

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM521011

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Pacifica Beauty, LLC		04/23/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Sol Rebel Family Holdings, LP		
Street Address:	1090 Eugenia Place		
Internal Address:	Suite 200		
City:	Carpinteria		
State/Country:	CALIFORNIA		
Postal Code:	93013		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88361080	MARAM BEAUTY	
CORRESPONDENCE DATA			
Fax Number:	5032284373		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	503-227-5631		
Email:	klr.docket@chernofflaw.com		
Correspondent Name:	Kevin L. Russell		
Address Line 1:	111 SW Columbia Street		
Address Line 2:	Suite 725		
Address Line 4:	Portland, OREGON 97201		
NAME OF SUBMITTER:	Kevin L. Russell		
SIGNATURE:	/Kevin L. Russell/		
DATE SIGNED:	04/26/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

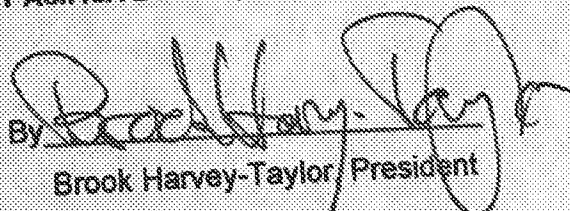
WHEREAS Pacifica Beauty, LLC, a Delaware limited liability company located at 1090 Eugenia Place, Suite 200, Carpinteria, CA 93013 ("Pacifica Beauty"), is the owner of the trademark MARAM BEAUTY and of U.S. trademark application Serial No. 88/361,080 for the mark based on a bona fide intent to use the mark in commerce (hereinafter "the MARAM BEAUTY mark"); and

WHEREAS Sol Rebel Family Holdings, LP, a Delaware limited partnership located at 1090 Eugenia Place, Suite 200, Carpinteria, CA 93013 ("SRFH"), is the successor to that part of the business of Pacifica Beauty to which the MARAM BEAUTY mark pertains and desires to obtain the MARAM BEAUTY mark, the trademark application for the mark, and the goodwill associated with the mark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said Pacifica Beauty does hereby assign, transfer and set over to said SRFH its entire right, title and interest in and to the MARAM BEAUTY mark, the trademark application for the mark, and the goodwill associated with the mark.

Executed this 27th day of April 2019.

PACIFICA BEAUTY, LLC

By 
Brook Harvey-Taylor, President