

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM521583

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Oliver Bogner		04/25/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Brandable, Inc.		
Street Address:	8671 Wilshire Blvd., 5th floor		
City:	Beverly Hills		
State/Country:	CALIFORNIA		
Postal Code:	90211		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5658114	BATTER PAD	
Registration Number:	5657150	SQUISHY ART	
Registration Number:	5650629	SHAMPAW	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3108490336		
Email:	jason@zedecklaw.com		
Correspondent Name:	Jason Zedeck		
Address Line 1:	PO Box 35210		
Address Line 4:	Los Angeles, CALIFORNIA 90035-0210		
ATTORNEY DOCKET NUMBER:	Bogner - Assignment		
NAME OF SUBMITTER:	Jason Zedeck		
SIGNATURE:	/jasonpzedeck/		
DATE SIGNED:	04/28/2019		
Total Attachments: 1			
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OP \$90.00 5658114

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement") is made and entered into as of April 25, 2019 (the "Effective Date"), by and between Oliver Bogner, a California resident ("Assignor"), and Brandable, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor owns trademark and intellectual property rights in and to the **BATTER PAD** trademark, Reg. No. 5658114, the **SQUISHY ART** trademark, Reg. No. 5657150, and the **SHAMPAW** trademark, Reg. No. 5650629 (collectively the "Bogner Marks");

WHEREAS, Assignee wished to acquire all rights, title and interest in and to the Bogner Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns unto Assignee all rights, title and interest in and to the Bogner Marks, together with the goodwill of the business symbolized by the Bogner Marks, and all rights of action and claims for past infringements thereof.

Assignor further promises to execute and deliver to Assignee all other documents reasonably requested by Assignee to perfect and vest in Assignee all of Assignor's rights, title and interest in and to the Bogner Marks.

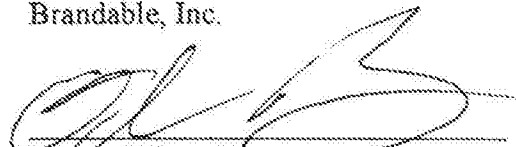

IN WITNESS WHEREOF, the parties hereto have executed this Agreement to be effective as of the day and year first written above.

ASSIGNOR:

ASSIGNEE:

Oliver Bogner

Brandable, Inc.



By: Oliver Bogner

By: Oliver Bogner
CEO

Date: 4/26/19

Date: 4/26/19