

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM520769

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ESPN Productions, Inc.		04/18/2019	Corporation: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	ESPN, Inc.		
<b>Street Address:</b>	ESPN Plaza		
<b>City:</b>	Bristol		
<b>State/Country:</b>	CONNECTICUT		
<b>Postal Code:</b>	06010		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4607539	THE BAHAMAS BOWL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6785534779		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	678-553-4778		
<b>Email:</b>	atltrademark@gtlaw.com		
<b>Correspondent Name:</b>	Joel R. Feldman		
<b>Address Line 1:</b>	3333 Piedmont Rd., NE, Suite 2500		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30305		
<b>ATTORNEY DOCKET NUMBER:</b>	059106.108002		
<b>NAME OF SUBMITTER:</b>	Joel R. Feldman		
<b>SIGNATURE:</b>	/jrf/		
<b>DATE SIGNED:</b>	04/25/2019		
<b>Total Attachments: 3</b>			
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source=ESPN Productions to ESPN Inc Assignment#page3.tif			

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## TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is made and dated as of September 30, 2016 (the "Effective Date"), by ESPN Productions, Inc., a Delaware corporation, with a business address at 200 South Buena Vista Street, Burbank, California 91521, ("Assignor"), to ESPN, Inc., a Delaware corporation, with an address at ESPN Plaza, Bristol, Connecticut 06010 ("Assignee").

WHEREAS, Assignor owns the Bahamas Bowl trademark (the "Trademark") as identified and set forth on Schedule A attached hereto;

WHEREAS, Assignee desires to acquire from Assignor, and Assignor agrees to transfer and assign to Assignee, all of Assignor's right, title and interest in and to the Trademark, together with the goodwill of the business connected with the use of and symbolized by the Trademark;

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee, intending to be legally bound, covenant and agree as follows.


1. Assignment. Assignor hereby transfers and assigns to Assignee, as fully and entirely as the same would have been held and enjoyed by Assignor if this transfer and assignment had not been made, and Assignee hereby accepts the transfer and assignment of, (i) all of Assignor's rights, title, and interest in and to the Trademark, together with the goodwill of the business connected with the use of and symbolized by the Trademark, to be held and enjoyed by Assignee for its own use and benefit and for the use and benefit of its successors and assigns, and (ii) all rights of Assignor to bring an action, whether at law or in equity, against any third party for infringement or other misuse of the Trademark, including the right to bring an action for past, present and future infringement, dilution, unfair competition, or other misappropriation or misuse, and all rights to recover damages, profits, attorneys' fees, and injunctive relief for infringement, dilution, unfair competition, or other misappropriation or misuse. All of the rights transferred in this paragraph are referred to herein as the "Trademark Rights."

2. Further Actions. Assignor hereby consents and agrees to any lawful action taken by Assignee in connection with the enforcement of, or the legal protection of, the Trademark Rights, and confers upon Assignee full right of substitution in any and all such actions.

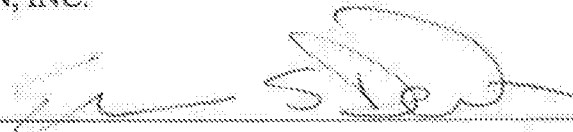
3. Representation. Assignor hereby represents and warrants that the information set forth in Schedule A is accurate and complete and that neither it nor, to its knowledge, any entity controlled by, controlling or under common control with Assignor own any other trademark applications, registrations for the BAHAMAS BOWL trademark or other Bahamas Bowl-related trademarks other than those identified on Schedule A.

IN WITNESS WHEREOF, each of the parties has caused this Assignment to be duly executed and delivered as of the day and year first above written.

ESPN PRODUCTIONS, INC.

By:  4/18/19  
Name: Pete Derzis  
Title: Senior Vice President

ESPN, INC.

By:   
Name: \_\_\_\_\_  
Title: \_\_\_\_\_

Schedule A

Identification of Trademarks

Trademark

Trademark	Reg. No.	Reg. Date
THE BAHAMAS BOWL	4607539	September 16, 2014