

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM520918

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Suddath Van Lines, Inc.		04/24/2019	Corporation: FLORIDA
RECEIVING PARTY DATA			
Name:	The Suddath Companies		
Street Address:	815 South Main Street		
City:	Jacksonville		
State/Country:	FLORIDA		
Postal Code:	32207		
Entity Type:	Corporation: FLORIDA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	0905287	SUDDATH	
Registration Number:	3995201	MOVING GURU	
Registration Number:	4010360	RELOCATION ZONE	
CORRESPONDENCE DATA			
Fax Number:	9043011279		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9048078207		
Email:	RVermut@drivermcafee.com		
Correspondent Name:	Richard S. Vermut		
Address Line 1:	One Independent Drive, Suite 1200		
Address Line 4:	Jacksonville, FLORIDA 32202		
NAME OF SUBMITTER:	Richard S. Vermut		
SIGNATURE:	/Richard S. Vermut/		
DATE SIGNED:	04/26/2019		
Total Attachments: 3			
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TRADEMARK/SERVICE MARK ASSIGNMENT

This is a Trademark/Service Mark Assignment made by **SUDDATH VAN LINES, INC.**, a Florida corporation having its principal address at 815 South Main Street, Jacksonville, Florida 32207 ("ASSIGNOR") to **THE SUDDATH COMPANIES**, a Florida corporation having its principal address at 815 South Main Street, Jacksonville, Florida 32207, and its successors, assigns and legal representatives ("ASSIGNEE").

WITNESSETH

WHEREAS, ASSIGNOR has adopted, used and is using certain trademarks and services marks in connection with its business that include, without limitation, words, names, slogans, logos, trade names and other indicia and all variations thereof and all common law rights therein and the goodwill associated therewith identified in **EXHIBIT A** attached hereto (collectively, the "Trademarks"); and

WHEREAS, ASSIGNOR desires to assign and transfer to ASSIGNEE all rights, title and interest in and to the Trademarks, world-wide, along with the goodwill associated therewith; and

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR'S right, title and interest to the Trademarks.

NOW, THEREFORE, in consideration of ten dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, ASSIGNOR hereby irrevocably, unconditionally and forever sells, assigns, transfers and conveys to ASSIGNEE all right, title and interest in and to the Trademarks, together with all goodwill of the business connected with the use of and symbolized by the Trademarks, world-wide, and together with all common law rights and all other registrations and applications for registration both foreign and domestic, and together with all past, present and future claims and causes of action that could have been asserted by ASSIGNOR for damages and equitable and other relief by reasons of infringement, dilution and all other unlawful acts by third parties and/or ASSIGNEE of the Trademarks prior to execution of this Trademark/Service Mark Assignment, with the same right to sue for, and collect the same for ASSIGNEE's own use, benefit and for the use and benefit of its successors, assigns or other legal representative, whether such actions could have been brought in ASSIGNOR's name or in the names of others.

ASSIGNOR represents, warrants and covenants that: (1) ASSIGNOR has made no assignment, sale, agreement or encumbrance of the Trademarks, (2) ASSIGNOR has granted no oral, written, express or implied licenses to the Trademarks, (3) other than the registrations and filings identified above for the Trademarks, ASSIGNOR has made no other state or federal filings or registrations of the Trademarks or of any colorable imitation or similar mark thereof, and (4) ASSIGNOR has not, and will not make or enter any agreements or take any actions which would conflict with this sale, assignment, transfer and conveyance or any of ASSIGNOR's representations, warranties or covenants set forth in this Trademark/Service Mark Assignment.

The ASSIGNOR has executed this Trademark/Service Mark Assignment on the date indicated below.

SUDDATH VAN LINES, INC.

Date: 4/24/19

By: Joanna K. Aman
JOANNA K. AMAN, ESQ.
its Assistant Secretary

STATE OF FLORIDA §
 §
COUNTY OF DUVAL §

BEFORE ME, a Notary Public, on this day personally appeared **JOANNA K. AMAN, ESQ.**, the Assistant Secretary of **SUDDATH VAN LINES, INC.**, a Florida corporation, who is known to me or who has produced her driver's license of the State of Florida having license number _____ as proof that she is the person whose name is subscribed to the foregoing Trademark/Service Mark Assignment and acknowledged to me that the same was the act of **SUDDATH VAN LINES, INC.** and that she has sworn to, subscribed to and executed the same as the act of said corporation for the purposes and considerations therein expressed and in the capacities therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE, this the 24th day of April, 2019.

Diana Frances V. Medina
Print Name of Notary Public

Dfomedina
Notary Public in and for
the State of Florida

My commission expires: 03/03/2022

[Seal]

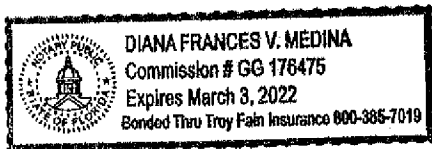


EXHIBIT A

Trademarks

COUNTRY	MARK	REGISTRATION NO.	REG. DATE
United States	SUDDATH	905,287	December 29, 1970
United States	MOVING GURU	3,995,201	July 12, 2011
United States	RELOCATION ZONE	4,010,360	August 9, 2011
European Union	RELOCATION ZONE	009598764	May 20, 2011
Singapore	RELOCATION ZONE	T1015599J	November 25, 2010