

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM521608

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
THE INSTITUTE FOR LUXURY HOME MARKETING, L.P.		05/01/2019	Limited Partnership: TEXAS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CRESCENT AGENCY SERVICES LLC		
<b>Street Address:</b>	100 FEDERAL STREET		
<b>Internal Address:</b>	31ST FLOOR		
<b>City:</b>	BOSTON		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	02110		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3707746	CERTIFIED LUXURY HOME MARKETING SPECIALI	
<b>Registration Number:</b>	3656594	INSTITUTE FOR LUXURY HOME MARKETING	
<b>Registration Number:</b>	3626521	MILLION DOLLAR GUILD	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3105572193		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	310-557-2900		
<b>Email:</b>	klathrop@proskauer.com		
<b>Correspondent Name:</b>	PROSKAUER ROSE LLP		
<b>Address Line 1:</b>	2029 CENTURY PARK EAST, SUITE 2400		
<b>Address Line 2:</b>	C/O KIMBERLEY A. LATHROP		
<b>Address Line 4:</b>	LOS ANGELES, CALIFORNIA 90067		
<b>ATTORNEY DOCKET NUMBER:</b>	22283.045		
<b>NAME OF SUBMITTER:</b>	Kimberley A. Lathrop		
<b>SIGNATURE:</b>	/Kimberley A. Lathrop/		
<b>DATE SIGNED:</b>	05/01/2019		

CH \$90.00 3707746

**Total Attachments: 5**

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## TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT (the “**Agreement**”) made as of this 1st day of May, 2019, by The Institute For Luxury Home Marketing, L.P., a Texas limited partnership (“**Grantor**”), in favor of Crescent Agency Services LLC, in its capacity as Agent for the Secured Parties party to the Credit Agreement (defined below) (herein, “**Grantee**”):

### WITNESSETH

WHEREAS, Grantor, one or more of its affiliates, Grantee and the lenders identified therein are parties to that certain Credit Agreement dated as of May 1, 2019 (as the same may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “**Credit Agreement**”) providing for the extensions of credit to be made to Grantor (or one or more affiliates thereof) by Grantee and Lenders;

WHEREAS, pursuant to the terms of that certain Guarantee and Collateral Agreement dated as of May 1, 2019, among Grantor, one or more of its affiliates and Grantee (as the same may be amended, restated, amended and restated, supplemented or otherwise modified from time to time, the “**Collateral Agreement**”), Grantor has granted to Grantee, for the benefit of Secured Parties, a security interest in substantially all of the assets of Grantor including all right, title and interest of Grantor in, to and under all now owned and hereafter acquired Trademarks (as defined in the Collateral Agreement), together with the goodwill of the business symbolized by Grantor’s Trademarks, and all products and proceeds thereof, to secure payment and performance of the Obligations;

NOW, THEREFORE, in consideration of the premises set forth herein and for other good and valuable consideration, receipt and sufficiency of which are hereby acknowledged, Grantor agrees as follows:

1. Incorporation of Credit Agreement and Collateral Agreement. The Credit Agreement and Collateral Agreement and the terms and provisions thereof are hereby incorporated herein in their entirety by this reference thereto. All terms capitalized but not otherwise defined herein shall have the same meanings herein as in the Collateral Agreement.

2. Grant of Grant of Security Interests. To secure payment and performance of the Obligations, Grantor hereby grants to Grantee, for the benefit of Secured Parties, subject to the terms and provisions of the Collateral Agreement, a continuing security interest in Grantor’s entire right, title and interest in and to the following (all of the following items or types of property being herein collectively referred to as the “**Trademark Collateral**”), whether now owned or existing or hereafter created, acquired or arising:

(i) each Trademark listed on Schedule 1 annexed hereto, together with any reissues, continuations or extensions thereof, and all of the goodwill of the business connected with the use of, and symbolized by, each Trademark; and

(ii) all products and proceeds of the forgoing, including without limitation, any claim by Grantor against third parties for past, present or future (a) infringement or dilution of any Trademark, or (b) injury to the goodwill associated with any Trademark.

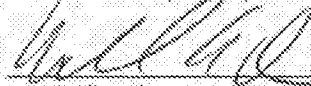
3. Financing Document. This Agreement is a Financing Document and is subject to the terms and conditions applicable to Financing Documents contained in Article 12 of the Credit Agreement, *mutatis mutandis*, and the parties hereto agree to such terms, including the following: Section 12.4 (Severability), Section 12.11 (Governing Law; Submission to Jurisdiction), Section 12.12 (Waiver of Jury Trial), Section 12.14 (Counterparts; Signatures; Integration), Section 12.15 (No Strict Construction) and Section 12.17 (Joint and Several Liabilities).

**[Signature Page Follows]**

IN WITNESS WHEREOF, Grantor has duly executed this Agreement as of the date first written above.

**THE INSTITUTE FOR LUXURY HOME  
MARKETING, L.P.**

By: McKissock, LLC, its General Partner

By: 

Name: Mike Duran

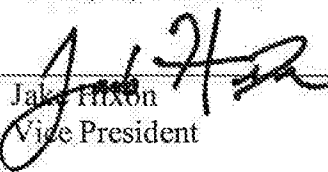
Title: Chief Executive Officer

Agreed and Accepted  
As of the Date First Written Above:

**CRESCENT AGENCY SERVICES LLC,**  
as Agent

By: Crescent Capital Group LP, its  
Managing Member

By:   
Name: Jonathan Agnesi  
Title: Managing Director

By:   
Name: Jake Hixon  
Title: Vice President

**SCHEDULE 1**

**Trademark Registrations and Applications**

<b>Mark</b>	<b>Reg. No.</b>	<b>Reg. Date</b>	<b>Serial/App. No.</b>	<b>Jurisdiction</b>
CERTIFIED LUXURY HOME MARKETING SPECIALIST	3,707,746	11/10/2009	77/592,524	U.S. Federal
INSTITUTE FOR LUXURY HOME MARKETING	3,656,594	7/21/2009	77/463,809	U.S. Federal
MILLION DOLLAR GUILD	3,626,521	5/26/2009	77/592,547	U.S. Federal