

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM520598

SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
RESUBMIT DOCUMENT ID:	900494623

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
EBH Big Rock, Inc.		03/01/2019	Corporation: CALIFORNIA
SoCal Rehab and Recovery, Inc.		03/01/2019	Corporation: DELAWARE
The Sexual Recovery Institute, Inc.		03/01/2019	Corporation: CALIFORNIA
Westside Sober Living Centers, Inc.		03/01/2019	Corporation: CALIFORNIA
Ehrman Subsidiary Corp.		03/01/2019	Corporation: CALIFORNIA
PROMAL2, Inc.		03/01/2019	Corporation: CALIFORNIA
PROMAL4, Inc.		03/01/2019	Corporation: CALIFORNIA
SBAR2, Inc.		03/01/2019	Corporation: CALIFORNIA
Promises Residential Treatment Center VI, Inc.		03/01/2019	Corporation: CALIFORNIA

RECEIVING PARTY DATA

Name:	PB California Rehab and Recovery, LLC
Street Address:	5000 Airport Plaza Dr., Ste. 100
Internal Address:	c/o Promises Behavioral Health, LLC
City:	Long Beach
State/Country:	CALIFORNIA
Postal Code:	90815
Entity Type:	Limited Liability Company: DELAWARE

PROPERTY NUMBERS Total: 7

Property Type	Number	Word Mark
Registration Number:	2883745	MALIBU MODEL
Registration Number:	4471560	MALIBU VISTA
Registration Number:	3623630	PROMISES
Registration Number:	3460665	PROMISES
Registration Number:	3623631	PROMISES MALIBU
Registration Number:	2552445	PROMISES MALIBU
Registration Number:	3000694	PROMISES TREATMENT CENTERS

TRADEMARK

CORRESPONDENCE DATA**Fax Number:** 6152482954*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.***Phone:** 615-742-7944**Email:** trademarks@bassberry.com**Correspondent Name:** Martha B. Allard**Address Line 1:** 150 3rd Ave. South**Address Line 2:** Suite 2800**Address Line 4:** Nashville, TENNESSEE 37201

ATTORNEY DOCKET NUMBER:	125276-108
NAME OF SUBMITTER:	Martha B. Allard
SIGNATURE:	/Martha B. Allard/
DATE SIGNED:	04/24/2019

Total Attachments: 17

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UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

April 24, 2019

PTAS

MARTHA B. ALLARD
150 3RD AVE. SOUTH
SUITE 2800
NASHVILLE, TN 37201



900494623

United States Patent and Trademark Office
Notice of Non-Recordation of an Assignment Document

The enclosed document has been examined and found non-recordable by the Assignment Recordation Branch of the U.S. Patent and Trademark Office. The reason(s) for non-recordation are stated below:

1. The assignment document submitted for recording is not acceptable. The statement for the Goodwill of the business was omitted. 15 U.S.C. §1060(a)

Documents being resubmitted for recordation must reflect the corrected information to be recorded, the Document ID number referenced above and all pages from this submitted document. The original date of filing of this assignment document will be maintained if resubmitted with the appropriate correction(s) by **Friday, May 24, 2019**, as outlined under 37 CFR 3.51. The resubmitted document must include a stamp with the official date of receipt under 37 CFR 3. Applicants may use the certified procedures under 37 CFR 2.197 or 2.198 for resubmission of the returned papers if they desire to have the benefit of the date of deposit in the United States Postal Service.

To file the resubmission electronically, navigate to the ETAS website at <http://etas.uspto.gov>, click the Start Resubmission button and enter the following information:

Document ID: 900494623

Access Code: UBG50JTYCOGJOKI

To file the resubmission in paper, send documents to: U.S. Patent and Trademark Office, Mail Stop: Assignment Recordation Branch, P.O. BOX 1450, Alexandria, VA 22313. If you have any questions regarding this notice, you may contact the Assignment Recordation Branch at 571-272-3350.

ANGELA WHITE
ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM519476

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
EBH Big Rock, Inc.		03/01/2019	Corporation: CALIFORNIA
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Westside Sober Living Centers, Inc.		03/01/2019	Corporation: CALIFORNIA
Ehrman Subsidiary Corp.		03/01/2019	Corporation: CALIFORNIA
PROMAL2, Inc.		03/01/2019	Corporation: CALIFORNIA
PROMAL4, Inc.		03/01/2019	Corporation: CALIFORNIA
SBAR2, Inc.		03/01/2019	Corporation: CALIFORNIA
Promises Residential Treatment Center VI, Inc.		03/01/2019	Corporation: CALIFORNIA
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Registration Number:	3460665	PROMISES	
Registration Number:	3623631	PROMISES MALIBU	
Registration Number:	2552445	PROMISES MALIBU	
Registration Number:	3000694	PROMISES TREATMENT CENTERS	

CH \$190.00 2883745

BILL OF SALE AND ASSIGNMENT AND ASSUMPTION AGREEMENT

THIS BILL OF SALE AND ASSIGNMENT AND ASSUMPTION AGREEMENT (this "Agreement") is made and entered into as of March 1, 2019, by and between PB California Rehab and Recovery, LLC, a Delaware limited liability company ("Buyer"), EBH Big Rock, Inc., a California corporation ("EBH Big Rock"), SoCal Rehab and Recovery, Inc., a Delaware corporation ("SoCal Rehab"), The Sexual Recovery Institute, Inc., a California corporation ("Sexual Recovery"), Westside Sober Living Centers, Inc., a California corporation ("Westside Sober Living"), Ehrman Subsidiary Corp., a California corporation ("Ehrman Subsidiary"), PROMAL2, Inc., a California corporation ("PROMAL2"), PROMAL4, Inc., a California corporation ("PROMAL4"), SBAR2, Inc., a California corporation ("SBAR2"), and Promises Residential Treatment Center VI, Inc., a California corporation ("Promises Residential"). EBH Big Rock, SoCal Rehab, Sexual Recovery, Westside Sober Living, Ehrman Subsidiary, PROMAL2, PROMAL4, SBAR2, and Promises Residential are referred to individually as a "California Seller" and, collectively, as the "California Sellers". Buyer and the California Sellers are individually referred to herein as a "Party" and, together, as the "Parties."

REDACTED

NOW, THEREFORE, in consideration of the mutual representations, warranties, covenants, and agreements contained in the Purchase Agreement, and for other good and

valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Bill of Sale; Assignment of Assets. The California Sellers hereby sell, transfer and assign to Buyer, and Buyer hereby purchases from the California Sellers, all of the California Sellers' rights, titles and interests in and to the California Seller Assets, free and clear of all Liens other than Permitted Encumbrances.

REDACTED

REDACTED

[Signature Page Follows]

IN WITNESS WHEREOF, this Bill of Sale and Assignment and Assumption Agreement has been executed and delivered on the date first above written.

BUYER:

PB CALIFORNIA REHAB AND RECOVERY,
LLC

By: 

Name: Ben Klein


Its: President

[Signature page to Bill of Sale and Assignment and Assumption Agreement]

TRADEMARK
REEL: 006631 FRAME: 0402


CALIFORNIA SELLERS:

EBH BIG ROCK, INC.

By: 

Name: Robert Kirk Kureska
Its: Chief Executive Officer

SOCAL REHAB AND RECOVERY, INC.

By: 

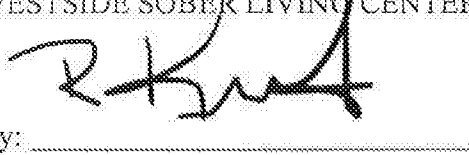
Name: Robert Kirk Kureska
Its: Chief Executive Officer

THE SEXUAL RECOVERY INSTITUTE, INC.

By: 

Name: Robert Kirk Kureska
Its: Chief Executive Officer

WESTSIDE SOBER LIVING CENTERS, INC.

By: 

Name: Robert Kirk Kureska
Its: Chief Executive Officer

EHRMAN SUBSIDIARY CORP.

By: 

Name: Robert Kirk Kureska
Its: Chief Executive Officer

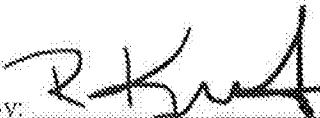
[Bill of Sale and Assignment and Assumption Agreement]

TRADEMARK
REEL: 006631 FRAME: 0403

PROMAL2, INC.

By: 
Name: Robert Kirk Kureska
Its: Chief Executive Officer

PROMAL4, INC.

By: 
Name: Robert Kirk Kureska
Its: Chief Executive Officer

SBAR2, INC.

By: 
Name: Robert Kirk Kureska
Its: Chief Executive Officer

PROMISES RESIDENTIAL TREATMENT
CENTER VI, INC.

By: 
Name: Robert Kirk Kureska
Its: Chief Executive Officer

[Bill of Sale and Assignment and Assumption Agreement]

EXHIBIT A

California Seller Assets

All of the California Sellers' right, title, and interest in, to, and under the following properties, assets, and rights, in each case, free and clear of all Liens, other than Permitted Encumbrances:

REDACTED

9. all of the California Sellers' rights, to the extent assignable or transferable, in and to: all intangible, intellectual, and proprietary property of the California Sellers, including the Websites, Names and Symbols, and Telephone and Facsimile Numbers set forth on Exhibit A-3, all patents and patent applications, trademarks, service marks, inventions, trade secrets, know-how, software, computer files and data, assembly instructions, drawings, blueprints, e-mail addresses, confidential

business information, and all goodwill, rights to sue, and collect with respect to any infringements;

REDACTED

Exhibit A-1

REDACTED

Exhibit A-2

REDACTED

Exhibit A-3

Websites, Names and Symbols, and Telephone and Facsimile Numbers


Owner Name	Country	Mark	Image	Application #	File Date	Registration #	Registration Date	Status
WESTSIDE SOBER LIVING CENTERS, INC.	UNITED STATES	MALIBU MODEL		76/505,065	4/7/2003	2,883,745	9/14/2004	REGISTERED
WESTSIDE SOBER LIVING CENTERS, INC.	UNITED STATES	MALIBU VISTA and Design		85/592,245	4/9/2012	4,471,560	1/21/2014	REGISTERED
WESTSIDE SOBER LIVING CENTERS, INC.	UNITED STATES	PROMISES		77/221,472	7/3/2007	3,623,630	5/19/2009	REGISTERED
WESTSIDE SOBER LIVING CENTERS, INC.	UNITED STATES	PROMISES		77/200,383	6/7/2007	3,460,665	7/8/2008	REGISTERED
WESTSIDE SOBER LIVING CENTERS, INC.	UNITED STATES	PROMISES MALIBU		77/221,481	7/3/2007	3,623,631	5/19/2009	REGISTERED
WESTSIDE SOBER LIVING CENTERS, INC.	UNITED STATES	PROMISES MALIBU		76/238,759	4/9/2001	2,552,445	3/26/2002	REGISTERED
WESTSIDE SOBER LIVING CENTERS, INC.	UNITED STATES	PROMISES TREATMENT CENTERS		78/270,435	7/3/2003	3,000,694	9/27/2005	REGISTERED

Exhibit A-4

REDACTED

Exhibit A-5

REDACTED

EXHIBIT B

REDACTED

Exhibit B-1

REDACTED