

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM520800

|   |  |                       |                         |
|---|--|-----------------------|-------------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                     |                       |                         |
| <b>NATURE OF CONVEYANCE:</b>  | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |                       |                         |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                         |
| <b>Name</b>   | <b>Formerly</b>                                    | <b>Execution Date</b> | <b>Entity Type</b>      |
| PRA Business Events, Inc.   |  | 01/01/2019            | Corporation: CALIFORNIA |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                         |
| <b>Name:</b>  | PRA Events, Inc.                                   |                       |                         |
| <b>Street Address:</b>  | One North LaSalle Street                           |                       |                         |
| <b>Internal Address:</b>  | Suite 1800   |                       |                         |
| <b>City:</b>  | Chicago  |                       |                         |
| <b>State/Country:</b>   | ILLINOIS   |                       |                         |
| <b>Postal Code:</b>   | 60602  |                       |                         |
| <b>Entity Type:</b>   | Corporation: DELAWARE                              |                       |                         |
| <b>PROPERTY NUMBERS Total: 2</b>  |  |                       |                         |
| <b>Property Type</b>  | <b>Number</b>                                      | <b>Word Mark</b>      |                         |
| <b>Registration Number:</b>   | 4304424  | ALLIEDPRA             |                         |
| <b>Registration Number:</b>   | 4304426  | A ALLIEDPRA           |                         |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                         |
| <b>Fax Number:</b>  |  |                       |                         |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                         |
| <b>Phone:</b>   | 312-628-5529                                       |                       |                         |
| <b>Email:</b>   | vfriedman@dennemeyer-law.com                       |                       |                         |
| <b>Correspondent Name:</b>  | Victoria Friedman                                  |                       |                         |
| <b>Address Line 1:</b>  | 2 North Riverside Plaza                            |                       |                         |
| <b>Address Line 2:</b>  | Suite 1500   |                       |                         |
| <b>Address Line 4:</b>  | Chicago, ILLINOIS 60606                            |                       |                         |
| <b>NAME OF SUBMITTER:</b>   | Victoria Friedman                                  |                       |                         |
| <b>SIGNATURE:</b>   | /Victoria Friedman/                                |                       |                         |
| <b>DATE SIGNED:</b>   | 04/25/2019   |                       |                         |
| <b>Total Attachments: 3</b>   |  |                       |                         |
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OP \$65.00 4304424

## TRADEMARK ASSIGNMENT

This Assignment ("Assignment") effective as of January 1, 2019, by and among PRA Business Events, Inc., a California corporation having a place of business at One North LaSalle Street, Chicago, IL 60602 ("Assignor"), and PRA Events, Inc., a Delaware corporation having a place of business at One North LaSalle Street, Chicago, IL 60602 ("Assignee").

WHEREAS, Assignor is the owner of a valid and enforceable trademark(s) listed in Schedule 1 attached hereto (hereinafter referred to as the "Mark(s)"), and all the rights related thereto; and

WHEREAS, Assignee desires to acquire the Mark(s);

NOW, THEREFORE, in consideration of the foregoing and of the mutual covenants and agreements hereinafter set forth, and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee agree as follows:

Assignor hereby sells, transfers, conveys, assigns and delivers to Assignee, and the Assignee hereby accepts, all right, title and interest in and to all of Assignor's Mark(s), including, without limitation, the right to file domestic and foreign applications, all domestic and foreign applications, registrations, and any renewals that may be granted thereon, together with the goodwill of the businesses symbolized by the Mark(s), past common law causes of action and all rights to sue and recover all damages and other appropriate relief for all past infringement of the Mark(s), any and all causes of action and other rights assertable under the Mark(s), the right to sue third parties for infringement of or improper activities regarding the Mark(s), and the right to enjoy all of the monetary benefits obtained as a result of any such litigation, the same to be held and enjoyed by Assignee, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Assignor had this Assignment not been made.

ASSIGNOR  
(PRA Business Events, Inc.)

ASSIGNEE  
(PRA Events, Inc.)

Susan J. Sell

Susan J. Sell

Susan Sell  
Name: \_\_\_\_\_

Susan Sell  
Name: \_\_\_\_\_

Date: 1/23/19

Date: 1/23/19

State of IL

County of COOK



On 1/23/19 before me, SUSAN SELL

Personally appeared \_\_\_\_\_

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument

I certify under PENALTY OF PERJURY under the laws of the State of IL that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Stephanie J. Lewaniak  
Signature of Notary Public

Schedule 1

|    | Registration No. | Mark                   |
|----|------------------|------------------------|
| 1. | US USPTO 4304424 | ALLIEDPRA              |
| 2. | US USPTO 4304426 | A ALLIEDPRA (+ design) |
| 3. | CA CIPO 1651885  | AlliedPRA              |
| 4. | CA CIPO 1651886  | A ALLIEDPRA            |