

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM520636

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MiTek USA, Inc.		04/09/2019	Corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	MITEK HOLDINGS, INC.		
Street Address:	802 West Street		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19801		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4316598	SALES SIMPLICITY SOFTWARE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3143457646		
Email:	kelley.bastunas@stinson.com		
Correspondent Name:	Paul Fleischut - Stinson Leonard Street		
Address Line 1:	7700 Forsyth Blvd, Suite 1100		
Address Line 4:	St. Louis, MISSOURI 63105-1821		
ATTORNEY DOCKET NUMBER:	MLP 7988 3512456.1971		
NAME OF SUBMITTER:	Paul I. J. Fleischut		
SIGNATURE:	/paul fleischut/		
DATE SIGNED:	04/24/2019		
Total Attachments: 2			
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ASSIGNMENT

1. **WHEREAS**, MITEK USA, INC., of Chesterfield, MO , a corporation duly organized and existing under and by virtue of the laws of the State of Missouri (hereinafter referred to as Assignor), has adopted and used in its business a certain trademark; and

2. **WHEREAS**, Assignor has a certain registration in the United States Patent and Trademark Office relating to said trademark; and

3. **WHEREAS**, MITEK HOLDINGS, INC., of Wilmington, Delaware, a corporation duly organized and existing under and by virtue of the laws of the State of Delaware (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title, and interest of Assignor in said trademark and said registration and the good will of the business in connection with which said trademark is used;

4. **NOW THEREFORE**, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration by Assignee to Assignor in hand paid, receipt of all of which is hereby acknowledged, Assignor has agreed to and does hereby sell, assign, and transfer unto Assignee, its successors and assigns, all of Assignor's right, title, and interest throughout the world in and to said trademark and said registration together with the good will of the business in connection with which said trademark is used, and together with full right to sue for and recover all profits and damages recoverable from past infringements of said trademark; including specifically, without limiting the generality of the foregoing, the United States registration listed below.

5. **TO BE HELD AND ENJOYED BY** Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this sale and assignment not been made.


6. THE UNITED STATES TRADEMARK REGISTRATION IS AS

FOLLOWS:

<u>REG. NO.</u>	<u>REG. DATE</u>	<u>MARK</u>
4,316,598	April 9, 2013	SALES SIMPLICITY SOFTWARE

IN WITNESS WHEREOF, assignor has caused these presents to be executed by its officer thereunto duly authorized.

MITEK USA, INC.

By 
Amit Shah
Title: Vice President & Deputy General Counsel
Date: April 9, 2019