCE DATA			
Fax Number:	7036106200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7036106100		
Email:	boxip@hoganlovells.com		
Correspondent Name:	Valerie Brennan of Hogan Lovells US LLP		
Address Line 1:	7930 Jones Branch Drive, 9th Floor		
Address Line 2:	Attn: Box Intellectual Property		
Address Line 4:	McLean, VIRGINIA 22102		
NAME OF SUBMITTER:	Valerie Brennan of Hogan Lovells US LLP		
SIGNATURE:	/vb/		
DATE SIGNED:	04/24/2019		
Total Attachments: 2			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT ("Trademark Assignment"), dated this 16th day of March, 2019, is entered into by and between National Advertising Partners, a New York partnership, with offices at 10201 West Pico Boulevard, Los Angeles, CA 90035 USA ("Assignor") and Fox Media LLC, a Delaware limited liability company, with offices at 10201 West Pico Boulevard, Los Angeles, CA 90035 USA ("Assignee"). The foregoing parties are collectively referred to herein as the "Parties."

WHEREAS, Assignor owns the marks that are listed on the attached Schedule 1, including any applications and registrations thereof (collectively "Marks").

WHEREAS, Assignor desires to assign all right, title and interest in and to the Marks to Assignee.


WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks.

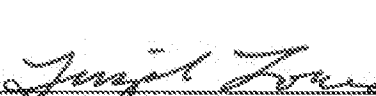
NOW THEREFORE, for good and valuable consideration paid by Assignee, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby irrevocably assigns and delivers to Assignee, and Assignee hereby accepts, all of its right, title, and interest in and to each of the Marks, together with the goodwill of the business symbolized by the Marks, certain assets of the business, which is ongoing and existing, and the right to sue and collect damages and/or profits for past infringements of the Marks.

IN WITNESS WHEREOF, the Parties have caused this instrument to be signed by duly authorized representatives, as of this 16th day of March, 2019.

NATIONAL ADVERTISING PARTNERS

FOX MEDIA LLC

By: 

By: 

Name: Adam Reiss

Name: Tirzah Lowe

Title: Asst. Sec. of Fox Sports Net National Ad Sales Holdings, LLC and Fox Sports Net National Ad Sales Holdings II, LLC, General Partner of NAP

Title: Assistant Secretary

SCHEDULE 1

MARKS

Mark	IC	Country	Status	App No.	Registration Number
HTS	35	United States of America	Registered	77/595483	3729669