TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM520921

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Sterling International Group Limited		04/24/2019	Private Limited Company: ENGLAND AND WALES

RECEIVING PARTY DATA

Name:	Lexicon Relocation, L.L.C.
Street Address:	815 South Main Street
City:	Jacksonville
State/Country:	FLORIDA
Postal Code:	32207
Entity Type:	Limited Liability Company: FLORIDA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4720245	STERLING

CORRESPONDENCE DATA

Fax Number: 9043011279

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 9048078207

RVermut@drivermcafee.com Email:

Richard S. Vermut **Correspondent Name:**

Address Line 1: One Independent Drive, Suite 1200 Address Line 4: Jacksonville, FLORIDA 32202

NAME OF SUBMITTER:	Richard S. Vermut
SIGNATURE:	/Richard S. Vermut/
DATE SIGNED:	04/26/2019

Total Attachments: 4

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> **TRADEMARK** REEL: 006629 FRAME: 0899

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TRADEMARK/SERVICE MARK ASSIGNMENT

This is a Trademark/Service Mark Assignment made by STERLING INTERNATIONAL GROUP LIMITED, a private limited company registered in England and Wales having its principal address at Hallmark House, Rowdell Road, Northolt, UB5 6AG, United Kingdom ("ASSIGNOR") to LEXICON RELOCATION, L.L.C., a Florida corporation having its principal address at 815 South Main Street, Jacksonville, Florida 32207, and its successors, assigns and legal representatives ("ASSIGNEE").

WITNESSETH

WHEREAS, ASSIGNOR has adopted, used and is using certain trademarks and services marks in connection with its business that include, without limitation, words, names, slogans, logos, trade names and other indicia and all variations thereof and all common law rights therein and the goodwill associated therewith identified in **EXHIBIT A** attached hereto (collectively, the "Trademarks"); and

WHEREAS, ASSIGNOR desires to assign and transfer to ASSIGNEE all rights, title and interest in and to the Trademarks, world-wide, along with the goodwill associated therewith; and

WHEREAS, ASSIGNEE desires to acquire all of ASSIGNOR'S right, title and interest to the Trademarks.

NOW, THEREFORE, in consideration of ten dollars (\$10.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound, ASSIGNOR hereby irrevocably, unconditionally and forever sells, assigns, transfers and conveys to ASSIGNEE all right, title and interest in and to the Trademarks, together with all goodwill of the business connected with the use of and symbolized by the Trademarks, world-wide, and together with all common law rights and all other registrations and applications for registration both foreign and domestic, and together with all past, present and future claims and causes of action that could have been asserted by ASSIGNOR for damages and equitable and other relief by reasons of infringement, dilution and all other unlawful acts by third parties and/or ASSIGNEE of the Trademarks prior to execution of this Trademark/Service Mark Assignment, with the same right to sue for, and collect the same for ASSIGNEE's own use, benefit and for the use and benefit of its successors, assigns or other legal representative, whether such actions could have been brought in ASSIGNOR's name or in the names of others.

ASSIGNOR represents, warrants and covenants that: (1) ASSIGNOR has made no assignment, sale, agreement or encumbrance of the Trademarks, (2) ASSIGNOR has granted no oral, written, express or implied licenses to the Trademarks, (3) other than the registrations and filings identified above for the Trademarks, ASSIGNOR has made no other state or federal filings or registrations of the Trademarks or of any colorable imitation or similar mark thereof, and (4) ASSIGNOR has not, and will not make or enter any agreements or take any actions which would conflict with this sale, assignment, transfer and conveyance or any of ASSIGNOR's representations, warranties or covenants set forth in this Trademark/Service Mark Assignment.

Trademark/Service Mark Assignment

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The ASSIGNOR has executed this Trademark/Service Mark Assignment on the date indicated below.

STERLING INTERNATIONAL GROUP LIMITED

Date: 4/24/19

its Assistant Secretary

STATE OF FLORIDA

COUNTY OF DUVAL

BEFORE ME, a Notary Public, on this day personally appeared JOANNA K. AMAN, ESQ., the Assistant Secretary of STERLING INTERNATIONAL GROUP LIMITED, a corporation, who is known to me or who has produced her driver's license of the State of Florida ____ as proof that she is the person whose name is having license number subscribed to the foregoing Trademark/Service Mark Assignment and acknowledged to me that the same was the act of STERLING INTERNATIONAL GROUP LIMITED and that she has sworn to, subscribed to and executed the same as the act of said corporation for the purposes and considerations therein expressed and in the capacities therein stated.

GIVEN UNDER MY HAND AND SEAL OF OFFICE, this the 24th day of April, 2019.

[Seal]

DIANA FRANCES V. MEDINA Commission # GG 176475 Expires March 3, 2022

Diana Frances V. Medina
Print Name of Notary Public

Syonda Notary Public in and for the State of Florida

My commission expires: 03/03/2022

Trademark/Service Mark Assignment

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EXHIBIT A

Trademarks

COUNTRY/ JURISDICTION	MARK	REGISTRATION/ APPLICATION NO.
United States	STERLING	RN: 4,720,245
		SN: 86/386,817
Brazil	STERLING	RN: 908330880
		AN: 908330880
Cambodia	STERLING	RN: 54465
		AN: 59815-14
Canada	STERLING	RN: TMA979222
		AN: 1694264
Costa Rica	STERLING -	RN: 241452
		AN: 2014-0008444
Hong Kong	STERLING	RN: 303137427
		AN: 303137427
India	STERLING and Design	AN: 3239896
	STERLING	
Malaysia	STERLING and Design	AN: 2014010391
	STERLING TO	
Myanmar	STERLING	RN: 4/20558/2014
		AN: 4/20558/2014
Thailand	STERLING and Design	RN: 171124555
	STERLING	AN: 1026137
WIPO	STERLING	RN: 1230587
(International Registration)*		

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Australia*	STERLING	RN: 1667250
		AN: 1667250
Benelux*	STERLING	RN: IR 1230587
China*	STERLING	AN: W01230587
European Union*	STERLING	RN: IR 1230587
France*	STERLING	RN: IR 1230587
Germany*	STERLING	RN: IR 1230587
Japan*	STERLING	RN: IR 1230587
Korea*	STERLING	RN: IR 1230587
Mexico*	STERLING	RN: 1560327
		AN: M1568603
Philippines*	STERLING	RN: IR 1230587
-	-	AN: W01230587
Singapore*	STERLING	RN: 40201500220X
		AN: 40201500220X
Spain*	STERLING	RN: IR 1230587
Switzerland*	STERLING	RN: IR 1230587
United Kingdom*	STERLING	RN: IR 1230587
Vietnam*	STERLING	RN: IR 1230587

^{*} Designated countries per International Registration No. 1230587