

<b>TRADEMARK ASSIGNMENT COVER SHEET</b>
---

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM515960

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Name Change by Advance Planning Services LLP previously recorded on Reel 005836 Frame 0509. Assignor(s) hereby confirms the Owner is Advance Planning Services, LLC.		
<b>RESUBMIT DOCUMENT ID:</b>	900482091		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Advance Planning Services, LLC		08/01/2014	Limited Liability Company: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Advance Planning Services, LLC		
<b>Street Address:</b>	431 East Apple Creek Road		
<b>City:</b>	Appleton		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54913		
<b>Entity Type:</b>	Limited Liability Company: NEVADA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3202610	ADVANCE PLANNING SERVICES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4023909005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	402-390-9500		
<b>Email:</b>	ip@koleyjessen.com		
<b>Correspondent Name:</b>	Roberta L. Christensen		
<b>Address Line 1:</b>	1125 S 103rd Street		
<b>Address Line 2:</b>	One Pacific Place, Suite 800		
<b>Address Line 4:</b>	Omaha, NEBRASKA 68124		
<b>ATTORNEY DOCKET NUMBER:</b>	18636-5014		
<b>NAME OF SUBMITTER:</b>	Roberta L. Christensen		
<b>SIGNATURE:</b>	/rlc/		
<b>DATE SIGNED:</b>	03/26/2019		
<b>Total Attachments: 5</b>			

source=Name Change Cover Sheet#page1.tif

source=Name Change Cover Sheet#page2.tif

source=Integrity Marketing Group, LLC - ADVANCE PLANNING SERVICES (and Design)

Affidavit\_EXECUTED\_2019 03 25#page1.tif

source=Integrity Marketing Group, LLC - ADVANCE PLANNING SERVICES (and Design)

Affidavit\_EXECUTED\_2019 03 25#page2.tif

source=Integrity Marketing Group, LLC - ADVANCE PLANNING SERVICES (and Design)

Affidavit\_EXECUTED\_2019 03 25#page3.tif

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM391140

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Advance Planning Services Composed of Ed Patschke, US David Flick, US		07/11/2016	Partnership: WISCONSIN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Advance Planning Services		
<b>Street Address:</b>	431 E Apple Creek Rd		
<b>City:</b>	Appleton		
<b>State/Country:</b>	WISCONSIN		
<b>Postal Code:</b>	54913		
<b>Entity Type:</b>	Partnership: WISCONSIN		
<b>Composed Of:</b>	<ul style="list-style-type: none"> <li>• Ed Patschke, UNITED STATES, INDIVIDUAL</li> <li>• Susan Patschke, UNITED STATES, INDIVIDUAL</li> </ul>		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3202610	ADVANCE PLANNING SERVICES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8772903594		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	9204281464		
<b>Email:</b>	ed@advanceps.com		
<b>Correspondent Name:</b>	Advance Planning Services		
<b>Address Line 1:</b>	431 E Apple Creek Rd		
<b>Address Line 4:</b>	Appleton, WISCONSIN 54913		
<b>NAME OF SUBMITTER:</b>	Edwin L Patschke		
<b>SIGNATURE:</b>	/Edwin L Patschke/		
<b>DATE SIGNED:</b>	07/12/2016		
<b>Total Attachments: 0</b>			

OP \$40.00 3202610

**THIS  
PAGE  
INTENTIONALLY  
LEFT  
BLANK**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

MARK: ADVANCE PLANNING SERVICES (and Design)  
REGISTRATION NO.: 3,202,610  
REGISTRATION DATE: January 23, 2007

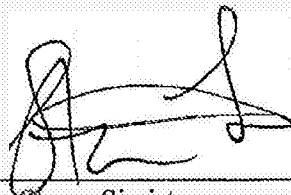
AFFIDAVIT

I, Steven Sigrist, declare under penalty of perjury as follows:

1. I am over the age of eighteen and competent to make this Affidavit.
2. The facts stated in this Affidavit are within my personal knowledge and are true.
3. I am Chief Financial Officer of Premier Planning, LLC, the Managing Member of Registrant, Advance Planning Services, LLC, and am authorized to make this Affidavit on its behalf.
4. On July 11, 2016, an Asset Purchase Agreement was recorded at Reel/Frame 5832/0835. The Asset Purchase Agreement, effective as of August 1, 2014, was between Advance Planning Services, LLP (a Wisconsin limited liability partnership), as "Seller" and Advance Planning Services, LLC (a Nevada limited liability company), as "Buyer." Ed Patschke, President of Seller, executed, consented and agreed to the Asset Purchase Agreement on behalf of Seller. Schedule 4.11 of the Asset Purchase Agreement states that all intellectual property owned by Seller was included in the transaction.
5. The Asset Purchase Agreement was recorded on July 11, 2016, in order to record the assignment of the above-referenced Mark from Seller to Buyer, such assignment effective as of August 1, 2014.
6. On July 12, 2016, Ed Patschke, former President of Seller, filed a Name Change on behalf of Seller. The Name Change states that the Assignee of the Mark is Advance Planning Services, a Wisconsin partnership composed of Ed Patschke and Susan Patschke. This Name Change was recorded at Reel/Frame 5836/0509.

7. The Name Change was not properly filed because the owner of the Mark as of August 1, 2014, was Buyer, Advance Planning Services, LLC. Further, there is no Wisconsin partnership named "Advance Planning Services, LLP" per the records of the Wisconsin Secretary of State. See Exhibit A attached. Accordingly, the Name Change is null and void, and the USPTO's records updated to reflect that Buyer is the owner of the Mark.

FURTHER AFFIANT SAYETH NOT.

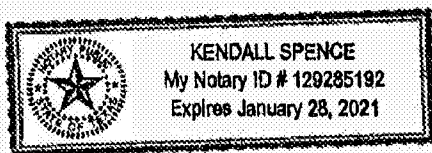


Name: Steven Sigrist  
Title: Chief Financial Officer

2/25/19  
Date

State of Texas )  
County of Dallas ) ss.

On this 25<sup>th</sup> day of March, 2019, before a Notary Public in and for the county and state aforesaid, appeared Steven Sigrist, to me personally known to be the signer of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.

  
Notary Public

United States of America  
State of Wisconsin

DEPARTMENT OF FINANCIAL INSTITUTIONS

Division of Corporate & Consumer Services



To All to Whom These Presents Shall Come, Greeting:

I, Mary Ann McCoshen, Administrator of the Division of Corporate and Consumer Services, Department of Financial Institutions, do hereby certify that

**ADVANCE PLANNING SERVICES, LLP**

filed a statement to register as a domestic registered limited liability partnership under the provisions of Chapter 178.40 of the 2013 Wisconsin Statutes. I further certify that the date of registration was February 03, 2004.

I further certify that said partnership filed a Notice of Withdrawal of registration effective January 02, 2015



IN TESTIMONY WHEREOF, I have hereunto set my hand and affixed the official seal of the Department on March 20, 2019.

MARY ANN MCCOSHEN, Administrator  
Division of Corporate and Consumer Services  
Department of Financial Institutions

DFI/Corp/33

**To validate the authenticity of this certificate**

Visit this web address: <http://www.wdfi.org/apps/ccs/verify/>

Enter this code: 240568-365D0EE8

**RECORDED: 01/18/2019**

**TRADEMARK**

**REEL: 006632 FRAME: 0921**