

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM521771

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AS Beauty LLC		03/06/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	AS Beauty Group LLC		
Street Address:	10 West 33rd Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10001		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 22			
Property Type	Number	Word Mark	
Registration Number:	4013809	AT LONG LASH	
Registration Number:	4801152	BAKED LIQUID RADIANCE FOUNDATION	
Registration Number:	3168706	BALANCE -N- BRIGHTEN	
Registration Number:	4063291	BARELY THERE	
Registration Number:	3520530	BLUSH -N- BRIGHTEN	
Registration Number:	2989610	BRONZE -N- BRIGHTEN	
Registration Number:	3061201	CAULK	
Registration Number:	5243207	CREASE-LESS CONCEALER	
Registration Number:	5066039		
Registration Number:	3528801	EYE RIMZ	
Registration Number:	5441784	FIFTY KISSES LIP LOCKING LIQUID COLOR	
Registration Number:	5402848	FILTER CORRECTOR COLOR PERFECTING BALM	
Registration Number:	5370202	LASHBOSS	
Registration Number:	3527188	LAURA GELLER	
Registration Number:	4787513	LAURA GELLER	
Registration Number:	4787516	LAURA GELLER	
Registration Number:	3103856	LAURA GELLER MAKEUP	
Registration Number:	5495610	LAURA GELLER NEW YORK	
Registration Number:	5449736	LINE-N-DEFINE DUAL DIMENSION EYELINER	
TRADEMARK			

CH \$565.00 4013809

Property Type	Number	Word Mark
Serial Number:	87403178	NUDE KISSES LIP HUGGING LIP GLOSS
Registration Number:	3942225	REAL DEAL REMEDY STICK
Registration Number:	4436951	SKIN SELF-DEFENSE COMPLEX

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: pto@sillscummis.com
Correspondent Name: Elyse A. Marcus
Address Line 1: 101 Park Avenue
Address Line 4: New York, NEW YORK 10178

NAME OF SUBMITTER:	Elyse A. Marcus
SIGNATURE:	/Elyse A. Marcus/
DATE SIGNED:	05/02/2019

Total Attachments: 4
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Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "AS BEAUTY LLC", CHANGING ITS NAME FROM "AS BEAUTY LLC" TO "AS BEAUTY GROUP LLC", FILED IN THIS OFFICE ON THE SIXTH DAY OF MARCH, A.D. 2019, AT 4:05 O`CLOCK P.M.



7180594 8100
SR# 20191796588

You may verify this certificate online at corp.delaware.gov/authver.shtml

A handwritten signature in black ink, appearing to read "JBULLOCK", is written over a horizontal line. Below the line, the text "Jeffrey W. Bullock, Secretary of State" is printed.

Jeffrey W. Bullock, Secretary of State

Authentication: 202420047
Date: 03-12-19

TRADEMARK
REEL: 006635 FRAME: 0325

**STATE OF DELAWARE
CERTIFICATE OF AMENDMENT**

1. Name of Limited Liability Company: AS BEAUTY LLC

2. The Certificate of Formation of the limited liability company is hereby amended as follows:

The name of the limited liability company is AS BEAUTY GROUP LLC

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the 6th day of March, A.D. 2019.

By: /s/ Joseph Shamah

Authorized Person(s)

Name: Joseph Shamah

Print or Type

AT LONG LASH	4013809	Aug 16, 2011
BAKED LIQUID RADIANCE FOUNDATION	4801152	Aug 25, 2015
BALANCE -N- BRIGHTEN	3168706	Nov 7, 2006
BARELY THERE	4063291	Nov 29, 2011
BLUSH -N- BRIGHTEN	3520530	Oct 21, 2008
BRONZE -N- BRIGHTEN	2989610	Aug 30, 2005
CAULK	3061201	Feb 21, 2006
CREASE-LESS CONCEALER	5243207	Jul 11, 2017
Design Only	5066039	Oct 18, 2016
EYE RIMZ	3528801	Nov 4, 2008
FIFTY KISSES LIP LOCKING LIQUID COLOR	5,441,784	Apr 10, 2018
FILTER CORRECTOR COLOR PERFECTING BALM	5402848	Feb 13, 2018
LAHBOSS	5370202	Jan 2, 2018
LAURA GELLER	3527188	Nov 4, 2008
LAURA GELLER & Design	4787513	Aug 4, 2015
LAURA GELLER & Design	4787516	Aug 4, 2015
LAURA GELLER MAKEUP & Design	3103856	Jun 13, 2006
LAURA GELLER NEW YORK	5,495,610	Jun 19, 2018
LINE-N-DEFINE DUAL DIMENSION EYELINER	5,449,736	Apr 17, 2018
NUDE KISSES LIP HUGGING LIP GLOSS	87/403,178	Apr 7, 2017
REAL DEAL REMEDY STICK	3942225	Apr 5, 2011

SKIN SELF-DEFENSE COMPLEX	4436951	Nov 19, 2013
AT LONG LASH	4013809	Aug 16, 2011